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November 18, 1988

Supplement to ABC Daily Newspaper Fas-Fax
United States

Circulation Averages for period ended September 30, 1988

This supplement provides circulation data on publications that filed their regular September 30, 1988 Publisher's Statements subsequent to preparations of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ALABAMA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
OPELIKA (LEE CO.)		21,200			32,200			53,400			
NEWS	E (M-F)		8,302	39.16		3,534	10.98		11,836	12,625	13,174
NEWS	SUN		8,680	40.94		3,845	11.94		12,525	13,324	13,989
ARIZONA											
TUCSON (PIMA CO.)		245,400			95,300			340,700			
STAR	SUN		139,221	56.73		14,950	15.69		154,171	156,559	150,980
ARKANSAS											
MOUNTAIN HOME (BAXTER CO.)		4,000			9,100			13,100			
BAXTER BULLETIN	M		3,352	83.80		3,953	43.44		7,305	8,631	8,415
SPRINGDALE (WASHINGTON CO.)		10,100			50,400			60,500			
NEWS	E (M-F)		7,021	69.51		5,357	10.63		12,378	12,841	13,050
NEWS	SUN		7,359	72.86		6,433	12.76		13,792	14,385	14,453
CALIFORNIA											
ANTIOCH (CONTRA COSTA CO.)		27,400#						27,400			
LEDGER	E (M-F)	#	14,022	54.09					14,822	14,968	14,644
ANTIOCH (CONTRA COSTA CO.)		47,200#						47,200			
LEDGER/POST DISPATCH	SAT M	#	21,784	46.15					21,784	21,973	21,339
LEDGER/POST DISPATCH	SUN	#	22,113	46.85					22,113	22,302	21,613
BAKERSFIELD (KERN CO.)		102,200			77,800			180,000			
CALIFORNIAN	M		63,221	61.86		17,508	22.50		80,729	81,601	81,984
CALIFORNIAN	SUN		68,262	66.79		19,303	24.81		87,565	88,553	87,103
LOS ANGELES (LOS ANGELES CO.)		666,900#						666,900			
NEWS	M (M-F)	#	156,494	23.47					156,494	170,809	159,348
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		65,800			142,000			207,800			
COAST PILOT	E		12,386	18.82		7,500	5.28		19,886	20,156	22,213

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO. CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
CALIFORNIA											
PALO ALTO (SANTA CLARA CO.)		139,900			55,300			195,200			
PENINSULA TIMES TRIBUNE	E		42,393	30.30		3,025	5.47		45,418	47,697	50,154
PENINSULA TIMES TRIBUNE	SUN		43,984	31.44		3,339	6.04		47,323	50,161	53,648
PINHOLE (CONTRA COSTA CO.)		80,400#						80,400			
WEST COUNTY TIMES	M	#	30,443	37.86					30,443	31,293	
WEST COUNTY TIMES	SUN	#	31,565	39.26					31,565	32,426	
TRACY (SAN JOAQUIN CO.)		12,600#						12,600			
TRACY PRESS	M (M-F)	#	8,092	64.22					8,092	8,749	
VENTURA CO. (CAMARILLO P.O.)		21,200#						21,200			
NEWS	M	#	10,194	48.08					10,194	11,582	11,406
NEWS	SUN	#	10,551	49.77					10,551	11,958	11,626
VENTURA CO. (THOUSAND OAKS P.O.)		45,500			4,000			49,500			
NEWS-CHRONICLE	E		22,067	48.50		1,639	40.98		23,706	24,014	24,263
COLORADO											
FORT COLLINS (LARIMER CO.)		29,500			14,200			43,700			
COLORADOAN	M		17,285	58.59		3,132	22.06		20,417	21,160	20,516
CONNECTICUT											
NORWICH (NEW LONDON CO.)		56,600#						56,600			
BULLETIN	M	#	29,434	52.00					29,434	34,118*	34,046*
GEORGIA											
DALTON (WHITFIELD CO.)		8,500			24,500			33,000			
CITIZEN-NEWS	E (M-F)		4,839	56.93		6,728	27.46		11,567	11,920	12,009
CITIZEN-NEWS	SAT M		4,424	52.05		6,402	26.13		10,826	11,178	11,246
CITIZEN-NEWS	SUN		3,811	44.84		5,900	24.08		9,711	10,049	9,777

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		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
HAWAII		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
WAILUKU (MAUI CO.)		9,600			20,300			29,900			
MAUI NEWS	E (M-F)		6,182	64.40		9,062	44.64		15,244	15,890	15,320
ILLINOIS											
JACKSONVILLE (MORGAN CO.)		8,600			24,900			33,500			
JOURNAL COURIER	M		6,055	70.41		7,907	31.76		13,962	14,711	14,539
JOURNAL COURIER	SUN		6,512	75.72		8,186	32.88		14,698	15,447	15,343
SKOKIE (COOK CO.)		34,700@						34,700			
WEEKEND LIFE	SUN	@	8597	24.78					8,597	8,966	10,017
INDIANA											
EVANSVILLE (VANDERBURGH CO.)		64,000			130,000			194,000			
COURIER, PRESS	CMB DLY		54,688	85.45		39,699	30.54		94,387	100,334	101,512
LA PORTE (LA PORTE CO.)		9,400			33,200			42,600			
HERALD-ARGUS	E		7,488	79.66		5,668	17.07		13,156	13,455	13,474
KANSAS											
LAWRENCE (DOUGLAS CO.)		20,500			16,000			36,500			
JOURNAL-WORLD	E		13,831	67.47		4,372	27.33		18,203	18,902	18,675
JOURNAL-WORLD	SUN		14,191	69.22		4,505	28.16		18,696	19,428	19,094
WINFIELD (COWLEY CO.)		4,700			8,900			13,600			
COURIER	E		3,867	82.28		1,710	19.21		5,577	5,903*	5,991
MARYLAND											
EASTON (TALBOT CO.)		3,800			16,600			20,400			
STAR-DEMOCRAT	M (M-F)		3,745	98.55		6,529	39.33		10,274	12,896	12,420

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		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MASSACHUSETTS											
NEW BEDFORD (BRISTOL CO.)		54,300			32,700			87,000			
STANDARD TIMES	E (M-F)		32,216	59.33		13,648	41.74		45,864	46,444	**46,948**
STANDARD TIMES	SAT M		32,274	59.44		13,668	41.80		45,942	46,580	**46,898**
STANDARD TIMES	SUN		33,968	62.56		15,022	45.94		48,990	50,989	**51,058**
MICHIGAN											
MIDLAND (MIDLAND CO.)		14,700			26,800			41,500			
NEWS	E		10,288	69.99		6,361	23.74		16,649	16,947	**17,071**
TRAVERSE CITY (GRAND TRAVERSE CO.)		41,900#						41,900			
RECORD-EAGLE	E	#	25,924	61.87					25,924	26,944	**26,879**
MISSISSIPPI											
HATTIESBURG (FORREST CO.)		23,800			35,600			59,400			
AMERICAN	E		13,278	55.79		9,936	27.91		23,214	24,218	**24,725**
JACKSON (HINDS CO.)		102,700			132,600			235,300			
CLARION-LEDGER, NEWS	CMB DLY		60,172	58.59		18,470	13.93		78,642	100,544	**99,110**
CLARION-LEDGER	M (M-F)		41,898	40.80		13,125	9.90		55,023	75,516	**70,061**
NEWS	E (M-F)		18,274	17.79		5,345	4.03		23,619	25,028	**29,049**
CLARION-LEDGER/NEWS	SAT M		56,110	54.63		18,683	14.09		74,793	97,167	**94,971**
CLARION-LEDGER/NEWS	SUN		64,351	62.66		26,056	19.65		90,407	118,286	**114,477**
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,900			29,900			42,800			
SOUTHEAST MISSOURIAN	E (M-F)		7,737	59.98		8,840	29.57		16,577	17,015	**16,851**
POPULAR BLUFF (BUTLER CO.)		6,900			42,700			49,600			
AMERICAN REPUBLIC	E (M-F)		6,118	88.67		7,228	16.93		13,346	14,686	**14,557**
AMERICAN REPUBLIC	SUN		6,314	91.51		7,698	18.03		14,012	15,353	**15,005**

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MISSOURI		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
ST. LOUIS (INDEPENDENT CITY)		776,400#						776,400			
POST-DISPATCH	M (M-F)	#	308,358	39.72					308,358	372,397	377,231
POST-DISPATCH	SAT M	#	272,434	35.09					272,434	335,066	335,081
POST-DISPATCH	SUN	#	448,309	57.74					448,309	546,300	547,427
SPRINGFIELD (GREENE CO.)		56,400			149,400			205,800			
NEWS-LEADER	SUN		45,032	79.84		47,533	31.82		92,565	97,513	98,950
MONTANA											
BUTTE (SILVER BOW CO.)-ANACONDA (DEER LODGE CO.)		16,000			34,100			50,100			
STANDARD	M		12,043	75.27		3,830	11.23		15,873	16,475	16,534
STANDARD	SUN		12,300	76.88		3,902	11.44		16,202	16,826	17,049
NEBRASKA											
OMAHA (DOUGLAS CO.)		190,800#			124 200			315,000			
WORLD-HERALD	CMB DLY	#	125,732	65.90		35,746	28.78		161,478	218,874	222,211
WORLD-HERALD	M (M-F)	#	35,456	18.58		29,120	23.45		64,576	121,264	121,791
WORLD-HERALD	E (M-F)	#	90,276	47.31		6,626	5.33		96,902	97,610	100,420
WORLD-HERALD	SAT M	#	117,561	61.61		35,702	28.75		153,263	210,442	212,652
WORLD-HERALD	SUN	#	147,273	77.19		54,436	43.83		201,709	282,902	288,453
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,500#			32,000			41,500			
STAR-HERALD	M (TU-S)	#	6,171	64.96		8,803	27.51		14,974	15,285	15,417
NEW HAMPSHIRE											
CONCORD (MERRIMACK CO.)		13,700			37,200			50,900			
MONITOR	E		9,957	72.68		11,132	29.92		21,089	21,878	21,909

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		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW JERSEY		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
JERSEY CITY (HUDSON CO.)		195,200			167,900			363,100			
JOURNAL	E		54,526	27.93		2,187	1.30		56,713	57,062	
JOURNAL	E (M-F)										56,719
JOURNAL	SAT E										54,451
NEW MEXICO											
HOBBS (LEA CO.)		12,600			16,000			28,600			
NEWS-SUN	E (M-F)		8,106	64.33		2,137	13.36		10,243	10,383	10,170
NEWS-SUN	SUN		9,289	73.72		2,518	15.74		11,807	11,947	11,880
NEW YORK											
AUBURN (CAYUGA CO.)		11,900			22,800			34,700			
CITIZEN	E (M-F)		8,571	72.03		7,896	34.63		16,467	16,765*	16,921*
CITIZEN	SUN		8,528	71.66		8,315	36.47		16,843	17,104*	17,356*
CORTLAND (CORTLAND CO.)		6,800			11,200			18,000			
STANDARD	E		4,790	70.44		6,730	60.09		11,520	12,377*	12,416*
GLENS FALLS (WARREN CO.)		11,900			45,600			57,500			
POST-STAR	M		10,966	92.15		23,904	52.42		34,870	36,017	35,605
POST-STAR	SUN		10,530	88.49		23,358	51.22		33,888	34,977	33,859
NEW YORK CITY (NEW YORK CO.)		7,397,400#						7,397,400			
WOMEN'S WEAR DAILY	M (M-F)									62,530	63,561
NORTH CAROLINA											
CLINTON (SAMPSON CO.)		18,600#						18,600			
SAMPSON INDEPENDENT	E (M-F)	#	8,166	43.90					8,166	8,355*	8,477
SAMPSON INDEPENDENT	SUN	#	8,585	46.16					8,585	8,774*	8,907
KANNAPOLIS (CABARRUS CO.)		13,700			35,600			49,300			
INDEPENDENT	E (M-F)		8,231	60.08		2,707	7.60		10,938	11,054	11,502
INDEPENDENT	SUN		8,722	63.66		2,886	8.11		11,608	11,732	12,267

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		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH CAROLINA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MONROE (UNION CO.)		6,900			21,000			27,900			
ENQUIRER-JOURNAL	E (M-F)		3,085	44.71		8,596	41.41		11,781	12,628	12,859
ENQUIRER-JOURNAL	SUN		3,595	52.10		9,029	43.00		12,624	13,562	13,962
OHIO											
ALLIANCE (STARK CO.) REVIEW	E	12,600	8,845	70.20	17,900	3,500	19.55	30,500	12,345	12,863*	13,106*
CHILLICOTHE (ROSS CO.) GAZETTE	E	12,000	7,649	63.74	23,500	7,609	32.38	35,500	15,258	15,676	15,686
PIQUA (MIAMI CO.) CALL	E	8,700	6,086	69.95	22,900	3,408	14.88	31,600	9,494	9,696	9,694
OKLAHOMA											
OKLAHOMA CITY (OKLAHOMA CO.) JOURNAL RECORD	M (TU-S)	291,700# #	3,474	1.19	30,700	176	0.57	322,400	3,650	4,452	4,851
OREGON											
COOS BAY-NORTH BEND (COOS CO.) WORLD	E	10,400	8,546	82.17	23,000	6,512	28.31	33,400	15,058	15,356	15,283
ONTARIO (MALHEUR CO.)		3,900			15,600			19,500			
ARGUS OBSERVER	E (M-F)		2,174	55.74		4,971	31.87		7,145	7,334	7,283
ARGUS OBSERVER	SUN		2,343	60.08		5,186	33.24		7,529	7,718	7,596
PENNSYLVANIA											
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.) COURIER	E	4,700	3,779	80.40	22,000	8,193	37.24	26,700	11,972	12,231*	12,473*

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PENNSYLVANIA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
LEBANON (LEBANON CO.)		10,500			30,800			41,300			
NEWS	E		7,428	70.74		15,169	49.25		22,597	24,806*	24,662*
NEWS	SUN		7,018	66.84		15,270	49.58		22,288	24,518*	24,214*
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,200			17,800			28,000			
VALLEY INDEPENDENT	E		7,509	73.62		8,158	45.83		15,667	17,365	17,460
WILKES-BARRE (LUZERNE CO.)		186,100#						186,100			
INDEPENDENT	SUN	#	57,541	30.92					57,541	58,926	61,828
RHODE ISLAND											
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		36,300			30,600			66,900			
TIMES	E		17,276	47.59		7,703	25.17		24,979	26,051	26,200
SOUTH CAROLINA											
AIKEN (AIKEN CO.)		45,400#						45,400			
STANDARD	E (M-F)	#	14,999	33.04					14,999	15,191*	14,436*
STANDARD	SUN	#	15,213	33.51					15,213	15,405*	14,407*
MYRTLE BEACH (HORRY CO.)		21,800			31,900			53,700			
SUN NEWS	M		19,780	90.73		11,481	35.99		31,261	33,348	30,478
ROCK HILL (YORK CO.)		37,500#			15,600			53,100			
HERALD	M	#	22,027	58.74		4,531	29.04		26,558	27,276	26,328
SOUTH DAKOTA											
SIOUX FALLS (MINNEHAHA CO.)		38,400			60,400			98,800			
ARGUS LEADER	M		23,425	61.00		14,922	24.71		38,347	45,897	45,037
ARGUS LEADER	SUN		27,863	72.56		23,405	38.75		51,268	66,506	64,716

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TEXAS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	**AS OF 9/30/87**
BRYAN-COLLEGE STATION (BRAZOS CO.)		46,100#			22,200			58,300			
EAGLE	M	#	19,084	41.40		4,634	20.87		23,718	24,486	**26,393**
EAGLE	SUN	#	21,747	47.17		5,225	23.54		26,972	27,891	**29,452**
CONROE (MONTGOMERY CO.)		8,200			50,700			58,900			
COURIER	M		4,521	55.13		5,974	11.78		10,495	10,625	**9,485**
CORPUS CHRISTI (NUECES CO.)		91,400#			29,100			120,500			
CALLER-TIMES	M	#	45,591	49.88		20,603	70.80		66,194	67,740	**67,626**
CALLER-TIMES	SUN	#	58,337	63.83		28,095	96.55		86,432	88,940	**88,844**
GREENVILLE (HUNT CO.)		9,200#			16,000			25,200			
HERALD BANNER	M	#	5,495	59.73		4,794	29.96		10,289	11,574	**11,915**
HERALD BANNER	SUN	#	5,904	64.17		5,187	32.42		11,091	12,465	**12,916**
MARSHALL (HARRISON CO.)		8,200#			16,000			24,200			
NEWS MESSENGER	E (M-F)	#	5,485	66.89		3,713	23.21		9,198	9,437	**9,856**
NEWS MESSENGER	SUN	#	6,268	76.44		4,152	25.95		10,420	10,673	**11,183**
MOUNT PLEASANT (TITUS CO.)		4,600			15,400			20,000			
TRIBUNE	E (M-F)		2,299	49.98		2,455	15.94		4,754	4,918	**4,763**
TRIBUNE	SUN		2,502	54.39		2,554	16.58		5,056	5,238	**5,214**
PLANO (COLLIN CO.)		40,800			7,700			48,500			
STAR COURIER	E (M-F)		16,026	39.28		618	8.03		16,644	16,833	**13,814**
STAR COURIER	SUN		16,810	41.20		721	9.36		17,531	17,721	**15,120**
VICTORIA (VICTORIA CO.)		19,600			44,900			64,500			
ADVOCATE	M		14,429	73.62		17,918	39.91		32,347	34,768	**35,452**
ADVOCATE	SUN		14,886	75.95		18,780	41.83		33,666	36,227	**36,565**
WICHITA FALLS (WICHITA CO.)		36,800#			13,800			50,600			
TIMES RECORD NEWS	M	#	23,454	63.73		7,165	51.92		30,619	41,891	**44,103**
TIMES RECORD NEWS	SUN	#	27,881	75.76		8,588	62.23		36,469	49,990	**50,161**
UTAH											
PROVO (UTAH CO.)		50,000			18,800			68,800			
HERALD	E (M-F)		21,822	43.64		8,076	42.96		29,898	32,005	**30,999**
HERALD	SUN		22,014	44.03		8,220	43.72		30,234	32,355	**31,432**

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***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
UTAH		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
SALT LAKE CITY (SALT LAKE CO.)		275,800#			149,300			425,100			
TRIBUNE, DESERET NEWS	CMB DLY	#	139,653	50.64		21,929	14.69		161,582	166,915	167,794
TRIBUNE	M	#	93,753	33.99		11,089	7.43		104,842	108,372	107,773
DESERET NEWS	E	#	45,900	16.64		10,840	7.26		56,740	58,543	60,021
TRIBUNE, DESERET NEWS	CMB SUN	#	167,947	60.89		27,370	18.33		195,317	202,889	200,823
TRIBUNE	SUN	#	117,551	42.62		15,499	10.38		133,050	138,179	136,633
DESERET NEWS	SUN	#	50,396	18.27		11,871	7.95		62,267	64,710	64,190
WASHINGTON											
BREMERTON (KITSAP CO.)		35,900			31,300			67,200			
SUN	E		24,178	67.35		15,340	49.01		39,518	39,786	39,174
WEST VIRGINIA											
LOGAN (LOGAN CO.)		1,100			16,300			17,400			
BANNER	E (M-F)		848	77.09		8,843	54.25		9,691	10,056	10,287
BANNER	SUN		822	74.73		8,912	54.67		9,734	10,099	10,348
WYOMING											
CASPER (NATRONA CO.)		18,900			48,800			67,700			
STAR-TRIBUNE	M		15,986	84.58		9,241	18.94		25,227	35,455	35,755
STAR-TRIBUNE	SUN		17,070	90.32		10,557	21.63		27,627	38,849	39,681
BERMUDA											
HAMILTON		18,449@						18,449			
ROYAL GAZETTE	M	@	16,203	87.83					16,203	16,319	15,844
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
CHINA TIMES	SUN	#			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						

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GROUP NAME		TOTAL CIRCULATION AS OF 9/30/88	9/30/87
CONTRA COSTA DAILY GROUP	M & E	167,605	109,920
CONTRA COSTA DAILY GROUP	SAT	21,973	
CONTRA COSTA DAILY GROUP	SUN	178,970	115,531

A3285-3.1.1 5/89

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

FAS-FAX

United States Newspapers

Circulation averages for six months ended March 31, 1989

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the U.S. include county population and Occupied Households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied Households figures used in this report are December 31, 1987 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in March 31, 1989 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).
☆	Denotes change in publishing plan and/or frequency. As such, circulation for each period is reported on separate lines.
C	Participant, ABC Coupon Distribution Verification Service.
Z	Provides ABC Audited ZIP Code Analysis.

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1989.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		SPECIAL SERVICES	CZ OR NDM OHS	CZ OR NDM CIRC	RATIO CIRC OHS %	RTZ OR NDM OHS	RTZ OR NDM CIRC	RATIO CIRC OHS %	TOTAL NDM OR CZ & RTZ OHS	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
ANNISTON (CALHOUN CO.)			28,000			32,300			60,300			
STAR	E (M-F)			17,524	62.59		13,873	42.95		31,397	32,579	32,234
STAR	SAT M			19,217	68.63		14,512	44.93		33,729	34,995	34,342
STAR	SUN			18,098	64.64		14,347	44.42		32,445	33,719	33,329
BIRMINGHAM (JEFFERSON CO.)			283,000			277,400			560,400			
POST-HERALD, NEWS	CMB DLY	C		174,540	61.67		35,367	12.75		209,907	235,531	234,090
POST-HERALD	M (M-F)	C		42,595	15.05		10,436	3.76		53,031	63,021	62,247
NEWS	E (M-F)	C		131,945	46.62		24,931	8.99		156,876	172,510	171,843
POST-HERALD, NEWS	SAT	C		126,955	44.86		29,144	10.51		156,099	175,697	
POST-HERALD	SAT M	C										55,466
NEWS	SAT E	C										149,284
NEWS	SUN	C		150,551	53.20		36,792	13.26		187,343	209,047	209,516
CULLMAN (CULLMAN CO.)			5,200			22,400			27,600			
TIMES	M (TU-F)	Z		3,326	63.96		6,407	28.60		9,733	10,394	9,395
TIMES	SUN	Z		3,591	69.06		7,526	33.60		11,117	11,793	10,906
DECATUR (MORGAN CO.)			20,800			61,200			82,000			
DAILY	E (M-F)			13,026	62.63		13,718	22.42		26,744	26,913	25,746
DAILY	SAT M			13,071	62.84		14,479	23.66		27,550	27,719	26,251
DAILY	SUN			14,411	69.28		16,123	26.34		30,534	30,733	29,500
DOTHAN (HOUSTON CO.)			21,000			74,500			95,500			
EAGLE	M			10,452	49.77		12,745	17.11		23,197	23,947	23,390
EAGLE	SUN			11,452	54.53		15,003	20.14		26,455	27,433	27,506
FLORENCE (LAUDERDALE CO.)- SHEFFIELD-TUSCUMBIA- MUSCLE SHOALS (COLBERT CO.)			26,100			26,900			53,000			
TIMES DAILY	M			15,567	59.64		12,300	45.72		27,867	33,220	32,929
TIMES DAILY	SUN			16,269	62.33		13,007	48.35		29,276	34,722	34,664
GADSDEN (ETOWAH CO.)			23,000			57,900			80,900			
TIMES	E	Z		18,135	78.85		11,475	19.82		29,610	30,170	30,933
TIMES	SUN	Z		19,175	83.37		12,250	21.16		31,425	32,144	33,063
HUNTSVILLE (MADISON CO.)			64,200#			118,300			182,500			
NEWS, TIMES	CMB DLY	Z,C	#	49,494	77.09		22,938	19.39		72,432	74,075	72,186
NEWS	M (M-F)	Z,C	#	12,942	20.16		2,394	2.02		15,336	15,400	13,873
TIMES	E (M-F)	Z,C	#	36,552	56.93		20,544	17.37		57,096	58,675	58,313
NEWS	SAT M	Z,C	#	11,666	18.17		2,400	2.03		14,066	14,130	12,476
TIMES	SAT E	Z,C	#	32,719	50.96		19,275	16.29		51,994	53,492	53,295
TIMES	SUN	Z,C	#	45,872	71.45		28,487	24.08		74,359	77,339	76,123

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
JASPER (WALKER CO.)			5,200			15,200			20,400			
MOUNTAIN EAGLE	E (M-F)			4,348	83.62		7,341	48.30		11,689	13,639*	13,050*
MOUNTAIN EAGLE	SUN			4,168	80.15		7,323	48.18		11,491	13,441*	12,791*
MOBILE (MOBILE CO.)			94,400			186,300			280,700			
REGISTER, PRESS	CMB DLY			54,203	57.42		45,677	24.52		99,880	100,386*	102,571*
REGISTER	M (M-F)			29,306	31.04		26,997	14.49		56,303	56,736*	56,783*
PRESS	E (M-F)			24,897	26.37		18,680	10.03		43,577	43,650*	45,788*
PRESS REGISTER	SAT M			45,039	47.71		42,158	22.63		87,197	87,656*	90,005*
PRESS REGISTER	SUN			53,056	56.20		53,439	28.68		106,495	107,180*	107,552*
MONTGOMERY (MONTGOMERY CO.)			73,700			164,400			238,100			
ADVERTISER, JOURNAL	CMB DLY			38,540	52.29		19,301	11.74		57,841	68,707	67,641
ADVERTISER	M (M-F)			24,511	33.26		16,230	9.87		40,741	51,524	50,240
JOURNAL	E (M-F)			14,029	19.04		3,071	1.87		17,100	17,183	17,401
JOURNAL & ADVERTISER	SAT M			35,683	48.42		21,914	13.33		57,597	68,969	62,124
JOURNAL & ADVERTISER	SUN			41,855	56.79		25,463	15.49		67,318	80,263	85,371
OPELIKA (LEE CO.)			21,200			32,200			53,400			
NEWS	E (M-F)			8,317	39.23		3,682	11.43		11,999	13,020	13,170
NEWS	SUN			8,729	41.17		4,002	12.43		12,731	13,769	14,057
TUSCALOOSA (TUSCALOOSA CO.)			53,400#						53,400			
NEWS	E	Z	#	28,822	53.97					28,822	39,542	37,850
NEWS	SUN	Z	#	28,745	53.83					28,745	40,008	40,541
ALASKA												
ANCHORAGE (ANCHORAGE BOROUGH)			110,100#						110,100			
NEWS	M	Z	#	52,843	48.00					52,843	55,757	55,203
NEWS	SUN	Z	#	67,505	61.31					67,505	71,589	70,687
TIMES	E	Z	#	30,905	28.07					30,905	31,559	32,224
TIMES	SUN	Z	#	39,891	36.23					39,891	41,205	41,591
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)			29,100#						29,100			
NEWS-MINER	E	Z	#	14,603	50.18		976			15,579	16,023	15,896
NEWS-MINER	SUN	Z	#	18,456	63.42		1,275			19,731	20,306	20,924

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARIZONA	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
CASA GRANDE (PINAL CO.)		5,700			14,000			19,700			
DISPATCH	E		4,931	86.51		3,605	25.75		8,536	8,715*	8,219*
CHANDLER (MARICOPA CO.)		27,200						27,200			
TRIBUNE	M		8,730	32.10					8,730	8,788	7,766
TRIBUNE	SUN		8,799	32.35					8,799	8,857	7,770
FLAGSTAFF (COCONINO CO.)		19,100#			10,200			29,300			
SUN	E (M-F)	#	11,388	59.62		1,131	11.09		12,519	12,907*	12,131*
SUN	SUN	#	11,286	59.09		1,183	11.60		12,469	13,191*	12,803*
MESA (MARICOPA CO.)		110,200						110,200			
TRIBUNE	M		49.112	44.57					49,112	54,846	50,092
TRIBUNE	SUN		50,040	45.41					50,040	56,080	50,508
PHOENIX (MARICOPA CO.)		762,100			113,500			875,600			
REPUBLIC, GAZETTE	CMB DLY Z		429,939	56.42		25,981	22.89		455,920	484,432*	476,697*
REPUBLIC	M Z		318,760	41.83		25,042	22.06		343,802	372,209*	356,627*
GAZETTE	E Z		111,179	14.59		939	0.83		112,118	112,223*	120,070*
REPUBLIC	SUN Z		495,646	65.04		32,538	28.67		528,184	566,510*	563,599*
SCOTTSDALE (MARICOPA CO.)		80,000									
PROGRESS	E		17,470	21.84					17,470	18,303	
SUN CITY (MARICOPA CO.)		36,800#						36,800			
NEWS-SUN	E	#	18,570	50.46					18,570	20,251*	20,126*
TEMPE (MARICOPA CO.)		54,500						54,500			
NEWS	M		12,360	22.68					12,360	13,736	12,193
NEWS	SUN		12,456	22.86					12,456	13,854	12,081
TUCSON (PIMA CO.)		245,400			95,300			340,700			
STAR, CITIZEN	CMB DLY		133,588	54.44		12,730	13.36		146,318	147,745*	144,881*
STAR	M		79,558	32.42		9,645	10.12		89,203	90,498*	88,974*
CITIZEN	E		54,030	22.02		3,085	3.24		57,115	57,247*	55,907*
STAR	SUN		153,468	62.54		15,715	16.49		169,183	171,212*	169,502*
YUMA (YUMA CO.)		25,000#						25,000			
SUN & SENTINEL	E	#	25,762	103.05					25,762	26,977*	26,424*
SUN & SENTINEL	SUN	#	29,387	117.55					29,387	30,893*	27,334*

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ARKANSAS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
EL DORADO (UNION CO.)			10,100			8,400			18,500			
NEWS TIMES	M			5,835	57.77		5,212	62.05		11,047	11,092	10,960
NEWS TIMES	SUN			5,770	57.13		5,472	65.14		11,242	11,308	11,477
FAYETTEVILLE (WASHINGTON CO.)			15,600			33,600			49,200			
NORTHWEST TIMES	E	Z		7,923	50.79		3,555	10.58		11,478	11,729	11,535
NORTHWEST TIMES	SUN	Z		8,726	55.94		4,059	12.08		12,785	13,034	12,769
FORT SMITH (SEBASTIAN CO.)			37,700			82,200			119,900			
SOUTHWEST TIMES RECORD	ALL DAY	Z		23,539	62.44		19,300	23.48		42,839	43,203	42,786
SOUTHWEST TIMES RECORD	SUN	Z		24,600	65.25		22,082	26.86		46,682	47,043	46,425
HOT SPRINGS (GARLAND CO.)			16,800			25,300			42,100			
SENTINEL-RECORD	M			9,463	56.33		7,876	31.13		17,339	17,516	18,012
SENTINEL-RECORD	SUN			9,590	57.08		8,710	34.43		18,300	18,601	19,213
JONESBORO (CRAIGHEAD CO.)			11,500			29,800			41,300			
SUN	M			10,083	87.68		11,151	37.42		21,234	25,935*	25,240*
SUN	SUN			10,725	93.26		12,074	40.52		22,799	27,887*	27,088*
LITTLE ROCK (PULASKI CO.)			128,900#			271,100			400,000			
DEMOCRAT	M		#	46,503	36.08		39,607	14.61		86,110	105,717	102,152
DEMOCRAT	SUN		#	74,856	58.07		87,653	32.33		162,509	199,513	187,114
GAZETTE	M (M-TH)	C	#	56,584	43.90		46,277	17.07		102,861	142,568	
GAZETTE	M (FRI & SAT)	C	#	71,437	55.42		71,645	26.43		143,082	187,197	
GAZETTE	M	C	#									139,448
GAZETTE	SUN	C	#	81,583	63.29		90,233	33.28		171,816	225,254	201,733
MOUNTAIN HOME (BAXTER CO.)			4,000			9,100			13,100			
BAXTER BULLETIN	M			3,193	79.83		4,031	44.30		7,224	8,635	8,436
PINE BLUFF (JEFFERSON CO.)			21,900			35,800			57,700			
COMMERCIAL	E			13,058	59.63		8,786	24.54		21,844	22,002	21,384
COMMERCIAL	SUN			13,660	62.37		9,438	26.36		23,098	23,291	22,698
ROGERS (BENTON CO.)			8,700			40,500			49,200			
NORTHWEST NEWS	M (M-F)			5,954	68.44		6,874	16.97		12,828	13,030	13,206
NORTHWEST NEWS	SUN			6,635	76.26		8,614	21.27		15,249	15,533	15,473
SPRINGDALE (WASHINGTON CO.)			10,100			50,400			60,500			
NEWS	E (M-F)	Z		6,999	69.30		5,446	10.81		12,445	12,876	12,951
NEWS	SUN	Z		7,344	72.71		6,587	13.07		13,931	14,474	14,671

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARKANSAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
WEST MEMPHIS (CRITTENDEN CO.)			9,600#			7,200			16,800			
TIMES	E (M-F)		#	5,316	55.38		2,494	34.64		7,810	8,115	7,726
CALIFORNIA												
ALAMEDA (ALAMEDA CO.)			31,600						31,600			
TIMES-STAR	M			6,987	22.11					6,987	7,040	7,300
TIMES-STAR	SUN			5,610	17.75					5,610	5,648	6,568
ANTIOCH (CONTRA COSTA CO.)			27,400#						27,400			
LEDGER	E (M-F)	Z	#	15,084	55.05					15,084	15,211	14,972
ANTIOCH (CONTRA COSTA CO.)			47,200#						47,200			
LEDGER POST DISPATCH	SAT M	Z	#	22,059	46.74					22,059	22,229	21,888
LEDGER POST DISPATCH	SUN	Z	#	22,340	47.33					22,340	22,510	22,165
AUBURN (PLACER CO.)			17,600#						17,600			
JOURNAL	M (M-F)		#	10,809	61.41					10,809	12,768	12,708
JOURNAL	SUN		#	11,122	63.19					11,122	13,172	13,197
BAKERSFIELD (KERN CO.)			102,200			77,800			180,000			
CALIFORNIAN	M			63,696	62.32		17,573	22.59		81,269	82,248*	81,823*
CALIFORNIAN	SUN			69,889	68.38		19,450	25.00		89,339	90,546*	88,912*
BRAWLEY (IMPERIAL CO.)			8,800#						8,800			
NEWS	E (M-F)	Z	#	4,965	56.42					4,965	5,629☆	
NEWS	E	Z	#									5,601
NEWS	SUN	Z	#	5,012	56.95					5,012	5,715☆	
CHICO (BUTTE CO.)			60,800#						60,800			
ENTERPRISE-RECORD	E	Z	#	26,737	43.98					26,737	28,435	28,005
ENTERPRISE-RECORD	SUN	Z	#	27,088	44.55					27,088	28,758	27,555
DUBLIN (ALAMEDA CO.)			30,900#						30,900			
HERALD	M	Z	#	26,357	85.30					26,357	31,243	26,826
HERALD	SUN	Z	#	26,908	87.08					26,908	32,018	27,430
EL CENTRO (IMPERIAL CO.)			18,100#						18,100			
IMPERIAL VALLEY PRESS	E (M-F)	Z	#	11,427	63.13					11,427	11,898☆	
IMPERIAL VALLEY PRESS	E	Z	#									11,786
IMPERIAL VALLEY PRESS	SUN	Z	#	11,662	64.43					11,662	12,147	

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
EUREKA (HUMBOLDT CO.)			18,400			35,100			53,500			
TIMES STANDARD	E	Z		10,546	57.32		10,843	30.89		21,389	21,945	21,128
TIMES STANDARD	SUN	Z		11,234	61.05		11,980	34.13		23,214	23,817	22,998
FAIRFIELD (SOLANO CO.)			28,900			22,500			51,400			
REPUBLIC	M	Z		17,659	61.10		1,564	6.95		19,223	19,963	16,763
REPUBLIC	SUN	Z		19,101	66.09		1,703	7.57		20,804	21,531	18,139
FREMONT-NEWARK (ALAMEDA CO.)			81,900#						81,900			
ARGUS	M	Z	#	29,363	35.85					29,363	29,565	26,201
ARGUS	SUN	Z	#	31,489	38.45					31,489	31,707	27,838
FRESNO (FRESNO CO.)			214,500#						214,500			
BEE	M	Z	#	115,157	53.69					115,157	144,384*	143,948*
BEE	SUN	Z	#	132,298	61.68					132,298	174,108*	171,312*
GILROY (SANTA CLARA CO.)			9,100			11,100			20,200			
DISPATCH	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GRASS VALLEY (NEVADA CO.)			26,100#						26,100			
UNION	E	Z	#	14,796	56.69					14,796	15,218	14,808
HANFORD (KINGS CO.)			14,000			16,300			30,300			
SENTINEL	E			7,736	55.26		6,287	38.57		14,023	14,270	14,172
HAYWARD (ALAMEDA CO.)			132,700						132,700			
REVIEW	M	Z		32,314	24.35		12,021			44,335	45,160	43,228
REVIEW	SUN	Z		34,619	26.09		12,775			47,394	48,130	45,551
HOLLISTER (SAN BENITO CO.)			5,800#			5,200			11,000			
FREE LANCE	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INDIO (RIVERSIDE CO.)			16,500			28,000			44,500			
NEWS	E			5,196	31.49		1,663	5.94		6,859	7,405	9,045
LOMPOC (SANTA BARBARA CO.)			15,500			3,400			18,900			
RECORD	E (M-F)			8,922	57.56		535			9,457	9,609	9,639
RECORD	SUN			9,333	60.21		591			9,924	10,118	10,008

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
LOS ANGELES (LOS ANGELES CO.)			1,336,200			2,652,600			3,988,800			
HERALD EXAMINER	M (M-F)	C		108,015	8.08		97,101	3.66		205,116	238,392	237,741
HERALD EXAMINER	SAT M	C		78,891	5.90		76,824	2.90		155,715	185,889	187,128
HERALD EXAMINER	SUN	C		77,091	5.77		79,714	3.01		156,805	183,122	189,134
HOLLYWOOD REPORTER	M (M-F)										22,136	21,619
INVESTOR'S DAILY	M (M-F)										97,810	102,844
LA OPINION	M	Z		56,096	4.20		24,093	0.91		80,189	87,552	75,292
LA OPINION	SAT M	Z		49,718	3.72		19,821	0.75		69,539	76,677☆	
LA OPINION	SUN	Z		42,606	3.19		18,235	0.69		60,841	67,430	60,782
LOS ANGELES (LOS ANGELES CO.)			666,900#						666,900			
NEWS	M (M-F)	Z	#	166,483	24.96					166,483	183,402	174,599
NEWS	SAT M	Z	#	157,684	23.64					157,684	170,971	158,723
NEWS	SUN	Z	#	184,014	27.59					184,014	201,533	193,076
RACING FORM	MON M										10,580	9,705
RACING FORM	TUE M										1,712	6,745
RACING FORM	M (W-F)										28,152	29,907
RACING FORM	SAT M										40,346	44,273
RACING FORM	SUN										37,342	35,808
LOS ANGELES (LOS ANGELES CO.)			3,890,600#						3,890,600			
TIMES	M (M-F)	C	#	727,842	18.71		166,639			894,481	1,119,840	1,132,920
TIMES	SAT M	C	#	639,123	16.43		157,376			796,499	1,013,973	1,036,413
TIMES	SUN	C	#	911,421	23.43		208,502			1,119,923	1,423,310	1,418,697
VARIETY	M (M-F)										22,632	22,259
LOS ANGELES CO.			513,100#						513,100			
COPLEY LOS ANGELES NEWSPAPERS	E		#								129,358	130,925
COPLEY LOS ANGELES NEWSPAPERS	SUN		#								122,858	124,199
LOS ANGELES CO. (LONG BEACH P.O.)			280,100			138,800			418,900			
PRESS-TELEGRAM	CMB DLY	C		96,687	34.52		18,458	13.30		115,145	129,457	131,400
PRESS-TELEGRAM	M (M-F)	C		92,175	32 91		18,262	13.16		110,437	124,749	126,581
PRESS-TELEGRAM	E (M-F)	C		4,512	1.61		196	0.14		4,708	4,708	4,819
PRESS-TELEGRAM	SAT M	C		93,091	33.23		18,039	13.00		111,130	124,330	125,476
PRESS-TELEGRAM	SUN	C		111,823	39.92		20,872	15.04		132,695	148,169	143,941
LOS ANGELES CO. (PASADENA P.O.)			73,100			89,800			162,900			
STAR-NEWS	M	Z		19,074	26.09		14,470	16.11		33,544	37,825	39,363
STAR-NEWS	SUN	Z		19,862	27.17		17,416	19.39		37,278	42,557	44,218

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
LOS ANGELES CO. (WEST COVINA P.O.)			153,400			80,500			233,900			
SAN GABRIEL VALLEY TRIBUNE	M			47,127	30.72		9,438	11.72		56,565	59,877	60,884
TRIBUNE NEWS	SUN			52,020	33.91		9,938	12.35		61,958	81,540	81,975
LOS ANGELES CO. (WHITTIER P.O.)			33,400			90,500			123,900			
NEWS	E			10,189	30.51		7,023	7.76		17,212	17,253	17,623
MADERA (MADERA CO.)			8,900			17,600			26,500			
TRIBUNE	E			4,987	56.03		3,634	20.65		8,621	8,764	9,424
MARIN CO. (NOVATO P.O.)			88,800			6,000			94,800			
INDEPENDENT JOURNAL	E			35,334	39.79		919	15.32		36,253	37,588	36,671
INDEPENDENT JOURNAL	SUN			37,744	42.50		1,026	17.10		38,770	40,569	40,327
MARYSVILLE (YUBA CO.)- YUBA CITY (SUTTER CO.)			42,900#						42,900			
APPEAL-DEMOCRAT	E	Z	#	22,697	52.91					22,697	25,020	24,805
MERCED (MERCED CO.)			25,600			34,600			60,200			
SUN-STAR	M			17,909	69.96		5,799	16.76		23,708	24,255	23,421
MODESTO (STANISLAUS CO.)			50,800#			65,200			116,000			
BEE	M	Z	#	38,982	76.74		25,020	38.37		64,002	79,058*	78,904*
BEE	SUN	Z	#	40,812	80.34		27,693	42.47		68,505	86,587*	84,729*
MONTEREY (MONTEREY CO.)			37,400#			19,100			56,500			
HERALD	M	Z,C	#	23,547	62.96		7,250	37.96		30,797	34,047	33,616
HERALD	SUN	Z,C	#	23,840	63.74		7,550	39.53		31,390	35,334	35,116
NAPA (NAPA CO.)			24,200			16,600			40,800			
REGISTER	E			14,902	61.58		5,653	34.05		20,555	20,775	21,074
OAKLAND (ALAMEDA CO.)			764,700#						764,700			
TRIBUNE	M (M-F)	C	#	124,669	16.30					124,669	142,456	146,557
TRIBUNE	SAT M	C	#	124,838	16.33					124,838	137,714	144,133
TRIBUNE	SUN	C	#	127,592	16.69					127,592	138,803	146,101
ONTARIO-UPLAND (SAN BERNARDINO CO.)			121,000#						121,000			
REPORT	M	Z	#	42,592	35.20					42,592	45,926	44,997
REPORT	SUN	Z	#	43,575	36.01					43,575	46,959	46,011

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
ORANGE CO. (ANAHEIM P.O.)			180,400#						180,400			
BULLETIN	E	Z	#	6,125	3.40					6,125	6,629	7,670
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)			65,800			142,000			207,800			
COAST PILOT (1-16-89 to 3-31-89)	M			10,908	16.58		6,353	4.47		17,261	17,402	
COAST PILOT (10-1-88 to 1-15-89)	E			11,499	17.48		6,543	4.61		18,042	18,176	
COAST PILOT	SUN			11,172	16.98		6,381	4.49		17,553	17,692	19,809 +
ORANGE CO. (LA HABRA P.O.)			30,100#						30,100			
STAR-PROGRESS	E (M-F)		#	3,302	10.97					3,302	5,025	5,090
ORANGE CO. (SANTA ANA P.O.)			793,500#						793,500			
REGISTER	ALL DAY (M-F)	Z,C	#	322,139	40.60					322,139	344,965	325,139
REGISTER	SAT M	Z,C	#	315,047	39.70					315,047	336,073	317,561
REGISTER	SUN	Z,C	#	366,349	46.17					366,349	392,695	369,864
OROVILLE (BUTTE CO.)			11,100			8,400			19,500			
MERCURY REGISTER	E	Z		6,606	59.51		2,240	26.67		8,846	9,070	
MERCURY REGISTER	E (M-F)	Z										9,077
MERCURY REGISTER	SAT M	Z										9,652
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)			40,300#			9,500			49,800			
DESERT SUN	M (M-F)		#	29,168	72.38		3,880	40.84		33,048	38,539	
DESERT SUN	E (M-F)		#									34,290
DESERT SUN	WKND		#	37,254			5,110	53.79		42,364	50,201	48,205
PALO ALTO (SANTA CLARA CO.)			139,900			55,300			195,200			
PENINSULA TIMES TRIBUNE	E			41,959	29.99		3,293	5.95		45,252	47,982	50,368
PENINSULA TIMES TRIBUNE	SUN			44,277	31.65		3,570	6.46		47,847	51,046	51,494
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)										402,317	424,874
PETALUMA (SONOMA CO.)			14,900			55,300			70,200			
ARGUS-COURIER	E			7,660	51.41		1,854	3.35		9,514	9,707	9,234
PINOLE (CONTRA COSTA CO.)			80,400#						80,400			
WEST COUNTY TIMES	M	Z	#	32,468	40.38					32,468	33,295	
WEST COUNTY TIMES	SUN	Z	#	32,970	41.01					32,970	33,796	

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
PITTSBURG (CONTRA COSTA CO.)			19,800#						19,800			
POST DISPATCH	E (M-F)	Z	#	6,514	32.90					6,514	6,577	6,693
PLEASANTON (ALAMEDA CO.)			60,800#						60,800			
VALLEY TIMES	M	Z	#	30,064	49.45					30,064	30,227*	
VALLEY TIMES	SUN	Z	#	31,355	51.57					31,355	31,522*	
POMONA (LOS ANGELES CO.)			115,700#						115,700			
PROGRESS BULLETIN	E	Z	#	31,993	27.65					31,993	37,464	40,676
PROGRESS BULLETIN	SUN	Z	#	33,640	29.08					33,640	39,774	43,058
PORTERVILLE (TULARE CO.)			27,000#						27,000			
RECORDER	E		#	13,494	49.98					13,494	13,744*	13,868*
RED BLUFF (TEHAMA CO.)			18,000#						18,000			
NEWS	E		#	8,573	47.63					8,573	8,804	8,750
REDDING (SHASTA CO.)			59,400#						59,400			
RECORD SEARCHLIGHT	E	Z	#	36,655	61.71					36,655	38,936	38,780
RECORD SEARCHLIGHT (1-1-89 to 3-31-89)	SUN	Z	#	33,443	56.30					33,443	35,687	
REDLANDS (SAN BERNARDINO CO.)			25,400#						25,400			
FACTS	E	Z	#	9,234	36.35					9,234	10,212	10,044
FACTS	SUN	Z	#	9,287	36.56					9,287	10,329	10,204
RIVERSIDE (RIVERSIDE CO.)			228,200#						228,200			
PRESS-ENTERPRISE	M	Z,C	#	131,208	57.50					131,208	149,634	145,185
PRESS-ENTERPRISE	SUN	Z,C	#	136,979	60.03					136,979	157,514	153,097
ROSEVILLE (PLACER CO.)			30,700#						30,700			
PRESS-TRIBUNE	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRESS-TRIBUNE	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SACRAMENTO (SACRAMENTO CO.)			503,900#						503,900			
BEE	M	Z,C	#	221,499	43.96					221,499	251,120*	250,320*
BEE	SUN	Z,C	#	264,279	52.45					264,279	306,574*	300,703*
UNION	M		#	77,926	15.46					77,926	83,272*	85,194*
UNION	SUN		#	74,733	14.83					74,733	80,070*	82,792*
SALINAS (MONTEREY CO.)			31,700			28,000			59,700			
CALIFORNIAN	E	Z		15,862	50.04		7,030	25.11		22,892	23,473	22,603

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
SAN BERNARDINO												
(SAN BERNARDINO CO.)			235.100#						235.100			
SUN	M		#	77.489	32.96					77.489	86,316	81,110
SUN	SUN		#	84.154	35.79					84.154	94,690	88,066
SAN BERNARDINO CO.												
(VICTORVILLE P.O.)			10,000			28,600			38,600			
VICTOR VALLEY PRESS	E	Z		7.500	75.00		18.110	63.32		25,610	25,797*	24,965*
VICTOR VALLEY PRESS	SUN	Z		7.920	79.20		19.788	69.19		27,708	27,976*	27,220*
SAN CLEMENTE (ORANGE CO.)			17,700			22,400			40.100			
SUN-POST	E (M-F)			6,582	37.19		1,619	7.23		8,201	8,494	7,652
SAN DIEGO (SAN DIEGO CO.)			663,400			176,600			840,000			
TRANSCRIPT	M (M-F)			7.579	1.14		965	0.55		8,544	8,930*	8,904*
UNION, TRIBUNE	CMB DLY	C		332,627	50.14		50,776	28.75		383,403	391,284*	386,288*
UNION	M	C		220,732	33.27		40,959	23.19		261,691	269,190*	263,224*
TRIBUNE	E	C		111.895	16.87		9,817	5.56		121,712	122,094*	123,064*
UNION	SUN	C		369,658	55.72		57,515	32.57		427,173	437,784*	423,561*
SAN DIEGO CO. (EL CAJON P.O.)			53,800			83,700			137,500			
CALIFORNIAN	E (TU-S)			9,153	17.01		10,064	12.02		19,217	20,567	21,649
CALIFORNIAN	SUN			9,215	17.13		10,373	12.39		19,588	20,943	22,199
SAN DIEGO CO. (ESCONDIDO P.O.)			52,300			59,800			112,100			
TIMES-ADVOCATE	E	Z		29,769	56.92		11,560	19.33		41,329	43,820	42,328
TIMES-ADVOCATE	SUN	Z		31,321	59.89		11,953	19.99		43,274	45,830	44,108
SAN DIEGO CO. (OCEANSIDE P.O.)			58,400			46,000			104,400			
BLADE-TRIBUNE	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BLADE-TRIBUNE	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SAN FRANCISCO												
(SAN FRANCISCO CO.)			362,300#			1,455,600			1,817,900			
CHRONICLE, EXAMINER	CMB DLY	C	#	208,287	57.49		363,687	24.99		571,974	691,640	717,878
CHRONICLE	M (M-F)	C	#	137,620	37.99		305,435	20.98		443,055	556,196	569,185
EXAMINER	E (M-F)	C	#	70,667	19.51		58,252	4.00		128,919	135,444	148,693
CHRONICLE	SAT M	C	#	115,853	31.98		283,485	19.48		399,336	505,392	519,749
EXAMINER	SAT E	C	#	46,006	12.70		51,282	3.52		97,288	103,713	118,880
EXAMINER & CHRONICLE	SUN	C	#	176,373	48.68		402,295	27.64		578,668	700,989	723,236

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
SAN JOSE (SANTA CLARA CO.)			419,700#			83,200			502,900			
MERCURY-NEWS	ALL DAY (M-F)	C	#	209,846	50.00		28,220	33.92		238,066	277,010	274,152
MERCURY-NEWS	SAT M	C	#	197,171	46.98		25,235	30.33		222,406	261,388	258,041
MERCURY-NEWS	SUN	C	#	246,608	58.76		31,689	38.09		278,297	331,998	321,137
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)			14,700			61,000			75,700			
TELEGRAM-TRIBUNE	E (M-F)	Z		10,015	68.13		20,559	33.70		30,574	31,323	29,343
TELEGRAM-TRIBUNE	SAT M	Z		11,334	77.10		23,646	38.76		34,980	35,837	34,767
SAN MATEO (SAN MATEO CO.)			79,700			86,300			166,000			
TIMES & NEWS LEADER	E	Z		29,945	37.57		10,849	12.57		40,794	44,506	44,106
SANTA BARBARA (SANTA BARBARA CO.)			69,800			60,900			130,700			
NEWS-PRESS	M			40,009	57.32		11,109	18.24		51,118	51,750	48,645
NEWS-PRESS	SUN			43,672	62.57		11,955	19.63		55,627	56,922	56,761
SANTA CRUZ (SANTA CRUZ CO.)			37,500			29,000			66,500			
SENTINEL	M (M-F)	Z		15,027	40.07		11,374	39.22		26,401	27,387*	26,685*
SENTINEL	SUN	Z		16,299	43.46		12,407	42.78		28,706	30,079*	29,582*
SANTA MARIA (SANTA BARBARA CO.)			27,600			38,800			66,400			
TIMES	E (M-F)			16,578	60.07		3,305	8.52		19,883	20,256	20,444
TIMES	SUN			17,007	61.62		3,706	9.55		20,713	21,181	20,951
SANTA ROSA (SONOMA CO.)			63,900			138,500			202,400			
PRESS DEMOCRAT	M	Z		39,841	62.35		43,702	31.55		83,543	84,736	80,738
PRESS DEMOCRAT	SUN	Z		42,409	66.37		48,357	34.91		90,766	92,430	87,831
STOCKTON (SAN JOAQUIN CO.)			79,600#			75,500			155,100			
RECORD	M		#	42,033	52.81		9,578	12.69		51,611	54,456	52,821
RECORD	SUN		#	42,588	53.50		12,144	16.08		54,732	58,096	56,254
TRACY (SAN JOAQUIN CO.)			12,600#						12,600			
TRACY PRESS	M (M-F)		#	8,173	64.87					8,173	8,847*	8,965
TULARE (TULARE CO.)			11,100			8,900			20,000			
ADVANCE-REGISTER & TIMES	E	Z		6,786	61.14		2,182	24.52		8,968	9,378	9,527
TURLOCK (STANISLAUS CO.)			14,200			12,600			26,800			
JOURNAL	E	Z		6,903	48.61		2,668	21.17		9,571	10,055	10,319

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CALIFORNIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
UKIAH (MENDOCINO CO.)			7,000			8,300			15,300			
JOURNAL	E (M-F)	Z		5,531	79.01		2,875	34.64		8,406	8,926	8,775
JOURNAL	SUN	Z		5,700	81.43		3,072	37.01		8,772	9,295	9,190
VACAVILLE (SOLANO CO.)			19,700			35,900			55,600			
REPORTER	M			14,311	72.64		1,708	4.76		16,019	16,314	15,732
REPORTER	SUN			14,975	76.02		1,740	4.85		16,715	17,024	16,228
VALLEJO (SOLANO CO.)			46,500			3,700			50,200			
TIMES-HERALD	M	Z		24,981	53.72		127	3.43		25,108	27,315	26,363
TIMES-HERALD	SUN	Z		24,748	53.22		127	3.43		24,875	27,104	26,232
VENTURA CO. (CAMARILLO P.O.)			21,200#						21,200			
NEWS	M	Z	#	9,936	46.87					9,936	10,690	11,087
NEWS	SUN	Z	#	10,118	47.73					10,118	10,894	11,286
VENTURA CO. (OXNARD P.O.)			44,900			29,500			74,400			
PRESS-COURIER	E			15,521	34.57		1,766	5.99		17,287	17,715	17,562
PRESS-COURIER	SUN			16,769	37.35		1,878	6.37		18,647	19,149	18,791
VENTURA CO. (SIMI VALLEY P.O.)			26,800			4,500			31,300			
ENTERPRISE	E			14,864	55.46		1,515	33.67		16,379	16,498	16,675
ENTERPRISE	SUN			15,498	57.83		1,580	35.11		17,078	17,200	17,273
VENTURA CO. (THOUSAND OAKS P.O.)			45,500			4,000			49,500			
NEWS-CHRONICLE	E	Z		21,572	47.41		1,637	40.93		23,209	23,619	24,850
NEWS-CHRONICLE	SUN	Z		22,712	49.92		1,719	42.98		24,431	24,948	26,420
VENTURA CO. (VENTURA P.O.)			84,000#			124,700			208,700			
STAR-FREE PRESS	E	Z	#	39,958	47.57		8,989	7.21		48,947	49,333	49,502
STAR-FREE PRESS	SUN	Z	#	44,507	52.98		10,874	8.72		55,381	56,073	56,047
VISALIA (TULARE CO.)			23,200			18,000			41,200			
TIMES-DELTA	M			15,956	68.78		4,444	24.69		20,400	22,594	21,633
WALNUT CREEK (CONTRA COSTA CO.)			125,700#						125,700			
CONTRA COSTA TIMES	M	Z	#	69,002	54.89					69,002	85,945	90,151
CONTRA COSTA TIMES	SUN	Z	#	75,114	59.76					75,114	95,329	98,823
WATSONVILLE (SANTA CRUZ CO.)			30,800#						30,800			
REGISTER-PAJARONIAN	E		#	12,836	41.68					12,836	14,436	14,975

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
WOODLAND (YOLO CO.)			13,000			22,800			35,800			
DEMOCRAT	E			9,146	70.35		2,104	9.23		11,250	11,501*	11,543*
DEMOCRAT	SUN			9,069	69.76		2,175	9.54		11,244	11,493*	11,434*
COLORADO												
BOULDER (BOULDER CO.)			32,300			24,000			56,300			
CAMERA	M	Z		19,742	61.12		9,991	41.63		29,733	31,828	30,909
CAMERA	SUN	Z		24,234	75.03		13,201	55.00		37,435	40,904	39,707
CANON CITY (FREMONT CO.)			7,100			5,600			12,700			
RECORD	E	Z		6,200	87.32		2,203	39.34		8,403	8,657	8,710
COLORADO SPRINGS (EL PASO CO.)			145,600#						145,600			
GAZETTE TELEGRAPH	M (M-F)	Z	#	102,794	70.60					102,794	105,167	105,540
GAZETTE TELEGRAPH	SAT	Z	#	102,945	70.70					102,945	105,331	105,050
GAZETTE TELEGRAPH	SUN	Z	#	114,027	78.32					114,027	117,743	116,526
DENVER (DENVER CO.)			631,900#			259,400			891,300			
POST	M	C	#	171,110	27.08		41,070	15.83		212,180	241,386	230,540
POST	SUN	C	#	276,650	43.78		66,621	25.68		343,271	401,843	409,704
ROCKY MOUNTAIN NEWS	M	Z,C	#	281,563	44.56		53,900	20.78		335,463	365,493	356,891
ROCKY MOUNTAIN NEWS	SUN	Z,C	#	311,609	49.31		65,486	25.25		377,095	411,023	397,601
DURANGO (LA PLATA CO.)			5,100			16,500			21,600			
HERALD	E (M-F)			3,401	66.69		2,799	16.96		6,200	6,654	6,961
HERALD	SUN			4,043	79.27		3,356	20.34		7,399	8,376	8,386
FORT COLLINS (LARIMER CO.)			29,500			14,200			43,700			
COLORADOAN	M			17,054	57.81		3,544	24.96		20,598	21,356	21,030
COLORADOAN	SUN			20,828	70.60		4,333	30.51		25,161	26,672	25,947
GRAND JUNCTION (MESA CO.)			29,500#			32,200			61,700			
SENTINEL	E	Z	#	21,578	73.15		6,492	20.16		28,070	29,468	29,027
SENTINEL	SUN	Z	#	23,635	80.12		8,170	25.37		31,805	33,895	32,995
GREELEY (WELD CO.)			26,700#			18,100			44,800			
TRIBUNE	E		#	16,097	60.29		6,638	36.67		22,735	23,281	23,344
TRIBUNE	SUN		#	16,632	62.29		6,851	37.85		23,483	24,057	24,234
LONGMONT (BOULDER CO.)			19,300			33,800			53,100			
TIMES-CALL	E	Z		14,144	73.28		4,971	14.71		19,115	19,423	19,580
TIMES-CALL	SUN	Z		14,766	76.51		5,390	15.95		20,156	20,490	20,337

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COLORADO	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
LOVELAND (LARIMER CO.)			14,300			16,800			31,100			
REPORTER-HERALD	E (M-F)	Z		12,370	86.50		3,338	19.87		15,708	16,141	16,175
REPORTER-HERALD	WKND	Z		12,931	90.43		3,511	20.90		16,442	17,009	16,972
PUEBLO (PUEBLO CO.)			43,300#			57,200			100,500			
CHIEFTAIN	M		#	32,648	75.40		16,332	28.55		48,980	50,390	50,495
CHIEFTAIN	SUN		#	34,900	80.60		18,733	32.75		53,633	55,272	55,217
STERLING (LOGAN CO.)			4,700			9,400			14,100			
JOURNAL-ADVOCATE	E			3,388	72.09		2,692	28.64		6,080	6,516	6,584
TRINIDAD (LAS ANIMAS CO.)			3,600			1,900			5,500			
CHRONICLE-NEWS	E (M-F)			2,542	70.61		453	23.84		2,995	3,420	3,253
CONNECTICUT												
ANSONIA (NEW HAVEN CO.)			17,100			16,300			33,400			
SENTINEL	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BRIDGEPORT (FAIRFIELD CO.)			101,900			88,700			190,600			
TELEGRAM, POST	CMB DLY	Z		57,743	56.67		15,978	18.01		73,721	76,201*	78,505*
TELEGRAM	M (M-F)	Z		15,173	14.89		3,992	4.50		19,165	20,084*	19,187*
POST	E (M-F)	Z		42,570	41.78		11,986	13.51		54,556	56,117*	59,318*
TELEGRAM-POST	SAT M	Z		51,055	50.10		15,437	17.40		66,492	68,640*	70,239*
POST	SUN	Z		62,663	61.49		22,954	25.88		85,617	90,955*	91,337*
BRISTOL (HARTFORD CO.)			24,600			11,100			35,700			
PRESS	E			17,955	72.99		736	6.63		18,691	20,475	20,404
DANBURY (FAIRFIELD CO.)			30,000			66,200			96,200			
NEWS-TIMES	M	Z		17,512	58.37		19,020	28.73		36,532	37,787*	37,752*
NEWS-TIMES	SUN	Z		19,392	64.64		23,184	35.02		42,576	44,582*	44,501*
GREENWICH (FAIRFIELD CO.)			21,800#						21,800			
TIME	ALL DAY (M-F)		#	12,622	57.90					12,622	13,201	13,458
TIME	SAT M		#	11,878	54.49					11,878	12,384	12,407
TIME	SUN		#	12,562	57.62					12,562	13,219	12,913
HARTFORD (HARTFORD CO.)			116,600			231,400			348,000			
COURANT	M	Z,C		66,596	57.11		112,125	48.46		178,721	225,418	224,599
COURANT	SUN	Z,C		72,701	62.35		157,156	67.92		229,857	312,020	309,928

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CONNECTICUT		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
MANCHESTER (HARTFORD CO.)			19,600			55,400			75,000			
HERALD	E	Z		6,974	35.58		1,484	2.68		8,458	8,575	8,790*
MANCHESTER (HARTFORD CO.)			92,800#						92,800			
JOURNAL INQUIRER	E		#	40,877	44.05					40,877	44,846*	44,026*
MERIDEN-WALLINGFORD (NEW HAVEN CO.)			36,700			21,900			58,600			
RECORD-JOURNAL	M	Z		25,418	69.26		5,122	23.39		30,540	31,172	31,573
RECORD-JOURNAL	SUN	Z		24,798	67.57		4,939	22.55		29,737	30,380	30,728
MIDDLETOWN (MIDDLESEX CO.)			22,400			44,400			66,800			
PRESS	E	Z		11,913	53.18		7,208	16.23		19,121	19,449	19,754
MILFORD (NEW HAVEN CO.)			17,600#						17,600			
CITIZEN	E (M-F)		#	6,697	38.05					6,697	6,817*	7,130
CITIZEN	SUN		#	8,566	48.67					8,566	8,744*	9,032
NEW BRITAIN (HARTFORD CO.)			55,900#						55,900			
HERALD	E	Z	#	28,665	51.28					28,665	37,742	39,815
NEW HAVEN (NEW HAVEN CO.)			248,100#						248,100			
REGISTER	M	Z	#	100,928	40.68					100,928	103,507	103,004
REGISTER	SUN	Z	#	133,770	53.92					133,770	139,506	138,853
NEW LONDON (NEW LONDON CO.)			30,400			34,100			64,500			
DAY	M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAY	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NORWALK (FAIRFIELD CO.)			29,300#			17,300			46,600			
HOUR	E	Z	#	17,139	58.49		3,328	19.24		20,467	21,294*	21,027*
NORWICH (NEW LONDON CO.)			56,600#						56,600			
BULLETIN	M		#	29,238	51.66					29,238	33,865	33,922
BULLETIN	SUN		#	34,067	60.19					34,067	39,173	38,728
STAMFORD (FAIRFIELD CO.)			39,300#			12,300			51,600			
ADVOCATE	ALL DAY (M-F)		#	22,853	58.15		3,801	30.90		26,654	30,607☆	
ADVOCATE	SAT M		#	21,404	54.46		3,802	30.91		25,206	29,193☆	
ADVOCATE	ALL DAY		#									30,471
ADVOCATE	SUN		#	25,238	64.22		4,658	37.87		29,896	38,351	37,765

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CONNECTICUT			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
TORRINGTON (LITCHFIELD CO.)			12,800			15,300			28,100			
REGISTER CITIZEN	M	Z		8,871	69.30		7,037	45.99		15,908	16,735	16,330
WATERBURY (NEW HAVEN CO.)			62,200			48,300			110,500			
REPUBLICAN, AMERICAN	CMB DLY	Z		40,745	65.51		18,764	38.85		59,509	64,984	65,339
REPUBLICAN	M	Z		22,823	36.69		11,700	24.22		34,523	39,465	38,810
AMERICAN	E (M-F)	Z		17,922	28.81		7,064	14.63		24,986	25,519	26,529
REPUBLICAN	SUN	Z		43,668	70.21		23,072	47.77		66,740	73,487	73,146
WILLIMANTIC (WINDHAM CO.)			19,000#						19,000			
CHRONICLE	E		#	9,003	47.38					9,003	11,209	11,561
DELAWARE												
DOVER (KENT CO.)			68,900#						68,900			
STATE NEWS	M		#	21,327	30.95					21,327	23,209	22,690
STATE NEWS	SUN		#	28,064	40.73					28,064	31,221	31,328
WILMINGTON (NEW CASTLE CO.)			138,500			90,400			228,900			
JOURNAL	E			82,459	59.54		26,412	29.22		108,871	120,132 ☆ *	
NEWS, JOURNAL	CMB DLY											118,445*
NEWS	M (M-F)											70,211*
JOURNAL	E (M-F)											48,234*
NEWS JOURNAL	SAT											113,546*
NEWS JOURNAL	SUN			91,929	66.37		32,037	35.44		123,966	137,035*	133,269*
DISTRICT OF COLUMBIA												
WASHINGTON			1,278,100#						1,278,100			
OIL DAILY	M (M-F)					UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
POST	M (M-F)	Z,C	#	715,577	55.99					715,577	812,419	810,011
POST	SAT M	Z,C	#	679,343	53.15					679,343	773,413	768,488
POST	SUN	Z,C	#	961,336	75.22					961,336	1,149,856	1,132,609
WASHINGTON			1,158,700#						1,158,700			
TIMES	M (M-F)		#	85,620	7.39					85,620	103,652	95,667
USA TODAY	M (M-TH)										1,341,811	
USA TODAY	FRI M										1,669,121	
USA TODAY	M (M-F)											1,345,721

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FLORIDA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
BRADENTON (MANATEE CO.)			73,100			6,000			79,100			
HERALD	M			44,710	61.16		989	16.48		45,699	46,388*	45,281*
HERALD	SUN			54,529	74.60		1,177	19.62		55,706	56,775*	54,438*
DAYTONA BEACH (VOLUSIA CO.)			92,200			58,800			151,000			
NEWS-JOURNAL	M			68,564	74.36		22,506	38.28		91,070	92,394	87,565
NEWS-JOURNAL	SUN			79,069	85.76		26,524	45.11		105,593	108,259	104,713
DE LAND (VOLUSIA CO.)			19,300			20,800			40,100			
SUN NEWS	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN NEWS	WKND					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FORT LAUDERDALE (BROWARD CO.)			514,300#			65,900			580,200			
SUN-SENTINEL, NEWS	CMB DLY	Z,C	#	202,874	39.45		50,410	76.49		253,284	264,257	250,431
SUN-SENTINEL	M (M-F)	Z,C	#	171,382	33.32		50,410	76.49		221,792	232,650	195,669
NEWS	E (M-F)	Z,C	#	31,492	6.12					31,492	31,607	54,762
NEWS/SUN-SENTINEL	SAT M	Z,C	#	191,879	37.31		50,725	76.97		242,604	252,702	241,683
NEWS/SUN-SENTINEL	SUN	Z,C	#	263,990	51.33		61,957	94.02		325,947	340,474	321,651
FORT MYERS (LEE CO.)			125,700#						125,700			
NEWS-PRESS	M	Z	#	78,807	62.69					78,807	91,958	87,398
NEWS-PRESS	SUN	Z	#	100,712	80.12					100,712	118,664	112,247
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)			51,700#						51,700			
NEWS TRIBUNE	M		#	23,501	45.46					23,501	24,416	24,131
NEWS TRIBUNE	SUN		#	26,046	50.38					26,046	27,475	26,831
FORT WALTON BEACH (OKALOOSA CO.)			43,500			11,100			54,600			
NORTHWEST NEWS	M	Z		24,896	57.23		4,754	42.83		29,650	33,303*	33,311*
NORTHWEST NEWS	SUN	Z		29,184	67.09		5,503	49.58		34,687	39,674*	39,767*
GAINESVILLE (ALACHUA CO.)			30,700			64,800			95,500			
SUN	M			22,668	73.84		26,118	40.31		48,786	54,399	56,146
SUN	SUN			22,041	71.79		27,773	42.86		49,814	56,359	57,549
HOLLYWOOD (BROWARD CO.)			83,400			82,100			165,500			
SUN-TATTLER	M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN-TATTLER	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
HOMESTEAD (DADE CO.)			27,800#			38,000			65,800			
SOUTH DADE NEWS LEADER	E (M-F)		#	9,129	32.84		2,929	7.71		12,058	12,681	13,345
INVERNESS (CITRUS CO.)			37,200#						37,200			
CITRUS COUNTY CHRONICLE	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CITRUS COUNTY CHRONICLE	SUN		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JACKSONVILLE (DUVAL CO.)			284,000			76,800			360,800			
TIMES-UNION	M	C		135,435	47.69		17,741	23.10		153,176	173,272	
JOURNAL (10-1-88 to 10-28-88)	E (M-F)	C		32,020	11.27		413	0.54		32,433	32,529	
TIMES-UNION, JOURNAL	CMB DLY	C										198,188
TIMES-UNION	M (M-F)	C										158,563
JOURNAL	E (M-F)	C										39,625
TIMES-UNION/JOURNAL	SAT M	C		150,179	52.88		19,450	25.33		169,629	190,943	182,589
TIMES-UNION/JOURNAL	SUN	C		175,815	61.91		28,128	36.63		203,943	235,642	226,098
KEY WEST (MONROE CO.)			11,100			22,700			33,800			
CITIZEN	E (M-F)			5,664	51.03		1,302	5.74		6,966	7,437	7,164
CITIZEN	SUN			7,123	64.17		2,075	9.14		9,198	10,034	9,553
LAKE CITY (COLUMBIA CO.)			3,500			11,600			15,100			
REPORTER	E (M-F)			3,629	103.69		4,697	40.49		8,326	9,166	9,195
LAKELAND (POLK CO.)			57,100			89,300			146,400			
LEDGER	M	Z		42,903	75.14		38,380	42.98		81,283	84,517*	82,128*
LEDGER	SUN	Z		51,919	90.93		46,680	52.27		98,599	102,906*	100,840*
LEESBURG (LAKE CO.)			5,900			64,300			70,200			
COMMERCIAL	E	Z		4,594	77.86		26,434	41.11		31,028	31,227*	31,780*
COMMERCIAL	SUN	Z		4,760	80.68		28,128	43.74		32,888	33,188*	33,414*
MELBOURNE (BREVARD CO.)			152,100#						152,100			
TODAY	M	Z	#	76,568	50.34					76,568	78,429	73,643
TODAY	SUN	Z	#	102,675	67.50					102,675	105,787	98,788
MIAMI (DADE CO.)			695,600			548,100			1,243,700			
HERALD	M	C		277,007	39.82		113,218	20.66		390,225	442,976	430,970
HERALD (10-1-88 to 12-31-88)	E	C		43,578	6.26		3,516	0.64		47,094	47,205	
HERALD	SUN	C		343,543	49.39		137,526	25.09		481,069	546,801	538,517

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
NAPLES (COLLIER CO.)			29,700			21,500			51,200			
NEWS	E (M-F)	Z		24,816	83.56		12,643	58.80		37,459	38,152	36,006
NEWS	SUN	Z		31,121	104.78		17,290	80.42		48,411	50,843	47,836
OCALA (MARION CO.)			17,300			53,200			70,500			
STAR-BANNER	M (M-F)	Z		14,400	83.24		28,298	53.19		42,698	46,093*	45,245*
STAR-BANNER	SAT M	Z		17,582	101.63		35,068	65.92		52,650	57,168*	54,617*
STAR-BANNER	SUN	Z		16,583	95.86		34,494	64.84		51,077	55,353*	54,095*
ORLANDO (ORANGE CO.)			320,000#			84,000			404,000			
SENTINEL	ALL DAY (M-F)	C	#	165,073	51.59		37,748	44.94		202,821	273,544	255,497
SENTINEL	SAT M	C	#	155,112	48.47		36,704	43.70		191,816	258,972	241,519
SENTINEL	SUN	C	#	242,241	75.70		55,157	65.66		297,398	377,935	354,245
PALATKA (PUTNAM CO.)			3,900			19,500			23,400			
NEWS	E (M-F)	Z		3,536	90.67		10,162	52.11		13,698	13,921	14,006
PANAMA CITY (BAY CO.)			36,300			35,300			71,600			
NEWS-HERALD	M	Z		27,436	75.58		9,250	26.20		36,686	37,531*	35,678*
NEWS-HERALD	SUN	Z		30,352	83.61		10,531	29.83		40,883	42,067*	40,256*
PENSACOLA (ESCAMBIA CO.)			94,000			65,200			159,200			
NEWS-JOURNAL	M	Z		44,798	47.66		12,722	19.51		57,520	60,131*	57,641*
NEWS-JOURNAL	SUN	Z		55,353	58.89		18,156	27.85		73,509	77,028*	73,121*
ST. AUGUSTINE (ST. JOHNS CO.)			24,900#						24,900			
RECORD	E		#	13,988	56.18					13,988	14,492	13,815
RECORD	SUN		#	13,702	55.03					13,702	14,445	
ST. PETERSBURG (PINELLAS CO.)			476,700#						476,700			
TIMES	M	Z,C	#	338,821	71.08					338,821	375,870*	361,379*
TIMES	SUN	Z,C	#	420,241	88.16					420,241	471,472*	452,282*
SARASOTA (SARASOTA CO.)			115,700#						115,700			
HERALD-TRIBUNE	M	Z	#	93,088	80.46					93,088	133,926*	128,082*
HERALD-TRIBUNE	SUN	Z	#	109,473	94.62					109,473	161,445*	155,265*
STUART (MARTIN CO.)			38,100#						38,100			
NEWS	M		#	22,228	58.34					22,228	28,299	26,230
NEWS	SUN		#	25,022	65.67					25,022	32,964	29,847

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
FLORIDA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
TALLAHASSEE (LEON CO.)			68,500#			36,900			105,400			
DEMOCRAT	M	Z	#	44,200	64.53		10,441	28.30		54,641	59,534	56,056
DEMOCRAT	SUN	Z	#	51,182	74.72		14,143	38.33		65,325	73,200	67,701
TAMPA (HILLSBOROUGH CO.)			198,600			950,900			1,149,500			
TRIBUNE	M	Z,C		120,019	60.43		153,673	16.16		273,692	287,289*	271,288*
TRIBUNE AND TIMES	SUN	Z,C		165,428	83.30		197,154	20.73		362,582	382,842*	362,459*
VERO BEACH (INDIAN RIVER CO.)			35,100#						35,100			
PRESS-JOURNAL	M		#	25,965	73.97					25,965	28,992	27,507
PRESS-JOURNAL	SUN		#	26,307	74.95					26,307	30,316	28,737
WEST PALM BEACH (PALM BEACH CO.)			213,400			170,700			384,100			
POST	M (M-F)			119,811	56.14		49,626	29.07		169,437	179,759	163,695
POST	SAT M			124,036	58.12		52,203	30.58		176,239	187,441	171,918
POST	SUN			148,450	69.56		61,834	36.22		210,284	225,826	209,125
WINTER HAVEN (POLK CO.)			32,900#						32,900			
NEWS-CHIEF	E		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEWS-CHIEF	SUN		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GEORGIA												
ALBANY (DOUGHERTY CO.)			31,600			72,900			104,500			
HERALD	E	Z		20,597	65.18		14,410	19.77		35,007	36,851	36,948
HERALD	SUN	Z		22,987	72.74		18,128	24.87		41,115	44,916	44,456
AMERICUS (SUMTER CO.)			5,600			5,800			11,400			
TIMES-RECORDER	E			4,054	72.39		3,365	58.02		7,419	7,904	7,670
ATHENS (CLARKE CO.)			16,500			40,900			57,400			
NEWS, BANNER-HERALD	CMB DLY			8,304	50.33		13,043	31.89		21,347	26,139	25,456
NEWS	M (M-F)			3,487	21.13		4,647	11.36		8,134	12,357	11,585
BANNER-HERALD	E (M-F)			4,817	29.19		8,396	20.53		13,213	13,782	13,871
BANNER-HERALD/NEWS	SAT M			7,315	44.33		13,775	33.68		21,090	26,278	23,593
BANNER-HERALD/NEWS	SUN			8,649	52.42		17,106	41.82		25,755	31,748	31,131

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GEORGIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
ATLANTA (FULTON CO.)			680,200			669,500			1,349,700			
CONSTITUTION, JOURNAL	CMB DLY	C		295,350	43.42		138,224	20.65		433,574	467,025	457,705
CONSTITUTION	M (M-F)	C		179,761	26.43		73,648	11.00		253,409	282,442	272,499
JOURNAL	E (M-F)	C		115,589	16.99		64,576	9.65		180,165	184,583	185,206
JOURNAL & CONSTITUTION	SAT M	C		328,444	48.29		168,209	25.12		496,653	529,460	510,626
JOURNAL & CONSTITUTION	SUN	C		398,497	58.59		213,488	31.89		611,985	665,186	659,757
AUGUSTA (RICHMOND CO.)			87,800			125,200			213,000			
CHRONICLE, HERALD	CMB DLY			54,354	61.91		24,935	19.92		79,289	80,621	80,654
CHRONICLE	M (M-F)			40,991	46.69		24,253	19.37		65,244	66,540	64,774
HERALD	E (M-F)			13,363	15.22		682	0.54		14,045	14,081	15,880
CHRONICLE-HERALD	SAT M			62,750	71.47		29,340	23.43		92,090	93,272	91,165
CHRONICLE-HERALD	SUN			58,991	67.19		29,104	23.25		88,095	89,693	87,958
COLUMBUS (MUSCOGEE CO.)			80,000			109,100			189,100			
LEDGER-ENQUIRER	M			40,947	51.18		13,844	12.69		54,791	56,044	55,722
LEDGER-ENQUIRER	SUN			50,027	62.53		17,905	16.41		67,932	68,995	67,464
CONYERS (ROCKDALE CO.)			17,000#						17,000			
ROCKDALE CITIZEN	E (M-F)	Z	#	8,296						8,296	9,145	8,948
DALTON (WHITFIELD CO.)			8,500			24,500			33,000			
CITIZEN-NEWS	E (M,TU TH,F)	Z		5,288	62.21		6,318	25.79		11,606	11,791	
CITIZEN-NEWS	W	Z		5,922	69.67		7,114	29.04		13,036	13,220☆	
CITIZEN-NEWS	E (M-F)	Z										11,866
CITIZEN-NEWS	SAT	Z		5,102	60.02		6,272	25.60		11,374	11,560	10,933
CITIZEN-NEWS	SUN	Z		4,457	52.44		5,903	24.09		10,360	10,544	9,578
DUBLIN (LAURENS CO.)			21,900#						21,900			
COURIER HERALD	E		#	10,170	46.44					10,170	10,472*	10,193*
GAINESVILLE (HALL CO.)			18,700#			51,100			69,800			
TIMES	E	Z	#	10,998	58.81		9,201	18.01		20,199	20,337	21,653
TIMES	SUN	Z	#	12,185	65.16		10,460	20.47		22,645	22,843	23,685
GRIFFIN (SPALDING CO.)			8,600			10,000			18,600			
NEWS	E			5,724	66.56		5,432	54.32		11,156	12,731	12,471
GWINNETT CO. (LAWRENCEVILLE P.O.)			106,100#						106,100			
NEWS	M		#	40,405	38.08					40,405	43,200☆*	
NEWS	E		#									29,692*
NEWS	SUN		#	40,821	38.47					40,821	42,916*	34,357*

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GEORGIA											
MACON (BIBB CO.)		50,700			160,200			210,900			
TELEGRAPH & NEWS	M		34,263	67.58		35,889	22.40		70,152	73,134	73,715
TELEGRAPH & NEWS	SUN		41,424	81.70		54,035	33.73		95,459	99,964	99,869
MARIETTA (COBB CO.)		156,100#						156,100			
JOURNAL	M	#	27,624	17.70					27,624	28,540 *	
JOURNAL	E	#									24,358*
JOURNAL	SUN	#	28,207	18.07					28,207	29,145*	25,670*
SAVANNAH (CHATHAM CO.)		71,800			203,800			275,600			
NEWS, PRESS	CMB DLY		45,775	63.75		25,469	12.50		71,244	72,340	75,141
NEWS	M		29,886	41.62		22,892	11.23		52,778	53,817	55,777
PRESS	E		15,889	22.13		2,577	1.26		18,466	18,523	19,364
NEWS	SUN		42,322	58.94		31,308	15.36		73,630	74,783	76,942
THOMASVILLE (THOMAS CO.)		6,800			14,300			21,100			
TIMES-ENTERPRISE	E (M-F)		5,028	73.94		5,904	41.29		10,932	11,344*	11,372*
TIMES-ENTERPRISE	SAT M		4,730	69.56		5,899	41.25		10,629	11,040*	11,085*
VALDOSTA (LOWNDES CO.)		13,000			37,000			50,000			
TIMES	E		10,141	78.01		8,918	24.10		19,059	19,227	18,279
TIMES	SUN		9,338	71.83		9,057	24.48		18,395	18,573	18,466
WARNER ROBINS (HOUSTON CO.)		25,200#			4,600			29,800			
SUN	E (M-F)	#	9,324	37.00		277	6.02		9,601	9,701*	9,904*
SUN	SUN	#	10,107	40.11		311	6.76		10,418	10,518*	10,883*
HAWAII											
HILO (HAWAII CO.)		25,500#						25,500			
TRIBUNE-HERALD	E (M-F) Z	#	18,003	70.60					18,003	20,360	20,284
TRIBUNE-HERALD	SUN Z	#	19,955	78.25					19,955	23,146	23,274
HONOLULU (HONOLULU CO.)		262,200#						262,200			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	176,621	67.36					176,621	194,099	193,922
ADVERTISER	M	#	83,692	31.92					83,692	98,025	95,437
STAR-BULLETIN	E	#	92,929	35.44					92,929	96,074	98,485
STAR-BULLETIN & ADVERTISER	SUN	#	186,584	71.16					186,584	203,752	205,326
KAILUA-KONA (HAWAII CO.)		11,300#						11,300			
WEST HAWAII TODAY	M (M-F)	#	9,405	83.23					9,405	10,343	9,210
WEST HAWAII TODAY	SUN	#	9,861	87.27					9,861	10,640	9,432

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
HAWAII			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
LIHUE (KAUAI CO.)			14,900#						14,900			
GARDEN ISLAND	E (M, W, TH & F)	Z	#	8,536	57.29					8,536	9,015	
GARDEN ISLAND	E (M, T, W & F)	Z	#									9,525
GARDEN ISLAND	SUN	Z	#	8,945	60.03					8,945	9,425	9,528
WAILUKU (MAUI CO.)			9,600			20,300			29,900			
MAUI NEWS	E (M-F)			6,455	67.24		10,298	50.73		16,753	17,401	16,294
MAUI NEWS	SUN			6,317	65.80		12,278	60.48		18,595	18,659	17,022
IDAHO												
BOISE (ADA CO.)			68,500			77,200			145,700			
STATESMAN	M	Z		38,294	55.90		15,066	19.52		53,360	55,652	54,632
STATESMAN	SUN	Z		49,357	72.05		21,596	27.97		70,953	73,841	71,801
IDAHO FALLS (BONNEVILLE CO.)			15,600			26,500			42,100			
POST-REGISTER	E (M-F)	Z		10,857	69.60		11,151	42.08		22,008	24,604	24,643
POST-REGISTER	SUN	Z		11,275	72.28		11,610	43.81		22,885	25,947	25,690
POCATELLO (BANNOCK CO.)			20,500			24,000			44,500			
STATE JOURNAL	E (M-F)	Z		12,322	60.11		6,527	27.20		18,849	19,047	19,384
JOURNAL	SUN	Z		12,883	62.84		7,135	29.73		20,018	20,271	20,561
TWIN FALLS (TWIN FALLS CO.)			11,900			37,700			49,600			
TIMES-NEWS	M	Z		8,458	71.08		11,468	30.42		19,926	20,595	20,584
TIMES-NEWS	SUN	Z		8,653	72.71		12,204	32.37		20,857	21,531	21,462
ILLINOIS												
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)			35,600			39,700			75,300			
TELEGRAPH	E (M-F)	Z		23,075	64.82		9,630	24.26		32,705	34,290☆	
TELEGRAPH	E	Z										35,824
TELEGRAPH	SUN	Z		23,473	65.94		9,939	25.04		33,412	35,049	34,748
AURORA (KANE CO.)			41,300			89,100			130,400			
BEACON-NEWS	E	Z		23,996	58.10		15,592	17.50		39,588	39,968	40,421
BEACON-NEWS	SUN	Z		25,555	61.88		17,034	19.12		42,589	42,966	43,520

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ILLINOIS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
BELLEVILLE (ST. CLAIR CO.)			47,400#						47,400			
NEWS-DEMOCRAT	M	Z	#	27,694	58.43					27,694	47,875	45,959
NEWS-DEMOCRAT	SUN	Z	#	31,141	65.70					31,141	54,788	54,186
BLOOMINGTON-NORMAL (McLEAN CO.)			33,000#			52,900			85,900			
PANTAGRAPH	M	Z	#	23,706	71.84		23,276	44.00		46,982	51,859	52,533
PANTAGRAPH	SUN	Z	#	25,014	75.80		25,870	48.90		50,884	56,386	56,116
CANTON (FULTON CO.)			5,700			11,200			16,900			
LEDGER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CARBONDALE (JACKSON CO.)-HERRIN (WILLIAMSON CO.)-MARION (WILLIAMSON CO.)-MURPHYSBORO (JACKSON CO.)			95,300#						95,300			
SOUTHERN ILLINOISAN	M		#	27,561	28.92					27,561	29,372	27,828
SOUTHERN ILLINOISAN	SUN		#	33,245	34.88					33,245	35,421	33,964
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)			8,700			34,800			43,500			
SENTINEL	E (M-F)	Z		5,351	61.51		10,062	28.91		15,413	16,133	16,542
SENTINEL	SUN	Z		5,639	64.82		10,725	30.82		16,364	17,174	17,655
CHAMPAIGN-URBANA (CHAMPAIGN CO.)			37,500#			55,900			93,400			
NEWS-GAZETTE	E (M-F)	Z	#	23,799	63.46		18,103	32.38		41,902	44,081	46,017
NEWS-GAZETTE	SAT M	Z	#	23,941	63.84		18,751	33.54		42,692	44,935	46,916
NEWS-GAZETTE	SUN	Z	#	26,516	70.71		21,619	38.67		48,135	51,825	52,902
CHARLESTON (COLES CO.)			6,100#			9,600			15,700			
COLES COUNTY TIMES-COURIER	M	Z	#	3,957	64.87		2,888	30.08		6,845	7,184	7,225
CHICAGO (COOK CO.)			1,143,200#			1,733,800		—	2,877,000			
RACING FORM	MON M										8,657	10,080
RACING FORM	M (TU-F)										19,355	18,698
RACING FORM	SAT M										36,260	32,857
RACING FORM	SUN										22,338	20,511
SUN-TIMES	M (M-F)	C	#	293,944	25.71		249,750	14.40		543,694	554,670	625,035
SUN-TIMES	SAT M	C	#	184,290	16.12		183,978	10.61		368,268	378,360	420,657
SUN-TIMES	SUN	C	#	300,631	26.30		281,184	16.22		581,815	595,311	637,208
TRIBUNE	M (M-F)	C	#	226,558	19.82		423,383	24.42		649,941	740,154	774,045
TRIBUNE	SAT M	C	#	147,998	12.95		367,515	21.20		515,513	594,925	621,933
TRIBUNE	SUN	C	#	311,769	27.27		701,542	40.46		1,013,311	1,137,447	1,129,843

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ILLINOIS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
CHICAGO (COOK CO.)												
(ARLINGTON HEIGHTS P.O.)			247,500#						247,500			
HERALD	M	Z	#	79,788	32.24					79,788	88,500	78,136
HERALD	SUN	Z	#	79,075	31.95					79,075	87,400	76,491
CHICAGO (COOK CO.)			233,600#						233,600			
SOUTHTOWN ECONOMIST	E (M-F)		#	41,650	17.83					41,650	44,369	36,688
SOUTHTOWN ECONOMIST	SUN		#	57,365	24.56					57,365	60,224	51,950
CRYSTAL LAKE (McHENRY CO.)			73,300#						73,300			
NORTHWEST HERALD	M	Z	#	29,055	39.64					29,055	29,496	29,617 +
NORTHWEST HERALD (3-12-89 to 3-31-89)	SUN	Z	#	29,584	40.36					29,584	30,037 ☆	
DANVILLE (VERMILION CO.)			22,700			23,700			46,400			
COMMERCIAL-NEWS	E	Z		13,630	60.04		10,837	45.73		24,467	24,769	25,036
COMMERCIAL-NEWS	SUN	Z		14,425	63.55		12,262	51.74		26,687	27,029	27,074
DECATUR (MACON CO.)			40,600			33,700			74,300			
HERALD & REVIEW	M	Z		23,538	57.98		10,903	32.35		34,441	42,463	42,496
HERALD & REVIEW	SUN	Z		28,073	69.15		14,530	43.12		42,603	55,319	55,153
DEKALB (DEKALB CO.)			13,500			10,100			23,600			
CHRONICLE	E (M-F)	Z		7,304	54.10		3,143	31.12		10,447	10,698	11,199
CHRONICLE	SUN	Z		7,961	58.97		3,275	32.43		11,236	11,486	12,039
DIXON (LEE CO.)			5,500			20,600			26,100			
TELEGRAPH	E	Z		4,646	84.47		5,077	24.65		9,723	10,124	10,145
EDWARDSVILLE (MADISON CO.)			19,500#						19,500			
INTELLIGENCER	E	Z	#	6,559	33.64					6,559	7,294	7,306
EFFINGHAM (EFFINGHAM CO.)			5,600			26,000			31,600			
NEWS	E			4,902	87.54		7,686	29.56		12,588	13,068	13,456
ELGIN (KANE CO.)			31,700			200,700			232,400			
COURIER-NEWS	E			17,867	56.36		14,764	7.36		32,631	32,921	32,076
COURIER-NEWS	SUN			18,146	57.24		15,082	7.51		33,228	33,518	32,693
FREEPORT (STEPHENSON CO.)			10,900			23,200			34,100			
JOURNAL-STANDARD	E	Z		7,636	70.06		9,073	39.11		16,709	17,172	17,452
GALESBURG (KNOX CO.)			13,500			30,100			43,600			
REGISTER-MAIL	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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ILLINOIS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
JACKSONVILLE (MORGAN CO.)			8,600			24,900			33,500			
JOURNAL COURIER	M	Z		6,092	70.84		7,950	31.93		14,042	14,842	14,696
JOURNAL COURIER	SUN	Z		6,531	75.94		8,201	32.94		14,732	15,531	15,495
JOLIET (WILL CO.)			48,400			85,300			133,700			
HERALD-NEWS	E			32,273	66.68		14,924	17.50		47,197	47,573	47,418
HERALD-NEWS	SUN			32,960	68.10		16,187	18.98		49,147	49,523	49,408
KANKAKEE (KANKAKEE CO.)			20,600			37,800			58,400			
JOURNAL	E (M-F)	Z		14,471	70.25		14,664	38.79		29,135	30,480	30,384
JOURNAL	SUN	Z		15,686	76.15		16,479	43.60		32,165	33,679	33,429
KEWANEE (HENRY CO.)			5,300			18,600			23,900			
STAR-COURIER	E	Z		3,982	75.13		3,266	17.56		7,248	7,613	7,771
LANSING (COOK CO.)			60,900#						60,900			
CALUMET & POINTER	E (M-F)		#	9,715	15.95					9,715	10,831	11,111
CALUMET & POINTER	SUN		#	8,233	13.52					8,233	9,312	9,906
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)			11,800			16,800			28,600			
NEWS-TRIBUNE	E	Z		9,638	81.68		8,898	52.96		18,536	19,681	19,961
LIBERTYVILLE-MUNDELEIN-VERNON HILLS (LAKE CO.)			16,500#						16,500			
SOUTHWEST NEWS SUN	E (M-F)		#	4,465	27.06					4,465	5,057	4,704*
SOUTHWEST NEWS SUN	WKND		#	4,699	28.48					4,699	5,405	4,861*
LINCOLN (LOGAN CO.)			5,400			5,300			10,700			
COURIER	E	Z		3,917	72.54		2,303	43.45		6,220	6,718	6,585
MATTOON (COLES CO.)			8,300#			13,600			21,900			
JOURNAL-GAZETTE	M	Z	#	5,931	71.46		5,701	41.92		11,632	12,039	12,058
MOLINE-EAST MOLINE (ROCK ISLAND CO.)			58,200			116,300			174,500			
DISPATCH	E			23,609	40.57		5,744	4.94		29,353	29,760	30,461
DISPATCH	SUN			27,938	48.00		7,521	6.47		35,459	36,057	36,545
MOUNT VERNON (JEFFERSON CO.)			7,300			14,200			21,500			
REGISTER-NEWS	E			5,699	78.07		5,151	36.27		10,850	11,287	11,198

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
NAPERVILLE (DUPAGE CO.)												
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)						—				531,080	554,739
OTTAWA (LASALLE CO.)			10,900#			11,900			22,800			
TIMES	E	Z	#	9,176	84.18		2,639	22.18		11,815	12,728	12,721
PEKIN (TAZEWELL CO.)			13,100			35,000			48,100			
TIMES	E	Z		8,238	62.89		6,382	18.23		14,620	15,059	15,687
PEORIA (PEORIA CO.)			84,800			83,700			168,500			
JOURNAL STAR	ALL DAY (M-F)	Z,C		54,086	63.78		30,394	36.31		84,480	93,443	
JOURNAL STAR	SAT	Z,C		62,575	73.79		37,914	45.30		100,489	112,229	
JOURNAL STAR	ALL DAY	Z,C										97,048
JOURNAL STAR	SUN	Z,C		60,647	71.52		39,843	47.60		100,490	115,740	114,856
PONTIAC (LIVINGSTON CO.)			3,800			11,700			15,500			
LEADER	E			3,337	87.82		4,020	34.36		7,357	7,846	8,114
QUINCY (ADAMS CO.)			20,000			51,300			71,300			
HERALD-WHIG	E (M-F)			12,992	64.96		13,005	25.35		25,997	26,742	27,330
HERALD-WHIG	SAT M			14,012	70.06		11,796	22.99		25,808	26,458	26,400
HERALD-WHIG	SUN			14,485	72.43		16,142	31.47		30,627	31,618	31,541
ROCK ISLAND (ROCK ISLAND CO.)			58,200			116,600			174,800			
ARGUS	E			9,989	17.16		4,293	3.68		14,282	14,647	15,491
ARGUS	SUN			11,392	19.57		5,059	4.34		16,451	17,147	18,253
ROCKFORD (WINNEBAGO CO.)			187,000#						187,000			
REGISTER STAR	M	Z	#	69,395	37.11					69,395	74,080	73,583
REGISTER STAR	SUN	Z	#	82,311	44.02					82,311	88,462	87,533
SKOKIE (COOK CO.)			34,700@						34,700			
WEEKEND LIFE	SUN	Z	@								9,447	9,395
SPRINGFIELD (SANGAMON CO.)			55,900			129,300			185,200			
STATE JOURNAL-REGISTER	ALL DAY	Z		39,628	70.89		27,430	21.21		67,058	68,336☆	
STATE JOURNAL-REGISTER	M	Z										69,054
STATE JOURNAL-REGISTER	SUN	Z		38,936	69.65		36,234	28.02		75,170	76,448	76,809
STERLING-ROCK FALLS (WHITESIDE CO.)			12,600			17,500			30,100			
GAZETTE	E			8,370	66.43		5,592	31.95		13,962	14,589	14,469

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STREATOR (LASALLE CO.)			7,400			11,000			18,400			
TIMES-PRESS	E	Z		6,576	88.86		2,059	18.72		8,635	9,232	9,316
TAYLORVILLE (CHRISTIAN CO.)			5,300			10,300			15,600			
BREEZE-COURIER	E			3,641	68.70		3,064	29.75		6,705	7,490	7,534
WAUKEGAN-NORTH CHICAGO (LAKE CO.)			34,000			76,000			110,000			
NEWS-SUN	E (M-F)	Z		16,028	47.14		19,135	25.18		35,163	36,318	37,720
NEWS-SUN	WKND	Z		17,070	50.21		21,724	28.58		38,794	40,049	40,959
WHEATON (DUPAGE CO.)			17,500			58,900			76,400			
JOURNAL	E	Z		5,600	32.00		3,182	5.40		8,782	8,902	9,097
INDIANA												
ANDERSON (MADISON CO.)			24,600			26,800			51,400			
HERALD-BULLETIN	M			18,956	77.06		14,027	52.34		32,983	33,788	33,893
HERALD-BULLETIN	SUN			18,844	76.60		14,880	55.52		33,724	34,530	34,437
AUBURN (DEKALB CO.)			12,300#						12,300			
STAR	E		#	6,763	54.98					6,763	7,117*	7,083*
BEDFORD (LAWRENCE CO.)			8,200#			16,500			24,700			
TIMES-MAIL	E	Z	#	6,237	76.06		8,270	50.12		14,507	15,112	15,043
BLOOMINGTON (MONROE CO.)			27,300#			18,900			46,200			
HERALD-TELEPHONE	E	Z	#	15,218	55.74		10,765	56.96		25,983	28,667	28,567
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)			35,500#			34,900			70,400			
HERALD-TIMES	SUN	Z	#	41,497	116.89					41,497	45,034	44,245
COLUMBUS (BARTHOLOMEW CO.)			15,000			29,600			44,600			
REPUBLIC	E	Z		10,544	70.29		9,628	32.53		20,172	20,838	20,767
REPUBLIC	SUN	Z		11,315	75.43		10,549	35.64		21,864	22,828	22,576
CRAWFORDSVILLE (MONTGOMERY CO.)			5,500			16,100			21,600			
JOURNAL-REVIEW	E	Z		4,607	83.76		5,819	36.14		10,426	10,881	10,750

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INDIANA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
ELKHART (ELKHART CO.)			31,700			32,600			64,300			
TRUTH	E			19,866	62.67		7,274	22.31		27,140	27,700	28,420
TRUTH	SUN			20,965	66.14		8,463	25.96		29,428	30,096	30,022
EVANSVILLE (VANDERBURGH CO.)			64,000			130,000			194,000			
COURIER, PRESS	CMB DLY	Z,C		53,888	84.20		39,584	30.45		93,472	99,363	100,096
COURIER	M	Z,C		29,286	45.76		27,979	21.52		57,265	62,888	62,903
PRESS	E	Z,C		24,602	38.44		11,605	8.93		36,207	36,475	37,193
COURIER	SUN	Z,C		50,996	79.68		53,242	40.96		104,238	115,626	115,331
FORT WAYNE (ALLEN CO.)			99,100#			183,500			282,600			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	Z	#	78,620	79.33		37,553	20.46		116,173	117,452	117,281*
JOURNAL-GAZETTE	M	Z	#	37,130	37.47		23,591	12.86		60,721	61,777	60,968*
NEWS-SENTINEL	E	Z	#	41,490	41.87		13,962	7.61		55,452	55,675	56,313*
JOURNAL-GAZETTE	SUN	Z	#	72,707	73.37		62,235	33.92		134,942	137,023	135,878*
FRANKLIN (JOHNSON CO.)			17,000#			12,400			29,400			
JOURNAL	E		#	8,225	48.38		6,720	54.19		14,945	15,323	14,926
GARY (LAKE CO.)			89,200#			59,100			148,300			
POST-TRIBUNE	M	Z	#	47,205	52.92		20,670	34.97		67,875	73,969	74,604
POST-TRIBUNE	SUN	Z	#	53,822	60.34		27,498	46.53		81,320	88,364	89,038
GOSHEN (ELKHART CO.)			9,800			21,000			30,800			
NEWS	E	Z		6,862	70.02		7,588	36.13		14,450	15,124	14,750
GREENFIELD (HANCOCK CO.)			4,400			11,800			16,200			
REPORTER	E			2,905	66.02		3,840	32.54		6,745	7,125	6,722
HAMMOND-EAST CHICAGO (LAKE CO.)			107,800#			59,600			167,400			
TIMES	E (M-F)	Z,C	#	54,263	50.34		10,407	17.46		64,670	66,861	65,581
TIMES	SAT M	Z,C	#	52,647	48.84		10,392	17.44		63,039	65,210	63,652
TIMES	SUN	Z,C	#	59,550	55.24		11,451	19.21		71,001	73,368	72,979
INDIANAPOLIS (MARION CO.)			457,100#						457,100			
STAR, NEWS	CMB DLY		#	282,389	61.78					282,389	344,744*	345,658*
STAR	M		#	178,763	39.11					178,763	230,787*	227,001*
NEWS	E		#	103,626	22.67					103,626	113,957*	118,657*
STAR	SUN		#	315,525	69.03					315,525	406,099*	401,008*
KENDALLVILLE (NOBLE CO.)			14,200#						14,200			
NEWS-SUN	E		#	6,127	43.15					6,127	6,527*	6,627*

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INDIANA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
KOKOMO (HOWARD CO.)			20,600			26,600			47,200			
TRIBUNE	E			18,271	88.69		8,370	31.47		26,641	27,198	27,123
TRIBUNE	SUN			18,713	90.84		9,384	35.28		28,097	28,652	28,192
LA PORTE (LA PORTE CO.)			9,400			33,200			42,600			
HERALD-ARGUS	E	Z		7,374	78.45		5,671	17.08		13,045	13,473	13,472
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)			25,600			65,100			90,700			
JOURNAL & COURIER	M	Z		18,066	70.57		18,198	27.95		36,264	36,900	36,353
JOURNAL & COURIER	SUN	Z		20,656	80.69		19,431	29.85		40,087	40,782	39,701
LOGANSPORT (CASS CO.)			7,600			19,500			27,100			
PHAROS-TRIBUNE	E (M-F)	Z		6,562	86.34		8,136	41.72		14,698	15,157	15,181
PHAROS-TRIBUNE	SUN	Z		6,700	88.16		8,349	42.82		15,049	15,634	15,742
MARION (GRANT CO.)			22,200			22,800			45,000			
CHRONICLE-TRIBUNE	M	Z		14,490	65.27		5,685	24.93		20,175	20,764	21,069
CHRONICLE-TRIBUNE	SUN	Z		17,022	76.68		7,722	33.87		24,744	25,340	25,528
MARTINSVILLE (MORGAN CO.)			4,600			8,800			13,400			
REPORTER	E	Z		3,074	66.83		3,789	43.06		6,863	7,629	7,529
MUNCIE (DELAWARE CO.)			27,600#			47,900			75,500			
STAR, PRESS	CMB DLY	Z	#	23,520	85.22		20,194	42.16		43,714	45,167	45,386
STAR	M	Z	#	13,448	48.72		15,296	31.93		28,744	30,000	29,964
PRESS	E	Z	#	10,072	36.49		4,898	10.23		14,970	15,167	15,422
STAR	SUN	Z	#	16,536	59.91		18,602	38.84		35,138	36,400	35,425
RICHMOND (WAYNE CO.)			18,100			44,100			62,200			
PALLADIUM-ITEM	E	Z		11,474	63.39		9,111	20.66		20,585	20,733	20,580
PALLADIUM-ITEM	SUN	Z		13,775	76.10		11,664	26.45		25,439	25,668	25,463
SEYMOUR (JACKSON CO.)			6,000			8,600			14,600			
TRIBUNE	E			4,448	74.13		5,033	58.52		9,481	9,815	9,595
SHELBYVILLE (SHELBY CO.)			5,500			8,800			14,300			
NEWS	E	Z		4,689	85.25		5,371	61.03		10,060	11,176	11,132
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)			84,600			143,600			228,200			
TRIBUNE	E	Z		49,918	59.00		33,873	23.59		83,791	90,253	89,933
TRIBUNE	SUN	Z		57,073	67.46		54,504	37.96		111,577	126,514	123,365

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
INDIANA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
TERRE HAUTE (VIGO CO.)			25,100			65,700			90,800			
TRIBUNE-STAR	M	Z		16,691	66.50		17,541	26.70		34,232	34,980	36,298
TRIBUNE-STAR	SUN	Z		18,450	73.51		23,016	35.03		41,466	42,910	42,800
VINCENNES (KNOX CO.)			9,100			19,400			28,500			
SUN-COMMERCIAL	E (M-F)	Z		6,629	72.85		7,300	37.63		13,929	14,219	14,518
SUN-COMMERCIAL	SUN	Z		7,104	78.07		8,079	41.64		15,183	15,718	15,939
WASHINGTON (DAVIESS CO.)			4,600			14,500			19,100			
TIMES-HERALD	E	Z		3,418	74.30		6,296	43.42		9,714	10,296	10,305
IOWA												
BURLINGTON (DES MOINES CO.)			12,500			43,200			55,700			
HAWK EYE	E (M-F)			9,759	78.07		7,760	17.96		17,519	17,965*	18,496*
HAWK EYE	SUN			10,264	82.11		9,294	21.51		19,558	20,013*	20,363*
CEDAR RAPIDS-MARION (LINN CO.)			66,200#			83,800			150,000			
GAZETTE	M	Z	#	44,153	66.70		19,232	22.95		63,385	70,124	70,373
GAZETTE	SUN	Z	#	47,709	72.07		25,761	30.74		73,470	81,722	81,430
CLINTON (CLINTON CO.)			11,900			33,600			45,500			
HERALD	E			8,990	75.55		9,939	29.58		18,929	19,528	19,864
COUNCIL BLUFFS (POTTAWATTAMIE CO.)			22,200			26,000			48,200			
NONPAREIL	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NONPAREIL	SAT M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NONPAREIL	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAVENPORT-BETTENDORF (SCOTT CO.)			108,200			146,700			254,900			
QUAD CITY TIMES	ALL DAY	Z		38,153	35.26		16,469	11.23		54,622	55,183	56,565
QUAD CITY TIMES	SUN	Z		49,836	46.06		31,046	21.16		80,882	82,855	83,044
DES MOINES (POLK CO.)			124,800			339,400			464,200			
REGISTER	M	Z,C		72,588	58.16		78,321	23.08		150,909	210,744	213,487
REGISTER	SUN	Z,C		94,142	75.43		146,530	43.17		240,672	355,356	362,461

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IOWA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL			22,400			52,000			74,400			
TELEGRAPH-HERALD	E			16,883	75.37		16,014	30.80		32,897	34,177	
TELEGRAPH-HERALD	E (M-F)											34,568
TELEGRAPH-HERALD	SUN			18,155	81.05		18,393	35.37		36,548	38,151	38,785
FORT DODGE (WEBSTER CO.)			11,000			36,200			47,200			
MESSENGER	M	Z		7,426	67.51		11,835	32.69		19,261	20,163	19,521
MESSENGER	SUN	Z		7,760	70.55		12,275	33.91		20,035	20,950	20,310
FORT MADISON (LEE CO.)			5,000			6,900			11,900			
DEMOCRAT	E (M-F)			3,799	75.98		2,678	38.81		6,477	6,784*	6,904
IOWA CITY (JOHNSON CO.)			24,500			15,000			39,500			
PRESS-CITIZEN	E	Z		12,019	49.06		3,794	25.29		15,813	16,068	15,553
KEOKUK (LEE CO.)			5,500			17,400			22,900			
GATE CITY	E (M-F)			3,278	59.60		2,444	14.05		5,722	5,877	6,108
MARSHALLTOWN (MARSHALL CO.)			10,600			23,900			34,500			
TIMES-REPUBLICAN	E	Z		6,470	61.04		5,694	23.82		12,164	12,648	12,946
MASON CITY (CERRO GORDO CO.)			16,200			34,500			50,700			
GLOBE-GAZETTE	M	Z		9,687	59.80		9,222	26.73		18,909	20,038	20,018
GLOBE	SUN	Z		10,756	66.40		9,539	27.65		20,295	21,500	21,006
MUSCATINE (MUSCATINE CO.)			9,000			20,200			29,200			
JOURNAL	E	Z		6,097	67.74		4,219	20.89		10,316	10,600	10,435
OELWEIN (FAYETTE CO.)			2,400			18,300			20,700			
REGISTER	E			2,049	85.38		3,719	20.32		5,768	6,213	6,053*
OTTUMWA (WAPELLO CO.)			10,400			36,200			46,600			
COURIER	M	Z		7,663	73.68		8,315	22.97		15,978	16,568	15,868
SIOUX CITY (WOODBURY CO.)			37,100			62,200			99,300			
JOURNAL	M (M-F)			24,339	65.60		20,914	33.62		45,253	50,451	51,640
JOURNAL	SAT E			23,904	64.43		20,848	33.52		44,752	49,942	51,135
JOURNAL	SUN			26,181	70.57		19,978	32.12		46,159	49,723	49,045
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)			40,900			82,300			123,200			
COURIER	E (M-F)	Z		27,878	68.16		21,021	25.54		48,899	49,961	48,963
COURIER	SUN	Z		29,958	73.25		23,057	28.02		53,015	54,080	52,945

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IOWA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
WEBSTER CITY (HAMILTON CO.)			3,400			8,200			11,600			
FREEMAN-JOURNAL	E (M-F)			2,372	69.76		1,234	15.05		3,606	3,974	4,036
KANSAS												
EMPORIA (LYON CO.)			9,600#			13,700			23,300			
GAZETTE	E		#	6,370	66.35		3,914	28.57		10,284	10,660	10,861
FORT SCOTT (BOURBON CO.)			3,800			6,000			9,800			
TRIBUNE	E			2,401	63.18		2,031	33.85		4,432	5,009	5,178
GARDEN CITY (FINNEY CO.)			8,000			15,700			23,700			
TELEGRAM	E	Z		5,978	74.73		4,708	29.99		10,686	11,280*	11,438*
GREAT BEND (BARTON CO.)			6,800			15,000			21,800			
TRIBUNE	E (M-F)			4,981	73.25		4,717	31.45		9,698	10,193	10,500
TRIBUNE	SUN			5,165	75.96		4,816	32.11		9,981	10,477	10,832
HUTCHINSON (RENO CO.)			20,200#			65,400			85,600			
NEWS	M	Z	#	13,097	64.84		19,386	29.64		32,483	40,257	
NEWS	ALL DAY	Z	#									41,374
NEWS	SUN	Z	#	14,350	71.04		20,465	31.29		34,815	42,931	44,151
INDEPENDENCE (MONTGOMERY CO.)			4,400			12,000			16,400			
REPORTER	E (M-F)			3,497	79.48		2,879	23.99		6,376	6,780	7,023
REPORTER	SUN			3,906	88.77		3,333	27.78		7,239	7,661	7,915
JUNCTION CITY (GEARY CO.)			8,900			8,800			17,700			
UNION	E (M-F)			5,502	61.82		2,826	32.11		8,328	8,531	8,583
UNION	SUN			6,042	67.89		3,042	34.57		9,084	9,292	9,387
LAWRENCE (DOUGLAS CO.)			20,500			16,000			36,500			
JOURNAL-WORLD	E	Z		14,282	69.67		4,407	27.54		18,689	19,436	18,960
JOURNAL-WORLD	SUN	Z		14,635	71.39		4,550	28.44		19,185	19,965	19,514
LEAVENWORTH (LEAVENWORTH CO.)			11,300			11,000			22,300			
TIMES	E (M-F)			6,826	60.41		2,206	20.05		9,032	9,190	8,948
TIMES	SUN			7,334	64.90		2,421	22.01		9,755	9,913	9,647
MANHATTAN (RILEY CO.)			15,700			11,100			26,800			
MERCURY	E (M-F)			8,620	54.90		3,020	27.21		11,640	12,852	13,007
MERCURY	SUN			9,307	59.28		3,276	29.51		12,583	13,896	14,167

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KANSAS		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
OLATHE (JOHNSON CO.)			19,200#			6,700			25,900			
NEWS	M (TU-S)		#	6,924	36.06		1,450	21.64		8,374	9,264	9,903
NEWS	SUN		#	8,006	41.70		1,628	24.30		9,634	10,802	11,305
SALINA (SALINE CO.)			17,300			43,500			60,800			
JOURNAL	M	Z		11,473	66.32		13,769	31.65		25,242	29,174	29,098
JOURNAL	SUN	Z		12,570	72.66		15,545	35.74		28,115	32,233	32,020
TOPEKA (SHAWNEE CO.)			63,900			147,600			211,500			
CAPITAL-JOURNAL	M	Z		42,168	65.99		23,371	15.83		65,539	67,680	67,714
CAPITAL-JOURNAL	SUN	Z		47,397	74.17		28,161	19.08		75,558	77,516	77,223
WICHITA (SEDGWICK CO.)			234,300#						234,300			
EAGLE-BEACON	M	Z,C	#	103,408	44.13					103,408	120,070	124,054
EAGLE-BEACON	SUN	Z,C	#	157,827	67.36					157,827	196,168	195,992
WINFIELD (COWLEY CO.)			4,700			8,900			13,600			
COURIER	E			3,865	82.23		1,676	18.83		5,541	5,900	5,925
KENTUCKY												
ASHLAND (BOYD CO.)			24,000			49,200			73,200			
INDEPENDENT	E			14,806	61.69		8,045	16.35		22,851	23,422*	23,351*
INDEPENDENT	SUN			16,303	67.93		9,008	18.31		25,311	25,981*	25,795*
BOWLING GREEN (WARREN CO.)			15,400			62,300			77,700			
NEWS	E (M-F)	Z		9,179	59.60		12,623	20.26		21,802	22,161	21,373
NEWS	SUN	Z		9,332	60.60		15,432	24.77		24,764	25,138	24,775
DANVILLE (BOYLE CO.)			5,200			25,200			30,400			
ADVOCATE-MESSENGER	E (M-F)	Z		3,623	69.67		7,966	31.61		11,589	11,868	12,100
ADVOCATE	SUN	Z		3,900	75.00		8,597	34.12		12,497	12,800	12,860
ELIZABETHTOWN (HARDIN CO.)			31,900#						31,900			
NEWS-ENTERPRISE	M (M-F)	Z	#	14,713	46.12					14,713	15,759	15,570
NEWS-ENTERPRISE	SUN	Z	#	15,702	49.22					15,702	16,927	16,817
HARLAN (HARLAN CO.)			1,800			12,500			14,300			
ENTERPRISE	E (TU-S)			1,426	79.22		4,775	38.20		6,201	6,589☆	
ENTERPRISE	E											7,029

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

KENTUCKY	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
HENDERSON (HENDERSON CO.)			10,400			11,700			22,100			
GLEANER	M (TU-S)			6,728	64.69		3,382	28.91		10,110	10,470	10,428
GLEANER	SUN			8,492	81.65		4,365	37.31		12,857	13,284	13,326
HOPKINSVILLE (CHRISTIAN CO.)			17,400#			15,000			32,400			
NEW ERA	E	Z	#	10,886	62.56		3,456	23.04		14,342	14,602	15,005
LEXINGTON (FAYETTE CO.)			84,000			130,600			214,600			
HERALD-LEADER	M			54,633	65.04		38,381	29.39		93,014	122,579	120,323
HERALD-LEADER	SUN			62,998	75.00		51,428	39.38		114,426	154,114	150,952
LOUISVILLE (JEFFERSON CO.)			295,700			210,700			506,400			
COURIER-JOURNAL	M	Z,C		148,166	50.11		54,551	25.89		202,717	235,414	
COURIER-JOURNAL	ALL DAY	Z,C										237,660
COURIER-JOURNAL	SUN	Z,C		196,809	66.56		87,657	41.60		284,466	326,767	329,869
MADISONVILLE (HOPKINS CO.)			6,700			12,800			19,500			
MESSENGER	E			5,335	79.63		5,184	40.50		10,519	10,780*	11,416*
MIDDLESBORO (BELL CO.)			4,500			26,900			31,400			
NEWS	E (TU-S)	Z		3,259	72.42		4,324	16.07		7,583	7,800	
NEWS	E	Z										8,836
OWENSBORO (DAVIESS CO.)			22,600			69,100			91,700			
MESSENGER-INQUIRER	M	Z		15,527	68.70		15,737	22.77		31,264	32,080	32,646
MESSENGER-INQUIRER	SUN	Z		16,429	72.69		17,037	24.66		33,466	34,187	34,093
PADUCAH (McCRACKEN CO.)			19,700			74,000			93,700			
SUN	E (M-F)			12,862	65.29		855	24.13		30,717	31,687	32,419
SUN	SUN			13,257	67.29		141	27.22		33,398	34,482	35,074
LOUISIANA												
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)			26,700			80,800			107,500			
TOWN TALK	M			18,628	69.77		20,138	24.92		38,766	41,104*	38,894*
TOWN TALK	SUN			18,751	70.23		21,202	26.24		39,953	42,385*	40,178*

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LOUISIANA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
BATON ROUGE (EAST BATON ROUGE PARISH)			141,000#			115,900			256,900			
ADVOCATE, STATE-TIMES	CMB DLY		#	67,064	47.56		26,364	22.75		93,428	105,263	109,272
ADVOCATE	M		#	43,126	30.59		22,444	19.36		65,570	77,259	79,361
STATE-TIMES	E		#	23,938	16.98		3,920	3.38		27,858	28,004	29,911
ADVOCATE	SUN		#	78,549	55.71		36,316	31.33		114,865	132,152	134,557
HAMMOND (TANGIPAHOA PARISH)			32,300#						32,300			
STAR	E (M-F)		#	10,731	33.22					10,731	12,516	13,135
STAR	SUN		#	11,362	35.18					11,362	13,265	13,681
HOUMA (TERREBONNE PARISH)			33,000#						33,000			
COURIER & PRESS	E (M-F)		#	17,879	54.18					17,879	19,866*	20,334*
COURIER & PRESS	SUN		#	19,416	58.84					19,416	22,029*	23,132*
LAFAYETTE (LAFAYETTE PARISH)			40,200			56,500			96,700			
ADVERTISER	M			20,397	50.74		8,228	14.56		28,625	30,141	29,930
ADVERTISER	SUN			24,331	60.52		11,257	19.92		35,588	37,908	37,546
LAKE CHARLES (CALCASIEU PARISH)			42,600			63,800			106,400			
AMERICAN PRESS	M	Z		26,178	61.45		11,442	17.93		37,620	38,337*	38,759*
AMERICAN PRESS	SUN	Z		29,099	68.31		13,304	20.85		42,403	43,240*	43,897*
MONROE (OUACHITA PARISH)			28,600			100,100			128,700			
NEWS-STAR-WORLD	M			22,446	78.48		13,847	13.83		36,293	37,724*	37,877*
NEWS-STAR-WORLD	SUN			26,989	94.37		17,881	17.86		44,870	46,504*	48,821*
NEW IBERIA (IBERIA PARISH)			12,400			20,900			33,300			
IBERIAN	E	Z		6,693	53.98		6,890	32.97		13,583	14,281*	14,584*
IBERIAN	SUN	Z		7,203	58.09		7,211	34.50		14,414	15,113*	15,476*
NEW ORLEANS (ORLEANS PARISH)			500,200#						500,200			
TIMES-PICAYUNE	ALL DAY (M-F)	C	#	250,449	50.07					250,449	281,851*	288,179*
TIMES-PICAYUNE	SAT M	C	#	235,406	47.06					235,406	266,024*	272,322*
TIMES-PICAYUNE	SUN	C	#	295,055	58.99					295,055	338,978*	347,876*
OPELOUSAS (ST. LANDRY PARISH)			40,800#						40,800			
WORLD	E (M-F)	Z	#	12,289	30.12					12,289	12,960*	13,601*
WORLD	SUN	Z	#	13,598	33.33					13,598	14,312*	15,030*

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
LOUISIANA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
SHREVEPORT (CADDO PARISH)			123,600			219,900			343,500			
TIMES, JOURNAL	CMB DLY			70,542	57.07		23,654	10.76		94,196	96,106	97,940*
TIMES	M			54,072	43.75		21,122	9.61		75,194	76,988	77,384*
JOURNAL	E			16,470	13.33		2,532	1.15		19,002	19,118	20,556*
TIMES	SUN			72,613	58.75		29,703	13.51		102,316	104,926	110,045*
THIBODAUX (LAFOURCHE PARISH)			17,200#						17,200			
COMET	E (M-F)		#	10,189	59.24					10,189	12,204	11,994*
MAINE												
AUGUSTA (KENNEBEC CO.)			9,400			88,500			97,900			
KENNEBEC JOURNAL	M	Z		7,169	76.27		11,494	12.99		18,663	19,317	19,000
BANGOR (PENOBSCOT CO.)			24,800			133,600			158,400			
NEWS	M (M-F)	Z		20,831	84.00		56,364	42.19		77,195	79,448	79,529
NEWS	WKND	Z		23,398	94.35		68,060	50.94		91,458	96,147	96,048
BIDDEFORD (YORK CO.)			13,500			7,000			20,500			
JOURNAL TRIBUNE	E	Z		8,152	60.39		2,108	30.11		10,260	14,626	14,437
BRUNSWICK (CUMBERLAND CO.)			14,000			9,300			23,300			
TIMES-RECORD	E (M-F)	Z		9,343	66.74		3,888	41.81		13,231	14,392	14,294
LEWISTON-AUBURN (ANDROSCOGGIN CO.)			23,700			80,000			103,700			
SUN, JOURNAL	CMB DLY	Z		21,017	88.68		24,279	30.35		45,296	46,289	46,840
SUN	M	Z		13,109	55.31		22,112	27.64		35,221	36,137	35,672
JOURNAL	E	Z		7,908	33.37		2,167	2.71		10,075	10,152	11,168
SUN-JOURNAL	SUN	Z		18,198	76.78		22,778	28.47		40,976	42,999	42,788
PORTLAND (CUMBERLAND CO.)			47,500			115,800			163,300			
PRESS HERALD, EXPRESS	CMB DLY	Z		39,159	82.44		36,601	31.61		75,760	83,605	83,772
PRESS HERALD	M	Z		22,438	47.24		28,861	24.92		51,299	58,924	58,237
EXPRESS	E	Z		16,721	35.20		7,740	6.68		24,461	24,681	25,535
TELEGRAM	SUN	Z		34,698	73.05		53,940	46.58		88,638	138,018	137,221
WATERVILLE (KENNEBEC CO.)			9,900			33,800			43,700			
CENTRAL SENTINEL	M	Z		9,223	93.16		15,261	45.15		24,484	26,557	26,200

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MARYLAND	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
ANNAPOLIS (ANNE ARUNDEL CO.)			24,700			16,100			40,800			
CAPITAL	E	Z		18,094	73.26		11,943	74.18		30,037	42,849	41,926
CAPITAL	SUN	Z		17,743	71.83		12,054	74.87		29,797	43,536	42,180
BALTIMORE (INDEPENDENT CITY)			838,700#						838,700			
SUN	CMB DLY	C	#	378,885	45.18					378,885	402,242	407,876
SUN	M (M-F)	C	#	214,907	25.62					214,907	231,990	228,846
SUN	E (M-F)	C	#	163,978	19.55					163,978	170,252	179,030
SUN	SAT M	C	#	349,623	41.69					349,623	370,485	373,940
SUN	SUN	C	#	444,788	53.03					444,788	485,269	480,347
CAMBRIDGE (DORCHESTER CO.)			4,300			7,200			11,500			
BANNER	E (M-F)			3,779	87.88		2,694	37.42		6,473	7,100	7,242*
CUMBERLAND (ALLEGANY CO.)			16,900			44,600			61,500			
TIMES-NEWS	M			13,783	81.56		15,070	33.79		28,853	29,850	29,200
TIMES-NEWS	SUN			15,023	88.89		18,965	42.52		33,988	35,160	35,693
EASTON (TALBOT CO.)			3,800			16,600			20,400			
STAR-DEMOCRAT	M (M-F)				PUBLISHER'S STATEMENTS NOT FILED BY PRESS TIME						—	
FREDERICK (FREDERICK CO.)			14,000			109,600			123,600			
POST, NEWS	CMB DLY	Z		11,121	79.44		26,580	24.25		37,701	39,483	39,122
POST	M	Z		4,939	35.28		17,941	16.37		22,880	24,556	23,669
NEWS	E	Z		6,182	44.16		8,639	7.88		14,821	14,927	15,453
HAGERSTOWN (WASHINGTON CO.)			27,600			54,600			82,200			
HERALD, MAIL	CMB DLY			22,680	82.17		16,056	29.41		38,736	42,561	42,404
HERALD	M (M-F)			7,738	28.04		9,939	18.20		17,677	21,331	20,755
MAIL	E (M-F)			14,942	54.14		6,117	11.20		21,059	21,230	21,649
HERALD-MAIL	SAT M			20,330	73.66		15,402	28.21		35,732	39,331	38,962
HERALD-MAIL	SUN			19,810	71.78		16,839	30.84		36,649	40,967	41,282
LANHAM (PRINCE GEORGES CO.)			243,300#						243,300			
PRINCE GEORGES JOURNAL	M (M-F)		#	36,788	15.12					36,788	37,938	35,735
ROCKVILLE (MONTGOMERY CO.)			257,400#						257,400			
MONTGOMERY JOURNAL	M (M-F)		#	40,862	15.87					40,862	41,824	37,728
SALISBURY (WICOMICO CO.)			13,500			47,700			61,200			
TIMES	E			9,443	69.95		13,483	28.27		22,926	24,903*	24,984*
TIMES	SUN			10,477	77.61		15,429	32.35		25,906	28,313*	28,345*

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MARYLAND		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
WESTMINSTER (CARROLL CO.)			39,400#						39,400			
CARROLL COUNTY TIMES	M	Z	#	19,610	49.77					19,610	20,892	20,293
CARROLL COUNTY TIMES	SUN	Z	#	19,438	49.34					19,438	20,574	19,868
MASSACHUSETTS												
ATTLEBORO (BRISTOL CO.)			13,000			26,100			39,100			
SUN CHRONICLE	E	Z		8,371	64.39		13,386	51.29		21,757	24,547	24,767
BEVERLY (ESSEX CO.)			14,000			10,000			24,000			
TIMES	E	Z		6,171	44.08		2,215	22.15		8,386	9,198*	9,479*
BOSTON (SUFFOLK CO.)			752,800			682,800			1,435,600			
CHRISTIAN SCIENCE MONITOR	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GLOBE	M (M-F)	C		267,947	35.59		156,749	22.96		424,696	509,573	498,302
GLOBE	SAT M	C		230,752	30.65		146,111	21.40		376,863	460,199	452,888
GLOBE	SUN	C		374,464	49.74		241,978	35.44		616,442	787,385	789,392
HERALD	M (M-F)	C		201,723	26.80		80,785	11.83		282,508	360,046	354,342
HERALD	SAT M	C		139,310	18.51		63,908	9.36		203,218	276,375	276,377
HERALD	SUN	C		124,946	16.60		59,610	8.73		184,556	251,851	252,153
BROCKTON (PLYMOUTH CO.)			70,400			82,800			153,200			
ENTERPRISE	E (M-F)			36,269	51.52		16,510	19.94		52,779	55,888*	56,508*
ENTERPRISE	SAT M			35,540	50.48		16,244	19.62		51,784	55,072*	55,896*
ENTERPRISE	SUN			39,513	56.13		19,848	23.97		59,361	64,943*	63,963*
DEDHAM (NORFOLK CO.)			23,000#						23,000			
TRANSCRIPT	E (M-F)	Z	#	8,840	38.43					8,840	10,444*	11,160*
FALL RIVER (BRISTOL CO.)			57,200			7,600			64,800			
HERALD NEWS	E			34,287	59.94		2,290	30.13		36,577	36,994*	37,191*
HERALD NEWS	SUN			34,300	59.97		2,332	30.68		36,632	36,964*	36,878*
FITCHBURG (WORCESTER CO.)			28,300			7,900			36,200			
SENTINEL & ENTERPRISE	E			16,116	56.95		3,584	45.37		19,700	20,326*	20,717*
FRAMINGHAM (MIDDLESEX CO.)			71,100#						71,100			
MIDDLESEX NEWS	E	Z	#	[illegible]8,754	40.44					28,754	40,374*	41,798*
MIDDLESEX NEWS	SUN	Z	#	[illegible],702	45.99					32,702	48,351*	50,092*
GARDNER (WORCESTER CO.)			7,700			9,700			17,400			
NEWS	E			5,345	69.42		3,152	32.49		8,497	8,870	9,242

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MASSACHUSETTS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
GLOUCESTER (ESSEX CO.)			14,400			3,200			17,600			
TIMES	E	Z		10,348	71.86		937	29.28		11,285	11,862	11,729*
GREENFIELD (FRANKLIN CO.)			12,200			14,800			27,000			
RECORDER	E	Z		9,437	77.35		5,555	37.53		14,992	15,617	15,450
HAVERHILL (ESSEX CO.)			19,000#			67,600			86,600			
GAZETTE	E		#	9,889	52.05		6,469	9.57		16,358	16,608*	16,870*
HOLYOKE (HAMPDEN CO.)			58,500#				—		58,500			
TRANSCRIPT-TELEGRAM	E	Z	#	21,635	36.98					21,635	22,137*	23,347*
HYANNIS (BARNSTABLE CO.)			74,600#						74,600			
CAPE COD TIMES	M		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CAPE COD TIMES	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LAWRENCE (ESSEX CO.)			73,000#			63,700			136,700			
EAGLE-TRIBUNE	E	Z	#	44,315	60.71		10,066	15.80		54,381	56,534*	56,501*
EAGLE-TRIBUNE	SUN	Z	#	45,720	62.63		12,648	19.86		58,368	61,055*	59,913*
LOWELL (MIDDLESEX CO.)			80,100			48,400			128,500			
SUN	E (M-F)	Z		48,697	60.80		6,950	14.36		55,647	56,409	55,926
SUN	SAT M	Z		47,602	59.43		6,832	14.12		54,434	55,160	54,494
SUN	SUN	Z		47,463	59.25		6,814	14.08		54,277	55,704	55,072
LYNN (ESSEX CO.)			47,700			102,000			149,700			
ITEM	E (M-F)			22,908	48.03		4,623	4.53		27,531	28,125	28,220
ITEM	SAT E			20,542	43.06		3,997	3.92		24,539	24,991	24,461
MALDEN (MIDDLESEX CO.)			22,000#						22,000			
NEWS	E (M-F)		#	4,386	19.94					4,386	5,596	5,878
MEDFORD (MIDDLESEX CO.)			20,700#						20,700			
MERCURY	E (M-F)		#	4,124	19.92					4,124	4,350	4,547
MELROSE (MIDDLESEX CO.)			10,600#						10,600			
NEWS	E (M-F)		#	1,137	10.73					1,137	1.329	1,417
MILFORD (WORCESTER CO.)			30,100#						30,100			
NEWS	E		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MASSACHUSETTS	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
NEW BEDFORD (BRISTOL CO.)			54,300			32,700			87,000			
STANDARD TIMES	E (M-F)	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STANDARD TIMES	SAT M	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STANDARD TIMES	SUN	Z,C				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWBURYPORT (ESSEX CO.)			12,400			25,000			37,400			
NEWS	E	Z		7,337	59.17		4,668	18.67		12,005	12,447	12,339*
NORTH ADAMS (BERKSHIRE CO.)			13,000			5,100			18,100			
TRANSCRIPT	E	Z		8,956	68.89		994	19.49		9,950	10,285	10,748
NORTHAMPTON (HAMPSHIRE CO.)			34,100#						34,100			
GAZETTE	E	Z	#	18,766	55.03					18,766	20,702	20,835
PEABODY (ESSEX CO.)			16,700			3,700			20,400			
TIMES	E	Z		3,118	18.67		96	2.59		3,214	3,338	3,319*
PITTSFIELD (BERKSHIRE CO.)			27,700#			12,700			40,400			
BERKSHIRE EAGLE	M	Z	#	21,390	77.22		5,812	45.76		27,202	33,275	33,059
BERKSHIRE EAGLE	SUN	Z	#	20,741	74.88		5,821	45.83		26,562	33,612	31,532
QUINCY (NORFOLK CO.)			67,200			52,600			119,800			
PATRIOT LEDGER	E (M-F)	Z		38,417	57.17		24,948	47.43		63,365	87,123*	87,873*
PATRIOT LEDGER	SAT M	Z		42,693	63.53		27,450	52.19		70,143	96,997*	95,841*
SALEM (ESSEX CO.)			48,900			43,200			92,100			
NEWS	E	Z		22,761	46.55		7,549	17.47		30,310	31,133	31,206
SPRINGFIELD (HAMPDEN CO.)			137,000			104,100			241,100			
UNION-NEWS	ALL DAY	C		80,520	58.77		24,695	23.72		105,215	112,229	110,593
REPUBLICAN	SUN			102,161	74.57		41,637	40.00		143,798	158,062	153,648
TAUNTON (BRISTOL CO.)			17,100			22,500			39,600			
GAZETTE	E			9,437	55.19		3,969	17.64		13,406	13,722*	13,622*
WALTHAM (MIDDLESEX CO.)			21,200			68,100			89,300			
NEWS-TRIBUNE	E (M-F)	Z		7,369	34.76		3,542	5.20		10,911	11,099*	11,601*
WORCESTER (WORCESTER CO.)			95,500			129,900			225,400			
TELEGRAM, GAZETTE	CMB DLY			74,860	78.39		42,480	32.70		117,340	129,930*	133,664*
TELEGRAM	M (M-F)			31,591	33.08		17,234	13.27		48,825	58,388*	56,974*
GAZETTE	E (M-F)			43,269	45.31		25,246	19.43		68,515	71,542*	76,690*
SATURDAY PAPER	SAT			64,154	67.18		38,575	29.70		102,729	115,070*	120,564*
TELEGRAM	SUN			66,480	69.61		46,779	36.01		113,259	131,175*	130,474*

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
ADRIAN (LENAWEE CO.)			7,400			24,100			31,500			
TELEGRAM	E			6,027	81.45		10,431	43.28		16,458	16,784	16,357
ALPENA (ALPENA CO.)			8,000			12,700			20,700			
NEWS	E	Z		7,360	92.00		4,677	36.83		12,037	12,612	12,863
ANN ARBOR (WASHTENAW CO.)			48,600			85,200			133,800			
NEWS	E	Z,C		21,766	44.79		25,292	29.69		47,058	48,103	49,239
NEWS	SUN	Z,C		26,011	53.52		31,873	37.41		57,884	59,506	60,451
BAD AXE (HURON CO.)			1,300			14,500			15,800			
HURON TRIBUNE	E (M-F)			1,273	97.92		6,857	47.29		8,130	8,740	8,502
BATTLE CREEK (CALHOUN CO.)			33,800			61,800			95,600			
ENQUIRER	E (M-F)			19,476	57.62		10,112	16.36		29,588	29,842	29,866
ENQUIRER	SAT M			19,307	57.12		10,467	16.94		29,774	30,026	29,626
ENQUIRER	SUN			23,987	70.97		13,391	21.67		37,378	37,666	38,465
BAY CITY (BAY CO.)			28,600#			50,500			79,100			
TIMES	E	Z,C	#	21,545	75.33		13,859	27.44		35,404	39,119*	38,942*
TIMES	SUN	Z,C	#	23,806	83.24		19,151	37.92		42,957	45,752*	48,101*
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)			77,100#						77,100			
HERALD-PALLADIUM	E		#	32,489	42.14					32,489	35,124	35,220
DETROIT (WAYNE CO.)			495,600			1,214,700			1,710,300			
FREE PRESS	M (M-F)			148,353	29.93		357,827	29.46		506,180 ☆	629,275	647,763
FREE PRESS	SAT M			126,218	25.47		334,067	27.50		460,285	567,522	583,285
FREE PRESS	SUN			140,091	28.27		388,935	32.02		529,026	693,943	721,676
NEWS	ALL DAY (M-F)			182,474	36.82		385,773	31.76		568,247	676,025	688,211
NEWS	SAT M			167,734	33.84		364,[illegible]45	29.99		532,079	618,266	628,538
NEWS	SUN			205,137	41.39		493,988	40.67		699,125	820,655	836,331
ESCANABA (DELTA CO.)			7,200			10,400			17,600			
PRESS	E	Z		5,424	75.33		5,001	48.09		10,425	10,848*	10,564*
FLINT (GENESEE CO.)			110,100			114,900			225,000			
JOURNAL	E (M-F)	Z,C		70,002	63.58		36,016	31.35		106,018	107,130	108,065
JOURNAL	SAT M	Z,C		69,461	63.09		38,351	33.38		107,812	109,041	108,305
JOURNAL	SUN	Z,C		76,753	69.71		44,515	38.74		121,268	123,937	122,467

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
GRAND HAVEN (OTTAWA CO.)			6,900			7,900			14,800			
TRIBUNE	E	Z		4,855	70.36		4,706	59.57		9,561	10,384*	10,288*
GRAND RAPIDS (KENT CO.)			155,200			143,300			298,500			
PRESS	E	Z,C		96,645	62.27		40,254	28.09		136,899	142,059	137,695
PRESS	SUN	Z,C		110,288	71.06		61,570	42.97		171,858	186,302	181,020
GREENVILLE (MONTCALM CO.)			3,500			17,000			20,500			
NEWS	E			2,233	63.80		5,558	32.69		7,791	8,312	8,359
HOLLAND (OTTAWA CO.)			26,200#			10,300			36,500			
SENTINEL	E	Z	#	15,501	59.16		2,665	25.87		18,166	18,771	18,290
HOUGHTON (HOUGHTON CO.)			3,400			17,000			20,400			
MINING GAZETTE	E			2,670	78.53		8,461	49.77		11,131	11,875	11,915
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)			5,800			14,000			19,800			
NEWS	E	Z		4,640	80.00		5,871	41.94		10,511	10,750	10,610
IRONWOOD (GOGEBIC CO.)			4,700			16,500			21,200			
GLOBE	E			3,407	72.49		4,144	25.12		7,551	8,016*	8,232*
JACKSON (JACKSON CO.)			29,600#			48,400			78,000			
CITIZEN PATRIOT	E	Z,C	#	20,359	68.78		16,251	33.58		36,610	37,076	37,437
CITIZEN PATRIOT	SUN	Z,C	#	22,009	74.35		19,474	40.24		41,483	42,203	42,336
KALAMAZOO (KALAMAZOO CO.)			58,800			69,600			128,400			
GAZETTE	E	Z,C		33,506	56.98		27,100	38.94		60,606	62,045	62,179
GAZETTE	SUN	Z,C		38,549	65.56		35,838	51.49		74,387	78,436	77,545
KENT CO.-BAY CO.-GENESEE CO.-JACKSON CO.-KALAMAZOO CO.-MUSKEGON CO.-SAGINAW CO.-WASHTENAW CO.			1,058,500						1,058,500			
BOOTH-MICHIGAN NEWSPAPER GROUP	E										540,386	537,086
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN										653,868	646,498

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
LANSING-EAST LANSING (INGHAM CO.)			98,900			61,300			160,200			
STATE JOURNAL	M	Z		44,890	45.39		21,722	35.44		66,612	68,379	67,947
STATE JOURNAL	SUN	Z		54,313	54.92		30,089	49.08		84,402	87,307	87,147
LUDINGTON (MASON CO.)			3,800			12,800			16,600			
NEWS	E	Z		2,819	74.18		3,894	30.42		6,713	7,520	7,386
MARQUETTE (MARQUETTE CO.)			7,300			18,700			26,000			
MINING JOURNAL	E			6,968	95.45		9,616	51.42		16,584	18,386	18,221
MINING JOURNAL	SUN			6,823	93.47		9,488	50.74		16,311	18,364	
MENOMINEE (MENOMINEE CO.)			3,900			13,000			16,900			
HERALD-LEADER	E			2,093	53.67		2,092	16.09		4,185	4,362	4,502
MIDLAND (MIDLAND CO.)			14,700			26,800			41,500			
NEWS	E			10,256	69.77		6,283	23.44		16,539	16,923	17,161
MONROE (MONROE CO.)			10,900			36,300			47,200			
NEWS	E	Z		8,283	75.99		16,944	46.68		25,227	27,349*	27,308*
MOUNT CLEMENS (MACOMB CO.)			97,700#						97,700			
DAILY	E	Z	#	28,057	28.72					28,057	51,638	50,444
MOUNT PLEASANT (ISABELLA CO.)			22,900#						22,900			
SUN	M		#	9,816	42.86					9,816	10,928	10,807
MUSKEGON (MUSKEGON CO.)			35,800			46,400			82,200			
CHRONICLE	E	C		27,547	76.95		17,146	36.95		44,693	46,733	47,199
CHRONICLE	SUN	C		28,109	78.52		20,280	43.71		48,389	51,381	51,557
PETOSKEY (EMMET CO.)			17,500#						17,500			
NEWS-REVIEW	E (M-F)		#	9,287	53.07					9,287	10,009	10,653
PONTIAC (OAKLAND CO.)			166,800#						166,800			
OAKLAND PRESS	ALL DAY	Z	#	72,305	43.35					72,305	74,139	
OAKLAND PRESS	E (M-F)	Z	#									73,550
OAKLAND PRESS	SAT M	Z	#									72,676
OAKLAND PRESS	SUN	Z	#	79,288	47.53					79,288	81,414	81,315

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MICHIGAN		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
PORT HURON (ST. CLAIR CO.)			28,600 #			37,500			66,100			
TIMES HERALD	E	Z	#	18,593	65.01		9,157	24.42		27,750	28,895	28,265
TIMES HERALD	SUN	Z	#	22,227	77.72		10,972	29.26		33,199	34,592	33,446
ROYAL OAK (OAKLAND CO.)			84,900			63,500			148,400			
TRIBUNE	E	Z		33,004	38.87		3,795	5.98		36,799	37,478	39,009
SAGINAW (SAGINAW CO.)			54,200 #			22,600			76,800			
NEWS	E	Z.C	#	36,244	66.87		12,722	56.29		48,966	58,121*	56,330
NEWS	SUN	Z.C	#	38,072	70.24		14,748	65.26		52,820	66,351*	63,046
SAULT STE. MARIE (CHIPPEWA CO.)			7,300 #			8,800			16,100			
NEWS	E (M-F)		#	5,134	70.33		2,198	24.98		7,332	7,942	7,979
STURGIS (ST. JOSEPH CO.)			4,000			15,000			19,000			
JOURNAL	E			3,030	75.75		5,120	34.13		8,150	8,402	8,443
TRAVERSE CITY (GRAND TRAVERSE CO.)			41,900 #						41,900			
RECORD-EAGLE	E	Z	#	23,858	56.94					23,858	25,124*	25,028*
YPSILANTI (WASHTENAW CO.)			24,800			40,400			65,200			
PRESS	E (M-F)	Z		9,258	37.33		6,567	16.25		15,825	16,274	15,505
PRESS	SAT M	Z		9,072	36.58		6,460	15.99		15,532	15,908	15,223
PRESS	SUN	Z		9,114	36.75		6,536	16.18		15,650	16,020	15,384

MINNESOTA												
TRIBUNE	E (M-F)			5,315	65.62		3,244	29.23		8,559	8,883	8,846
TRIBUNE	SUN			5,515	68.09		3,308	29.80		8,823	9,147	9,169
AUSTIN (MOWER CO.)			9,000			7,500			16,500			
HERALD	E (M-F)			6,009	66.77		2,090	27.87		8,099	8,396	8,268
HERALD	SUN			6,078	67.53		2,099	27.99		8,177	8,473	8,350
BRAINERD (CROW WING CO.)			6,600 #			24,200			30,800			
DISPATCH	E (M-F)	Z	#	5,061	76.68		7,930	32.77		12,991	13,705	13,743
DISPATCH	SUN	Z	#	5,870	88.94		9,575	39.57		15,445	16,202	15,935

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DULUTH (ST. LOUIS CO.)			36,500#			121,800			158,300			
NEWS-TRIBUNE	M	Z	#	25,985	71.19		33,615	27.60		59,600	61,715	61,911
NEWS-TRIBUNE	SUN	Z	#	31,958	87.56		47,315	38.85		79,273	83,077	82,947
FAIRMONT (MARTIN CO.)			4,800			23,300			28,100			
SENTINEL	M			3,774	78.63		6,327	27.15		10,101	10,572*	10,855*
FARIBAULT (RICE CO.)			6,400			17,900			24,300			
NEWS	E			5,048	78.88		2,987	16.69		8,035	8,300	8,396
FERGUS FALLS (OTTER TAIL CO.)			4,700			24,700			29,400			
JOURNAL	E	Z		4,361	92.79		6,979	28.26		11,340	12,351	12,442
MANKATO (BLUE EARTH CO.)												
NORTH MANKATO (NICOLLET CO.)			15,200			45,100			60,300			
FREE PRESS	E	Z		9,710	63.88		14,277	31.66		23,987	25,261*	25,647*
MARSHALL (LYON CO.)			3,900			11,900			15,800			
INDEPENDENT	M			3,055	78.33		5,210	43.78		8,265	8,707*	8,746
MINNEAPOLIS-ST. PAUL												
(HENNEPIN CO.)			921,800#						921,800			
STAR TRIBUNE	M	C	#	337,636	36.63		47,343			384,979	403,300	406,246
STAR TRIBUNE	SUN	C	#	523,348	56.77		94,194			617,542	650,317	648,062
NEW ULM (BROWN CO.)			5,000			14,200			19,200			
JOURNAL	M (TU-S)			3,930	78.60		5,561	39.16		9,491	10,431*	10,986*
JOURNAL	SUN			4,156	83.12		5,686	40.04		9,842	10,797*	11,258*
OWATONNA (STEELE CO.)			6,900			4,600			11,500			
PEOPLE'S PRESS	M (TU-S)			5,268	76.35		1,630	35.43		6,898	7,305	7,297*
PEOPLE'S PRESS	SUN			5,431	78.71		1,666	36.22		7,097	7,503	7,506*
RED WING (GOODHUE CO.)			5,600			15,700			21,300			
REPUBLICAN EAGLE	E			4,196	74.93		3,745	23.85		7,941	8,272*	8,588
ROCHESTER (OLMSTED CO.)			28,400			34,600			63,000			
POST-BULLETIN	E (M-F)			20,803	73.25		15,910	45.98		36,713	39,094	38,680
POST-BULLETIN	WKND			22,190	78.13		16,902	48.85		39,092	41,832	41,110

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	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC CH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
MINNESOTA												
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)			21,900			26,200			48,100			
TIMES	E	Z		14,931			9,796			24,727	27,795	
TIMES	E (M-F)	Z										28,446
TIMES	SAT M	Z										34,375
TIMES	SUN	Z		17,520	80.00		11,435	43.65		28,955	32,520	
ST. PAUL (RAMSEY CO.)			475,200#						475,200			
	ALL DAY											
PIONEER PRESS & DISPATCH	(M-F)	Z	#	168,128	35.38					168,128	191,638	195,279
PIONEER PRESS & DISPATCH	SAT M	Z	#	157,271	33.10					157,271	176,959	179,363
PIONEER PRESS & DISPATCH	SUN	Z	#	226,739	47.71					226,739	254,241	251,126
WINONA (WINONA CO.)			9,500			36,500			46,000			
NEWS	M	Z		6,823	71.82		7,203	19.73		14,026	14,298	14,659
NEWS	SUN	Z		6,831	71.91		7,330	20.08		14,161	14,452	14,723
MISSISSIPPI												
BILOXI-GULFPORT (HARRISON CO.)			65,100			35,800			100,900			
SUN-HERALD	M			35,113	53.94		13,616	38.03		48,729	49,851*	49,372*
SUN-HERALD	SUN			37,810	58.08		14,500	40.50		52,310	53,315*	51,484*
BROOKHAVEN (LINCOLN CO.)			4,000			15,200			19,200			
LEADER	E (M-F)			3,333	83.33		4,546	29.91		7,879	8,128	7,998
CLARKSDALE (COAHOMA CO.)			7,900			16,000			23,900			
PRESS REGISTER	E (M-F)			4,647	58.82		2,439	15.24		7,086	7,389	7,417
PRESS REGISTER	WKND			4,848	61.37		2,441	15.26		7,289	7,593	7,607
CLEVELAND (BOLIVAR CO.)			18,500#						18,500			
BOLIVAR COMMERCIAL	E (M-F)		#	6,825	36.89					6,825	7,023	6,311
CORINTH (ALCORN CO.)			18,100#						18,100			
CORINTHIAN	E (M-F)		#	8,397	46.39					8,397	9,064	9,911
GREENVILLE (WASHINGTON CO.)			13,700			16,800			30,500			
DELTA DEMOCRAT-TIMES	E (M-F)			7,672	56.00		4,039	24.04		11,711	13,417	14,369
DELTA DEMOCRAT-TIMES	SUN			8,245	60.18		4,240	25.24		12,485	14,468	15,578

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MISSISSIPPI	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
GREENWOOD (LEFLORE CO.)			9,700			13,100	—		22,800			
COMMONWEALTH	E (M-F)	Z		5,433	56.01		3,337	25.47		8,770	9,082	8,797
COMMONWEALTH	SUN	Z		5,528	56.99		3,342	25.51		8,870	9,182	8,975
HATTIESBURG (FORREST CO.)			23,800			35,600			59,400			
AMERICAN	E			13,224	55.56		9,812	27.56		23,036	24,143*	25,290*
AMERICAN	SUN			13,960	58.66		11,011	30.93		24,971	26,425*	28,133*
JACKSON (HINDS CO.)			102,700			132,600			235,300			
CLARION-LEDGER/NEWS	CMB DLY	Z		59,960	58.38		18,830	14.20		78,790	101,793	100,815
CLARION-LEDGER	M (M-F)	Z		42,728	41.60		14,395	10.86		57,123	80,044	72,488
NEWS	E (M-F)	Z		17,232	16.78		4,435	3.34		21,667	21,749	28,327
CLARION-LEDGER/NEWS	SAT M	Z		56,284	54.80		19,182	14.47		75,466	98,835	96,454
CLARION-LEDGER/NEWS	SUN	Z		65,611	63.89		26,607	20.07		92,218	120,428	117,598
LAUREL (JONES CO.)			7,900			30,700			38,600			
LEADER-CALL	E			4,243	53.71		5,369	17.49		9,612	9,720*	9,901*
McCOMB (PIKE CO.)			6,800			23,600			30,400			
ENTERPRISE-JOURNAL	E (M-F)	Z		3,963	58.28		8,263	35.01		12,226	12,625	12,663
ENTERPRISE-JOURNAL	SUN	Z		3,935	57.87		8,335	35.32		12,270	12,670	12,633
MERIDIAN (LAUDERDALE CO.)			18,600			81,900			100,500			
STAR	E			9,508	51.12		12,092	14.76		21,600	21,774*	21,916*
STAR	SUN			10,442	56.14		13,976	17.06		24,418	24,592*	24,674*
PASCAGOULA (JACKSON CO.)			49,400#						49,400			
PRESS	E (M-F)		#	21,042	42.60					21,042	22,412*	22,321*
PRESS	SUN		#	22,094	44.72					22,094	23,663*	23,722*
TUPELO (LEE CO.)			12,100			97,600			109,700			
NORTHEAST JOURNAL	M			9,010	74.46		26,234	26.88		35,244	37,432	37,478*
NORTHEAST JOURNAL	S			8,282	68.45		25,191	25.81		33,473	35,373☆	
VICKSBURG (WARREN CO.)			10,600			30,100			40,700			
POST	E	Z		5,793	54.65		9,347	31.05		15,140	15,318	15,401
POST	SUN	Z		5,795	54.67		9,686	32.18		15,481	15,744	15,782
MISSOURI												
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)			12,900			29,900			42,800			
SOUTHEAST MISSOURIAN	E (M-F)	Z		7,530	58.37		8,696	29.08		16,226	16,628	17,029
SOUTHEAST MISSOURIAN	SUN	Z		8,975	69.57		10,850	36.29		19,825	20,225	21,230

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MISSOURI	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
COLUMBIA (BOONE CO.)			39,900 #						39,900			
TRIBUNE	E (M-F)	Z	#	16,287	40.82					16,287	18,587*	18,261*
TRIBUNE	SAT M	Z	#	16,132	40.43					16,132	18,524*	17,667*
TRIBUNE	SUN	Z	#	19,166	48.04					19,166	22,621*	22,047*
FLAT RIVER (ST. FRANCOIS CO.)			4,600			9,600			14,200			
JOURNAL	E (M-F)			2,577	56.02		6,726	70.06		9,303	9,598	9,541
HANNIBAL (MARION CO.)			7,100			29,000			36,100			
COURIER-POST	E	Z		5,245	73.87		4,993	17.22		10,238	10,933*	10,994*
JEFFERSON CITY (COLE CO.)			17,500			41,800			59,300			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY	Z		13,916	79.52		7,318	17.51		21,234	21,790	21,980
CAPITAL NEWS	M (TU-S)	Z		383	2.19		3,109	7.44		3,492	3,801	4,076
POST-TRIBUNE	E (M-F)	Z		13,533	77.33		4,209	10.07		17,742	17,989	17,904
NEWS & TRIBUNE	SUN	Z		14,143	80.82		9,241	22.11		23,384	23,926	24,102
JOPLIN (JASPER CO.)			25,200			80,900			106,100			
GLOBE	M	C		16,727	66.38		17,543	21.68		34,270	36,601*	36,510*
GLOBE	SUN	C		19,659	78.01		22,346	27.62		42,005	45,423*	44,999*
KANSAS CITY (JACKSON CO.)			485,400			223,300			708,700			
TIMES, STAR	CMB DLY	C		368,785	75.98		61,466	27.53		430,251	450,957	480,782
TIMES	M	C		211,616	43.60		43,678	19.56		255,294	275,016	280,713
STAR	E (M-F)	C		157,169	32.38		17,788	7.97		174,957	175,941	200,069
STAR	SUN	C		309,896	63.84		72,205	32.34		382,101	414,689	412,728
MEXICO (AUDRAIN CO.)			4,700			14,800			19,500			
LEDGER	E			4,284	91.15		5,681	38.39		9,965	10,861*	10,625*
POPLAR BLUFF (BUTLER CO.)			6,900			42,700			49,600			
AMERICAN REPUBLIC	E (M-F)			6,376	92.41		7,124	16.68		13,500	14,842	14,888
AMERICAN REPUBLIC	SUN			6,475	93.84		7,494	17.55		13,969	15,314	15,394
ST. JOSEPH (BUCHANAN CO.)			29,700			58,000			87,700			
GAZETTE	M (M-F)			23,663	79.67		18,970	32.71		42,633	45,355	
GAZETTE, NEWS-PRESS	CMB DLY											57,860
GAZETTE	M (M-F)											44,371
NEWS-PRESS	E (M-F)											13,489
NEWS-PRESS GAZETTE	SAT M			25,518	85.92		20,088	34.63		45,606	48,422	48,046
NEWS-PRESS GAZETTE	SUN			25,541	86.00		21,342	36.80		46,883	50,200	49,409
ST. LOUIS (INDEPENDENT CITY)			776,400 #						776,400			
POST-DISPATCH	M (M-F)	Z,C	#	314,548	40.51					314,548	378,225	378,135
POST-DISPATCH	SAT M	Z,C	#	276,776	35.65					276,776	337,720	336,648
POST-DISPATCH	SUN	Z,C	#	464,093	59.77					464,093	560,618	554,658

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSOURI			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3-31-89	AS OF 3-31-88
SEDALIA (PETTIS CO.)			8,300			19,300			27,600			
DEMOCRAT	E (M-F)			6,726	81.04		7,046	36.51		13,772	14,542	14,157
DEMOCRAT	SUN			7,626	91.88		7,571	39.23		15,197	16,026	15,720
SIKESTON (SCOTT CO.)			6,600			26,900			33,500			
STANDARD	E (M-F)			2,575	39.02		5,353	19.90		7,928	8,188	8,677
STANDARD	SUN			2,676	40.55		5,554	20.65		8,230	8,492	8,930
SPRINGFIELD (GREENE CO.)			56,400			149,400			205,800			
NEWS-LEADER	M			31,801	56.38		27,444	18.37		59,245	61,997*	58,155*
NEWS-LEADER	SUN			45,709	81.04		47,152	31.56		92,861	97,581*	99,235*
WARRENSBURG (JOHNSON CO.)			4,000			9,000			13,000			
STAR-JOURNAL	E (M-F)			2,532	63.30		2,451	27.23		4,983	5,538	5,526*
MONTANA												
BILLINGS (YELLOWSTONE CO.)			37,600			67,700			105,300			
GAZETTE	M	Z		25,988	69.12		19,501	28.81		45,489	53,870	54,209
GAZETTE	SUN	Z		27,316	72.65		21,708	32.06		49,024	58,359	58,071
BOZEMAN (GALLATIN CO.)			11,400			12,500			23,900			
CHRONICLE	E (M-F)			7,102	62.30		3,886	31.09		10,988	11,399	11,605
CHRONICLE	SUN			7,612	66.77		4,540	36.32		12,152	12,961	12,861
BUTTE (SILVER BOW CO.)-ANACONDA (DEER LODGE CO.)			18,400			11,700			30,100			
STANDARD	M	Z		12,210	66.36		3,318	28.36		15,528	16,237	16,149
STANDARD	SUN	Z		12,587	68.41		3,423	29.26		16,010	16,811	16,763
GREAT FALLS (CASCADE CO.)			27,700			35,600			63,300			
TRIBUNE	M	Z		17,049	61.55		11,244	31.58		28,293	33,486	33,964
TRIBUNE	SUN	Z		20,880	75.38		14,172	39.81		35,052	40,009	40,955
HELENA (LEWIS & CLARK CO.)			17,400#			5,000			22,400			
INDEPENDENT RECORD	E	Z	#	11,541	66.33		1,389	27.78		12,930	13,201	12,966
INDEPENDENT RECORD	SUN	Z	#	11,889	68.33		1,538	30.76		13,427	13,872	13,757
MISSOULA (MISSOULA CO.)			24,100			30,800			54,900			
MISSOULIAN	M	Z		15,280	63.40		10,642	34.55		25,922	29,108	26,950
MISSOULIAN	SUN	Z		15,783	65.49		11,694	37.97		27,477	31,170	29,111

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NEBRASKA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
ALLIANCE (BOX BUTTE CO.)			4,000			11,300			15,300			
TIMES-HERALD	E			2,538	63.45		916	8.11		3,454	3,720	3,831
BEATRICE (GAGE CO.)			5,000			14,500			19,500			
SUN	E	Z		4,362	87.24		5,288	36.47		9,650	10,302	10,442
COLUMBUS (PLATTE CO.)			7,000			16,300			23,300			
TELEGRAM	E (M-F)			5,640	80.57		4,680	28.71		10,320	10,825	11,014
TELEGRAM	SUN			5,902	84.31		4,739	29.07		10,641	11,144	11,295
FREMONT (DODGE CO.)			10,400			17,300			27,700			
TRIBUNE	E	Z		8,088	77.77		3,361	19.43		11,449	11,841	11,834
GRAND ISLAND (HALL CO.)			15,100			26,000			41,100			
INDEPENDENT	E	Z		12,685	84.01		11,277	43.37		23,962	24,904	24,948
INDEPENDENT	SUN	Z		13,020	86.23		11,875	45.67		24,895	25,836	26,083
HASTINGS (ADAMS CO.)			9,400			21,400			30,800			
TRIBUNE	E			7,830	83.30		6,736	31.48		14,566	15,645	16,060
HOLDREGE (PHELPS CO.)			2,300			4,700			7,000			
CITIZEN	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
KEARNEY (BUFFALO CO.)			8,500			18,300			26,800			
HUB	E	Z		6,724	79.11		5,025	27.46		11,749	12,827	12,699
LINCOLN (LANCASTER CO.)			74,000			63,000			137,000			
STAR, JOURNAL	CMB DLY	Z		52,990	71.61		23,521	37.33		76,511	80,569	81,684
STAR	M	Z		22,137	29.91		13,161	20.89		35,298	37,855	37,844
JOURNAL	E	Z		30,853	41.69		10,360	16.44		41,213	42,714	43,840
JOURNAL-STAR	SUN	Z		55,903	75.54		22,225	35.28		78,128	81,792	81,611
NORFOLK (MADISON CO.)			7,700			32,700			40,400			
NEWS	E	Z		7,247	94.12		13,229	40.46		20,476	22,617	22,904
NORTH PLATTE (LINCOLN CO.)			9,700#			17,500			27,200			
TELEGRAPH	M (TU-S)	Z	#	6,436	66.35		7,054	40.31		13,490	14,824	14,795
TELEGRAPH	SUN	Z	#	6,587	67.91		7,125	40.71		13,712	15,058	15,101

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	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEBRASKA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
OMAHA (DOUGLAS CO.)			190,800#			124,200			315,000			
WORLD-HERALD	CMB DLY	C	#	125,420	65.73		35,253	28.38		160,673	218,567	222,754
WORLD-HERALD	M (M-F)	C	#	35,978	18.86		28,720	23.12		64,698	121,742	122,050
WORLD-HERALD	E (M-F)	C	#	89,442	46.88		6,533	5.26		95,975	96,825	100,704
WORLD-HERALD	SAT M	C	#	116,708	61.17		35,070	28.24		151,778	209,025	212,990
WORLD-HERALD	SUN	C	#	148,455	77.81		54,230	43.66		202,685	285,419	289,104
SCOTTSBLUFF (SCOTTS BLUFF CO.)			9,500#			32,000			41,500			
STAR-HERALD	M (TU-S)	Z	#	6,272	66.02		8,819	27.56		15,091	15,440	15,451
STAR-HERALD	SUN	Z	#	6,553	68.98		9,194	28.73		15,747	16,096	16,215
NEVADA												
CARSON CITY (INDEPENDENT CITY)			☆15,500#						15,500			
APPEAL	E (M-F)	Z	#	8,042	51.88					8,042	10,194	10,234
APPEAL	SUN	Z	#	9,109	58.77					9,109	12,371	12,109
ELKO (ELKO CO.)			5,200			6,000			11,200			
FREE PRESS	E			3,574	68.73		1,103	18.38		4,677	5,005	4,551
LAS VEGAS (CLARK CO.)			248,300#						248,300			
REVIEW-JOURNAL	ALL DAY (M-F)	Z	#	130,103	52.40					130,103	134,491	123,194
REVIEW-JOURNAL	SAT M	Z	#	123,110	49.58					123,110	126,849	116,830
REVIEW-JOURNAL	SUN	Z	#	153,497	61.82					153,497	159,770	142,678
SUN	M	Z	#	51,648	20.80					51,648	53,948	
SUN	SUN	Z	#	55,848	22.49					55,848	58,731	
RENO (WASHOE CO.)			127,300#						127,300			
GAZETTE-JOURNAL	M	Z	#	51,646	40.57					51,646	63,448	61,962
GAZETTE-JOURNAL	SUN	Z	#	61,407	48.24					61,407	75,958	75,897
NEW HAMPSHIRE												
CLAREMONT (SULLIVAN CO.)			5,900			22,800			28,700			
EAGLE TIMES	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
EAGLE TIMES	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CONCORD (MERRIMACK CO.)			13,700			37,200			50,900			
MONITOR	E	Z		9,909	72.33		11,030	29.65		20,939	21,769	22,229

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NEW HAMPSHIRE		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
DOVER (STRAFFORD CO.)			36,500@						36,500			
FOSTER'S DEMOCRAT	E	Z	#	22,522	61.70					22,522	28,384	28,378
KEENE (CHESHIRE CO.)			25,000@						25,000			
SENTINEL	E		#	15,086	60.34					15,086	16,273	15,930
LACONIA (BELKNAP CO.)			10,400			32,900			43,300			
CITIZEN	E			7,009	67.39		3,767	11.45		10,776	11,215	11,033
LEBANON HANOVER (GRAFTON CO.)			12,100@			15,600			27,700			
VALLEY NEWS	E	Z	#	9,333	77.13		6,930	44.42		16,263	18,503	18,245
MANCHESTER (HILLSBOROUGH CO.)			57,900			110,000			167,900			
UNION LEADER	M			31,732	54.80		19,772	17.97		51,504	70,410	69,875
NEWS	SUN			32,286	55.76		33,420	30.38		65,706	92,834	89,679
NASHUA (HILLSBOROUGH CO.)			40,400			29,000			69,400			
TELEGRAPH	E			24,137	59.75		5,190	17.90		29,327	30,225	30,440
TELEGRAPH	SUN			25,130	62.20		5,719	19.72		30,849	31,907	31,762
PORTSMOUTH (ROCKINGHAM CO.)			15,800			49,300			65,100			
HERALD	E			7,060	44.68		4,709	9.55		11,769	12,124	12,261
HERALD	SUN			6,992	44.25		4,994	10.13		11,986	12,368	12,523
NEW JERSEY												
ASBURY PARK (MONMOUTH CO.)			367,000@						367,000			
PRESS	E	Z,C	#	141,642	38.59					141,642	144,526	148,021
PRESS	SUN	Z,C	#	206,091	56.16					206,091	210,242	213,033
ATLANTIC CITY (ATLANTIC CO.)			174,600@						174,600			
PRESS	M	Z	#	74,722	42.80					74,722	77,134	78,360
PRESS	SUN	Z	#	89,120	51.04					89,120	92,196	90,071
BERGEN CO. (HACKENSACK P.O.)			316,700@						316,700			
RECORD	E (M-F)	Z,C	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
RECORD	SUN	Z,C	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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NEW JERSEY		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
BRIDGETON (CUMBERLAND CO.)			18,300#						18,300			
NEWS	E	Z	#	9,545	52.16					9,545	12,191*	11,945*
BRIDGEWATER (SOMERSET CO.)			147,600#						147,600			
COURIER-NEWS	E		#	47,598	32.25					47,598	49,584	50,268
COURIER-NEWS	SUN		#	47,223	31.99					47,223	51,665	50,150
CAMDEN-CHERRY HILL (CAMDEN CO.)			283,600#						283,600			
COURIER-POST	E		#	94,071	33.17					94,071	103,497 •	
COURIER-POST	E (M-F)		#									100,669*
COURIER-POST	SAT M		#									95,139*
COURIER-POST	SUN		#	92,248	32.53					92,248	103,832*	100,308*
HIGHTSTOWN (MERCER CO.)												
RACING FORM	MON										41,521	41,321
RACING FORM	M (TU-F)										37,372	39,099
RACING FORM	SAT										58,248	61,491
RACING FORM	SUN										30,495	33,550
JERSEY CITY (HUDSON CO.)			195,200			167,900			363,100			
JOURNAL	E			53,170	27.24		2,182	1.30		55,352	55,541	57,774
MORRISTOWN-PARSIPPANY (MORRIS CO.)			131,200#						131,200			
RECORD	M (M-F)	Z	#	50,610	38.57					50,610	57,741*	58,049*
RECORD	SAT	Z	#	47,314	36.06					47,314	54,289*	54,908*
RECORD	SUN	Z	#	57,546	43.86					57,546	67,477*	70,285*
NEW BRUNSWICK (MIDDLESEX CO.)			72,900			82,300			155,200			
CENTRAL HOME NEWS	E	Z		28,630	39.27		17,310	21.03		45,940	53,191	58,632
CENTRAL HOME NEWS	SUN	Z		32,546	44.64		20,865	25.35		53,411	63,821	71,068
NEWARK (ESSEX CO.)			367,300			1,607,500			1,974,800			
STAR-LEDGER	M (M-F)	C		158,721	43.21		288,673	17.96		447,394	458,049*	460,117*
STAR-LEDGER	SAT M	C		138,029	37.58		262,528	16.33		400,557	409,531*	413,330*
STAR-LEDGER	SUN	C		196,725	53.56		456,950	28.43		653,675	675,980*	671,058*
NEWTON (SUSSEX CO.)			48,600#						48,600			
HERALD	E (M-F)		#	16,785	34.54					16,785	17,818*	17,864*
HERALD	SUN		#	22,932	47.19					22,932	25,112*	25,245*

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NEW JERSEY		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
PASSAIC CO. UNION CO. HUDSON CO. MORRIS CO. BERGEN CO.			911,500						911,500			
NORTH JERSEY NWSPS	CMB DLY										142,004	139,156
NORTH JERSEY NWSPS	M										110,830	108,963
NORTH JERSEY NWSPS	E										31,174	30,193
NORTH JERSEY NWSPS	SUN										54,693	54,767
TRENTON (MERCER CO.)			97,200			162,600			259,800			
TIMES	M	Z,C		41,539	42.74		27,692	17.03		69,231	75,289	71,921
TIMES	SUN	Z,C		49,908	51.35		34,041	20.94		83,949	90,566	87,820
TRENTONIAN	M (M-F)	Z		48,325	49.72		15,941	9.80		64,266	68,679	68,404
TRENTONIAN	SAT	Z		45,024	46.32		15,672	9.64		60,696	65,201	65,488
TRENTONIAN	SUN	Z		45,690	47.01		14,519	8.93		60,209	64,773	64,060
VINELAND (CUMBERLAND CO.)			28,500			33,900			62,400			
JOURNAL	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WILLINGBORO BURLINGTON (BURLINGTON CO.)			42,500			76,300			118,800			
BURLINGTON COUNTY TIMES	E (M-F)	Z,C		22,381	52.66		19,779	25.92		42,160	42,386	41,928
BURLINGTON COUNTY TIMES	SUN	Z,C		24,448	57.52		22,890	30.00		47,338	47,652	47,385
WOODBRIDGE (MIDDLESEX CO.)			135,300#						135,300			
NEWS TRIBUNE	E (M-F)	Z,C	#	47,360	35.00					47,360	52,210	50,063
NEWS TRIBUNE	SUN	Z,C	#	48,072	35.53					48,072	53,431	48,768
WOODBURY (GLOUCESTER CO.)			75,100#						75,100			
GLOUCESTER COUNTY TIMES	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GLOUCESTER COUNTY TIMES	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

NEW MEXICO												
ALAMAGORDO (OTERO CO.)			11,600			5,800			17,400			
NEWS	E (M-F)	Z		6,988	60.24		1,754	30.24		8,742	8,947*	9,355*
NEWS	SUN	Z		7,514	64.78		2,122	36.59		9,636	9,877*	9,735*
ALBUQUERQUE (BERNALILLO CO.)			376,800#						376,800			
JOURNAL, TRIBUNE	CMB DLY	Z	#	152,456	40.46					152,456	160,036*	158,373*
JOURNAL	M	Z	#	111,876	29.69					111,876	119,400*	115,987*
TRIBUNE	E	Z	#	40,580	10.77					40,580	40,636*	42,386*
JOURNAL	SUN	Z	#	145,415	38.59					145,415	154,646*	150,782*

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NEW MEXICO		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
CARLSBAD (EDDY CO.)			11,000			2,300			13,300			
CURRENT-ARGUS	E (M-F)			7,597	69.06		463	20.13		8,060	8,211*	8,264
CURRENT-ARGUS	SUN			7,837	71.25		494	21.48		8,331	8,546*	8,784
CLOVIS (CURRY CO.)			13,300			16,600			29,900			
NEWS-JOURNAL	E (M-F)			7,415	55.75		2,457	14.80		9,872	10,022	10,053
NEWS-JOURNAL	SUN			8,136	61.17		2,685	16.17		10,821	10,971	10,942
FARMINGTON (SAN JUAN CO.)			15,600			16,600			32,200			
TIMES	E			7,594	48.68		7,410	44.64		15,004	16,056*	16,248*
TIMES	SUN			8,135	52.15		8,341	50.25		16,476	17,702*	17,985*
GALLUP (McKINLEY CO.)			8,600			27,500			36,100			
INDEPENDENT	E			5,358	62.30		8,896	32.35		14,254	15,800*	15,549*
HOBBS (LEA CO.)			12,600			16,000			28,600			
NEWS-SUN	E (M-F)			8,847	70.21		2,169	13.56		11,016	11,163*	10,045*
NEWS-SUN	SUN			10,098	80.14		2,553	15.96		12,651	12,801*	11,658*
LAS CRUCES (DONA ANA CO.)			21,200			22,000			43,200			
SUN-NEWS	E (M-F)			11,248	53.06		5,593	25.42		16,841	18,427*	18,407*
SUN-NEWS	SUN			11,300	53.30		6,056	27.53		17,356	19,202*	19,036*
SANTA FE (SANTA FE CO.)			24,800#			25,100			49,900			
NEW MEXICAN	M	Z	#	14,751	59.48		3,312	13.20		18,063	19,019*	17,139*
NEW MEXICAN	SUN	Z	#	15,052	60.69		3,809	15.18		18,861	20,491*	18,552*
NEW YORK												
ALBANY (ALBANY CO.)			78,200			209,300			287,500			
TIMES UNION	M	Z,C		51,358	65.68		44,933	21.47		96,291	103,125☆	89,267
TIMES UNION	E (M-F)	Z,C										25,970
TIMES UNION	SAT E	Z,C										19,222
TIMES UNION	SUN	Z,C		54,126	69.21		89,673	42.84		143,799	168,163	168,860
AMSTERDAM (MONTGOMERY CO.)			8,800			14,100			22,900			
RECORDER	E	Z		6,753	76.74		6,886	48.84		13,639	14,400*	14,503*
AUBURN (CAYUGA CO.)			11,900			22,800			34,700			
CITIZEN	E (M-F)			8,530	71.68		7,430	32.59		15,960	16,341	16,983
CITIZEN	SUN			8,570	72.02		7,930	34.78		16,500	16,895	17,354

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NEW YORK		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
BATAVIA (GENESEE CO.)			8,400#			28,500			36,900			
NEWS	E	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BINGHAMTON (BROOME CO.)			67,100#			64,700			131,800			
PRESS & SUN-BULLETIN	M	Z	#	45,870	68.36		20,432	31.58		66,302	68,248	67,138
PRESS & SUN-BULLETIN	SUN	Z	#	51,491	76.74		31,724	49.03		83,215	92,033	90,854
BUFFALO (ERIE CO.)			327,900#			176,800			504,700			
NEWS	ALL DAY (M-F)	C	#	257,950	78.67		51,086	28.89		309,036	320,003	315,252
NEWS	SAT M	C	#	227,035	69.24		51,165	28.94		278,200	287,738	286,158
NEWS	SUN	C	#	276,513	84.33		82,530	46.68		359,043	384,157	378,485
CANANDAIGUA (ONTARIO CO.)			4,900			22,200			27,100			
MESSENGER	E (M-F)			3,260	66.53		9,503	42.81		12,763	13,244*	
CORNING (STEUBEN CO.)			10,000			20,700			30,700			
LEADER	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CORTLAND (CORTLAND CO.)			6,800			11,200			18,000			
STANDARD	E			4,654	68.44		6,542	58.41		11,196	12,118	12,387
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)			9,500			10,200			19,700			
OBSERVER	E			7,916	83.33		5,295	51.91		13,211	15,104	15,328
ELMIRA (CHEMUNG CO.)			25,600			74,600			100,200			
STAR-GAZETTE	M	Z		18,062	70.55		16,379	21.96		34,441	35,185	35,625
STAR-GAZETTE	SUN	Z		19,727	77.06		30,537	40.93		50,264	51,845	52,567
GENEVA (ONTARIO CO.)			5,600			41,000			46,600			
FINGER LAKES TIMES	E	Z		3,839	68.55		15,540	37.90		19,379	19,915*	19,557*
GLENS FALLS (WARREN CO.)			11,900			45,600			57,500			
POST-STAR	M	Z		11,031	92.70		23,223	50.93		34,254	35,525	34,556
POST-STAR	SUN	Z		10,735	90.21		23,020	50.48		33,755	34,967	33,250
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)			13,600			17,500			31,100			
LEADER-HERALD	E	Z		8,856	65.12		4,569	26.11		13,425	13,827*	13,749*
HERKIMER (HERKIMER CO.)			7,900			16,600			24,500			
TELEGRAM	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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NEW YORK		SPECIAL SERVICES	CZ OR NDM OH S	CZ OR NDM CIRC	RATIO CIRC OH S %	RTZ OR NDM OH S	RTZ OR NDM CIRC	RATIO CIRC OH S %	TOTAL NDM OR CZ & RTZ OH S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3 31 89	TOTAL CIRCULATION AS OF 3 31 88
HUDSON (COLUMBIA CO.)			5,000			18,200			23,200			
REGISTER STAR	E (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ITHACA (TOMPKINS CO.)			14,200			17,400			31,600			
JOURNAL	E			9,155	64.47		7,837	45.04		16,992	20,309	20,365
JAMESTOWN (CHAUTAUQUA CO.)			19,100			34,700			53,800			
POST-JOURNAL	E			16,363	85.67		10,830	31.21		27,193	27,914	28,174
LOCKPORT (NIAGARA CO.)			9,900			17,100			27,000			
UNION SUN & JOURNAL	E	Z		7,643	77.20		9,943	58.15		17,586	18,434	18,384
LONG ISLAND (SUFFOLK CO.) (MELVILLE P.O.)			868,800#						868,800			
NEWSDAY	ALL DAY (M-F)	C	#	499,787	57.53					499,787	697,509	665,218
NEWSDAY	SAT	C	#	456,408	52.53					456,408	594,140	582,430
NEWSDAY	SUN	C	#	568,319	65.41					568,319	707,787	701,915
MEDINA (ORLEANS CO.)			6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MIDDLETOWN (ORANGE CO.)			17,000			109,500			126,500			
TIMES HERALD RECORD	M	Z		12,683	74.61		61,402	56.07		74,085	82,878	82,834
RECORD	SUN	Z		13,772	81.01		72,647	66.34		86,419	97,174	96,063
NEW YORK CITY (NEW YORK CO.)			7,036,000#						7,036,000			
AMERICAN BANKER	M (M-F)										20,695	22,374
AMERICAN METAL MARKET	M (M-F)										11,402	10,331
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)										23,749	23,425
LAW JOURNAL	M (M-F)										14,792	13,977
NEWS	M (M-F)	C	#	1,167,141	16.59					1,167,141	1,230,186	1,283,302
NEWS	SAT M	C	#	861,867	12.25					861,867	922,146	974,643
NEWS	SUN	C	#	1,406,790	19.99					1,406,790	1,526,413	1,623,645
NEWS RECORD	M (M-F)										22,675	22,700
NEW YORK CITY (NEW YORK CO.)			7,397,400#						7,397,400			
POST	M (M-F)	C	#	487,827	6.59					487,827	535,407	
POST	ALL DAY (M-F)	C	#									555,268
POST	SAT M	C	#	365,907	4.95					365,907	409,602	
POST	SUN	C	#	346,724						346,724	402,136	393,807

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC		
NEW YORK CITY (NEW YORK CO.)			7,397,400#						7,397,400			
TIMES	M (M-F)	C	#	748,044	10.11					748,044	1,117,376	1,078,443
TIMES	SAT M	C	#	578,758	7.82					578,758	865,172	843,128
TIMES	SUN	C	#	1,069,043	14.45					1,069,043	1,663,530	1,647,577
WALL STREET JOURNAL EASTERN EDITION	M (M-F)										797,779	833,423
WALL STREET JOURNAL NATIONAL EDITION	M (M-F)										1,931,410	2,025,176
WOMEN'S WEAR DAILY	M (M-F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW YORK CITY (RICHMOND CO., NY/ESSEX CO. HUDSON CO. NJ)			3,148,900			3,336,300			6,485,200			
UNYT NEW YORK ADI	M & E										590,562	596,740
UNYT NEW YORK ADI	SAT										484,654	546,540
UNYT NEW YORK ADI	SUN										764,803	760,296
NEWBURGH (ORANGE CO.) BEACON (DUTCHESS CO.)			21,300			81,600			102,900			
NEWS	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NIAGARA FALLS (NIAGARA CO.)			33,200			13,200			46,400			
GAZETTE	M	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GAZETTE	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NORWICH (CHENANGO CO.)			3,300			17,600			20,900			
SUN	E (M-F)	Z		2,130	64.55		4,063	23.09		6,193	6,408	6,630
OLEAN (CATTARAUGUS CO.)			11,600			49,000			60,600			
TIMES-HERALD	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ONEONTA (OTSEGO CO.)			4,800			30,700			35,500			
STAR	M			3,643	75.90		13,267	43.21		16,910	19,324*	19,238*
OSWEGO (OSWEGO CO.)			7,100			29,000			36,100			
PALLADIUM-TIMES	E			5,212	73.41		4,018	13.86		9,230	9,453	9,101
PLATTSBURGH (CLINTON CO.)			12,100			16,800			28,900			
PRESS REPUBLICAN	M	Z		9,041	74.72		7,939	47.26		16,980	23,154*	22,907*
PRESS REPUBLICAN	SUN	Z		9,029	74.62		8,035	47.83		17,064	23,396*	22,608*

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
POUGHKEEPSIE (DUTCHESS CO.)			25,700			80,300			106,000			
JOURNAL	M			14,972	58.26		27,865	34.70		42,837	43,755	43,604
JOURNAL	SUN			17,573	68.38		41,565	51.76		59,138	62,267	61,741
ROCHESTER (MONROE CO.)			240,800			170,500			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY			166,533	69.16		48,458	28.42		214,991	218,192	218,838
DEMOCRAT & CHRONICLE	M (M-F)			91,245	37.89		33,473	19.63		124,718	127,720	125,407
TIMES-UNION	E (M-F)			75,288	31.27		14,985	8.79		90,273	90,472	93,431
DEMOCRAT & CHRONICLE	SAT M			146,937	61.02		52,377	30.72		199,314	202,848	196,762
DEMOCRAT & CHRONICLE	SUN			172,823	71.77		78,132	45.83		250,955	258,804	258,805
ROME (ONEIDA CO.)			15,800			23,400			39,200			
SENTINEL	E			10,826	68.52		7,048	30.12		17,874	18,450	19,143
SARATOGA SPRINGS (SARATOGA CO.)			9,100			42,100			51,200			
SARATOGIAN	M			5,865	64.45		5,482	13.02		11,347	11,785	11,254
SARATOGIAN	SUN			6,671	73.31		6,839	16.24		13,510	14,713	14,417
SCHENECTADY (SCHENECTADY CO.)			54,200			47,100			101,300			
GAZETTE	M			35,322	65.17		19,685	41.79		55,007	70,717	70,964
STATEN ISLAND (RICHMOND CO.)			128,700						128,700			
ADVANCE	E (M-F)			76,373	59.34					76,373	76,972	78,569
ADVANCE	SAT E			74,527	57.91					74,527	75,123	76,817
ADVANCE	SUN			88,152	68.49					88,152	88,823	89,238
SYRACUSE (ONONDAGA CO.)			137,100			150,200			287,300			
POST-STANDARD, HERALD-JOURNAL	CMB DLY	Z,C		116,816	85.20		54,318	36.16		171,134	178,992	181,824
POST-STANDARD	M	Z,C		48,654	35.49		27,463	18.28		76,117	83,201	83,692
HERALD-JOURNAL	E	Z,C		68,162	49.72		26,855	17.88		95,017	95,791	98,132
HERALD-AMERICAN	SUN	Z,C		110,828	80.84		83,691	55.72		194,519	226,207	231,533
TONAWANDA (ERIE CO.)-NORTH TONAWANDA (NIAGARA CO.)			19,900			39,000			58,900			
NEWS	E			11,678	58.68		2,161	5.54		13,839	14,075	14,133
TROY (RENSSELAER CO.)			42,900			55,400			98,300			
RECORD	E	Z		26,892	62.69		11,894	21.47		38,786	40,836	42,724
RECORD	SUN	Z		27,728	64.63		13,666	24.67		41,394	43,875	45,141

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NEW YORK		SPECIAL SERVICES	CZ OR NDM OHS	CZ OR NDM CIRC	RATIO CIRC OHS %	RTZ OR NDM OHS	RTZ OR NDM CIRC	RATIO CIRC OHS %	TOTAL NDM OR CZ & RTZ OHS	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
UTICA (ONEIDA CO.)			43,500			81,900			125,400			
OBSERVER-DISPATCH	M	Z		34,819	80.04		18,814	22.97		53,633	54,993	55,323
OBSERVER-DISPATCH	SUN	Z		34,709	79.79		25,510	31.15		60,219	66,077	66,565
WATERTOWN (JEFFERSON CO.)			14,700			69,200			83,900			
TIMES	E	Z		10,074	68.53		28,732	41.52		38,806	40,909*	41,033*
TIMES	SUN	Z		9,444	64.24		28,333	40.94		37,777	40,027*	38,827*
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT			440,800#						440,800			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E		#								166,349	165,852
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN		#								195,731	196,377
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT			546,800						546,800			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E										210,104	209,456
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN										257,998	258,118
NORTH CAROLINA												
ASHEBORO (RANDOLPH CO.)			31,100#						31,100			
COURIER-TRIBUNE	E (M-F)		#	15,841	50.94					15,841	18,997	19,128
COURIER-TRIBUNE	SUN		#	16,373	52.65					16,373	19,645	20,054
ASHEVILLE (BUNCOMBE CO.)			37,100			168,300			205,400			
CITIZEN, TIMES	CMB DLY			20,926	56.40		37,796	22.46		58,722	59,779	60,108
CITIZEN	M (M-F)			14,953	40.30		33,574	19.95		48,527	49,524	48,915
TIMES	E (M-F)			5,973	16.10		4,222	2.51		10,195	10,255	11,193
CITIZEN & TIMES	SAT M			20,925	56.40		39,895	23.70		60,820	61,958	61,264
CITIZEN-TIMES	SUN			21,000	56.60		46,098	27.39		67,098	69,205	69,596

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NORTH CAROLINA	–	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
BURLINGTON (ALAMANCE CO.)			22,600			21,100			43,700			
TIMES-NEWS	E (M-F)			16,203	71.69		14,213	67.36		30,416	30,650*	29,768*
TIMES-NEWS	SAT M			15,885	70.29		14,051	66.59		29,936	30,172*	29,348*
TIMES-NEWS	SUN			17,241	76.29		14,788	70.09		32,029	32,264*	31,800*
CHARLOTTE (MECKLENBURG CO.)			180,000			410,100			590,100			
OBSERVER	M	C		121,358	67.42		85,853	20.93		207,211	235,739	227,878
OBSERVER	SUN	C		141,287	78.49		112,495	27.43		253,782	292,828	284,168
CLINTON (SAMPSON CO.)			18,600#						18,600			
SAMPSON INDEPENDENT	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SAMPSON INDEPENDENT	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CONCORD (CABARRUS CO.)			14,200			38,800			53,000			
TRIBUNE	E (M-F)			7,392	52.06		5,069	13.06		12,461	12,570*	12,457*
TRIBUNE	SUN			7,824	55.10		5,728	14.76		13,552	13,669*	13,540*
DURHAM (DURHAM CO.)			50,500			155,800			206,300			
HERALD, SUN	CMB DLY			35,525	70.35		30,430	19.53		65,955	67,417	65,956
HERALD	M			21,905	43.38		24,810	15.92		46,715	47,852	46,745
SUN	E			13,620	26.97		5,620	3.61		19,240	19,565	19,211
HERALD	SUN			32,237	63.84		31,618	20.29		63,855	65,223	63,953
ELIZABETH CITY (PASQUOTANK CO.)			5,600			28,400			34,000			
ADVANCE	E (M-F)			3,288	58.71		8,519	30.00		11,807	11,983*	11,725*
ADVANCE	SUN			3,717	66.38		9,005	31.71		12,722	12,927*	12,572*
FAYETTEVILLE (CUMBERLAND CO.)			68,200			134,500			202,700			
TIMES, OBSERVER	CMB DLY	C		39,903	58.51		30,538	22.70		70,441	71,447*	74,203*
TIMES	M (M-F)	C		12,472	18.29		14,647	10.89		27,119	27,991*	27,775*
OBSERVER	E (M-F)	C		27,431	40.22		15,891	11.81		43,322	43,456*	46,427*
OBSERVER/TIMES	SAT M	C		40,942	60.03		32,692	24.31		73,634	74,691*	76,538*
OBSERVER/TIMES	SUN	C		40,306	59.10		33,929	25.23		74,235	75,523*	78,155*
GASTONIA (GASTON CO.)			45,000			41,000			86,000			
GAZETTE (1-1-89 to 3-31-89	M	Z		29,690	65.98		11,097	27.07		40,787	42,333	
GAZETTE (10-1-88 to 12-31-88	E	Z		28,634	63.63		10,855	26.48		39,489	40,856	40,723
GAZETTE	SUN	Z		30,912	68.69		11,841	28.88		42,753	44,516	43,623

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NORTH CAROLINA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
GOLDSBORO (WAYNE CO.)			13,800			33,900			47,700			
NEWS-ARGUS	E (M-F)	Z		7,859	56.95		14,815	43.70		22,674	22,863*	22,267*
NEWS-ARGUS	SUN	Z		8,351	60.51		16,619	49.02		24,970	25,206*	24,811*
GREENSBORO (GUILFORD CO.)			101,800#			301,500			403,300			
NEWS & RECORD	M		#	70,844	69.59		42,213	14.00		113,057	114,958	112,062
NEWS & RECORD	SUN		#	77,107	75.74		49,466	16.41		126,573	129,604	126,684
GREENVILLE (PITT CO.)			14,400			35,400			49,800			
REFLECTOR	E (M-F)			8,660	60.14		9,291	26.25		17,951	18,379*	17,338*
REFLECTOR	SUN			9,583	66.55		10,567	29.85		20,150	20,679*	19,401*
HENDERSON (VANCE CO.)			7,800			16,800			24,600			
DISPATCH	E			4,376	56.10		5,070	30.18		9,446	9,717	9,540
HENDERSONVILLE (HENDERSON CO.)			3,900			24,900			28,800			
TIMES-NEWS	M	Z,C		2,605	66.79		14,543	58.41		17,148	19,689	18,005
TIMES-NEWS	SUN	Z,C		2,524	64.72		14,528	58.35		17,052	19,628	17,907
HICKORY (CATAWBA CO.)			22,400			77,300			99,700			
RECORD	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HIGH POINT (GUILFORD CO.)			33,500			37,800			71,300			
ENTERPRISE	E			21,366	63.78		10,397	27.51		31,763	31,972	32,189
ENTERPRISE	SUN			21,610	64.51		10,869	28.75		32,479	32,738	32,761
JACKSONVILLE (ONSLOW CO.)			16,500			21,700			38,200			
NEWS	E			9,631	58.37		11,825	54.49		21,456	22,501*	22,411*
NEWS	SUN			9,698	58.78		12,219	56.31		21,917	22,956*	22,642*
KANNAPOLIS (CABARRUS CO.)			13,700			35,600			49,300			
INDEPENDENT	E (M-F)	Z		8,142	59.43		2,954	8.30		11,096	11,199	11,816
INDEPENDENT	SUN	Z		8,662	63.23		3,304	9.28		11,966	12,073	12,596
KINSTON (LENOIR CO.)			9,500			33,700			43,200			
FREE PRESS	E (M-F)			6,708	70.61		7,103	21.08		13,811	14,224*	14,487*
FREE PRESS	SUN			6,980	73.47		7,661	22.73		14,641	15,058*	15,151*
LENOIR (CALDWELL CO.)			7,000			15,300			22,300			
NEWS-TOPIC	E			4,699	67.13		8,073	52.76		12,772	12,927	13,162
LEXINGTON (DAVIDSON CO.)			6,400			24,200			30,600			
DISPATCH	E			5,061	79.08		10,045	41.51		15,106	15,317*	15,446*

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LUMBERTON (ROBESON CO.)			7,300			33,200			40,500			
ROBESONIAN	E (M-F)	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ROBESONIAN	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MONROE (UNION CO.)			6,900			21,000			27,900			
ENQUIRER-JOURNAL	E (M-F)	Z		3,076	44.58		8,653	41.20		11,729	12,640	12,589
ENQUIRER-JOURNAL	SUN	Z		3,669	53.17		9,072	43.20		12,741	13,703	13,660
MORGANTON (BURKE CO.)			6,000			22,900			28,900			
NEWS HERALD	E (M-F)	Z		3,397	56.62		8,485	37.05		11,882	12,075	11,746
NEWS HERALD	SUN	Z		3,116	51.93		8,319	36.33		11,435	11,628	11,250
NEW BERN (CRAVEN CO.)			37,100#						37,100			
SUN JOURNAL	E		#	15,430	41.59					15,430	15,751*	15,312*
RALEIGH (WAKE CO.)			73,200			254,400			327,600			
NEWS & OBSERVER, TIMES	CMB DLY	Z,C		55,800	76.23		63,501	24.96		119,301	164,043*	167,134*
NEWS & OBSERVER	M	Z,C		41,948	57.31		55,399	21.78		97,347	141,974*	140,075*
TIMES	E (M-F)	Z,C		13,852	18.92		8,102	3.18		21,954	22,069*	27,059*
NEWS & OBSERVER	SUN	Z,C		53,811	73.51		78,866	31.00		132,677	187,534*	185,990*
ROANOKE RAPIDS (HALIFAX CO.)			6,000			14,300			20,300			
HERALD	E (M-F)			4,089	68.15		6,531	45.67		10,620	11,930	11,692
HERALD	SUN			4,646	77.43		6,636	46.41		11,282	12,593	12,397
ROCKINGHAM (RICHMOND CO.)			6,400			11,300			17,700			
RICHMOND COUNTY JOURNAL	E (M-F)			3,136	49.00		5,724	50.65		8,860	9,201*	8,886
ROCKY MOUNT (EDGECOMBE CO.)			19,200			25,200			44,400			
TELEGRAM	E (M,T, TH,F)			9,687	50.45		5,006	19.87		14,693	15,236*	13,535*
TELEGRAM	E (W)			10,830	56.41		5,453	21.64		16,283	16,907*	15,539*
TELEGRAM	SAT M			9,423	49.08		5,144	20.41		14,567	15,095*	13,617*
TELEGRAM	SUN			10,178	53.01		5,508	21.86		15,686	16,375*	15,035*
SALISBURY-SPENCER-EAST SPENCER (ROWAN CO.)			13,100			105,500			118,600			
POST	E			9,593	73.23		15,539	14.73		25,132	25,486*	25,478*
POST	SUN			9,485	72.40		15,665	14.85		25,150	25,552*	25,653*
SANFORD (LEE CO.)			7,300			38,500			45,800			
HERALD	E	Z		4,405	60.34		8,979	23.32		13,384	13,609	13,699

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SHELBY (CLEVELAND CO.)			12,100			29,900			42,000			
STAR	E			9,191	75.96		9,232	30.88		18,423	18,782*	18,066
STATESVILLE (IREDELL CO.)			33,600#						33,600			
RECORD & LANDMARK	E (M-F)	Z	#	15,984	47.57					15,984	17,322	17,322
RECORD & LANDMARK	SUN	Z	#	15,894	47.30					15,894	17,255	17,106
THOMASVILLE (DAVIDSON CO.)			9,900			24,600			34,500			
TIMES	M			5,598	56.55		2,120	8.62		7,718	8,057	8,511
WASHINGTON (BEAUFORT CO.)			4,200			28,200			32,400			
NEWS	E	Z		2,678	63.76		6,882	24.40		9,560	10,330	10,154
WILMINGTON (NEW HANOVER CO.)			45,400			66,500			111,900			
STAR	M	Z		29,672	65.36		18,671	28.08		48,343	49,079	48,698
STAR NEWS	SUN	Z		32,962	72.60		21,909	32.95		54,871	56,091	55,554
WILSON (WILSON CO.)			13,600			24,200			37,800			
TIMES	E			8,888	65.35		8,248	34.08		17,136	17,488*	17,096*
WINSTON-SALEM (FORSYTH CO.)			74,900			200,500			275,400			
JOURNAL	M	Z		51,900	69.29		41,123	20.51		93,023	94,652	93,091
JOURNAL	SUN	Z		52,459	70.04		51,377	25.62		103,836	105,935	104,518

NORTH DAKOTA												
BISMARCK (BURLEIGH CO.)			25,100			40,700			65,800			
TRIBUNE	M	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DEVILS LAKE (RAMSEY CO.)			3,000			7,600			10,600			
JOURNAL	E (M-F)			2,461	82.03		2,281	30.01		4,742	5,099	5,180
DICKINSON (STARK CO.)			5,500			9,800			15,300			
PRESS	M (TU-S)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRESS	SUN					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN			42,900			46,000			88,900			
FORUM	M	Z		25,461	59.35		19,586	42.58		45,047	55,134	55,233
FORUM	SUN	Z		33,080	77.11		22,326	48.53		55,406	67,118	67,813

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH DAKOTA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
GRAND FORKS (GRAND FORKS CO.) ND - EAST GRAND FORKS (POLK CO.) MN			19,800			57,600			77,400			
HERALD	M	Z		15,372	77.64		20,853	36.20		36,225	38,525	39,124
HERALD	SUN	Z		16,670	84.19		21,186	36.78		37,856	40,168	40,301
MINOT (WARD CO.)			12,500#			29,000			41,500			
NEWS	E	Z	#	10,316	82.53		12,352	42.59		22,668	26,197	26,363
NEWS	SUN	Z	#	10,257	82.06		12,108	41.75		22,365	25,551	25,430
OHIO												
AKRON (SUMMIT CO.)			192,000			135,100			327,100			
BEACON JOURNAL	M	Z,C		116,949	60.91		26,430	19.56		143,379	152,929	154,521
BEACON JOURNAL	SUN	Z,C		154,887	80.67		44,073	32.62		198,960	221,258	224,063
ALLIANCE (STARK CO.)			12,600			17,900			30,500			
REVIEW	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ASHLAND (ASHLAND CO.)			8,800			9,500			18,300			
TIMES-GAZETTE	E			7,081	80.47		4,475	47.11		11,556	12,220	12,007
ASHTABULA (ASHTABULA CO.)			12,700#			18,600			31,300			
STAR-BEACON	E	Z	#	8,626	67.92		9,235			17,861	18,851*	18,371
ASHTABULA (ASHTABULA CO.)			62,500#						62,500			
SUNDAY PAPER	SUN	Z	#	29,260	46.82					29,260	30,120*	30,163
ATHENS (ATHENS CO.)			8,200			14,800			23,000			
MESSENGER	E (M-F)			4,037	49.23		6,245	42.20		10,282	12,673	13,541
MESSENGER	SUN			4,935	60.18		7,588	51.27		12,523	15,607	16,850
BELLEFONTAINE (LOGAN CO.)			4,900			10,800			15,700			
EXAMINER	E	Z		3,327	67.90		7,102	65.76		10,429	11,137	11,056
BELMONT CO. (MARTINS FERRY P.O.)			33,600#						33,600			
TIMES-LEADER	E (M-F)	Z	#	18,928	56.33					18,928	20,941	20,923
TIMES-LEADER	SUN	Z	#	20,038	59.64					20,038	22,549	22,473

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OHIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
BOWLING GREEN (WOOD CO.)			7,300			28,300			35,600			
SENTINEL-TRIBUNE	E	Z		4,401	60.29		8,946	31.61		13,347	14,309	13,823
BRYAN (WILLIAMS CO.)			3,500			11,400			14,900			
TIMES	E			3,076	87.89		7,128	62.53		10,204	10,793	10,698
BUCYRUS (CRAWFORD CO.)			5,500			15,200			20,700			
TELEGRAPH-FORUM	E			4,332	78.76		3,012	19.82		7,344	7,775	7,954
CAMBRIDGE (GUERNSEY CO.)			8,800			25,000			33,800			
JEFFERSONIAN	E	Z		6,277	71.33		6,716	26.86		12,993	13,521	13,670
CANTON (STARK CO.)			74,900			100,100			175,000			
REPOSITORY	E			39,172	52.30		16,650	16.63		55,822	56,672*	54,613*
REPOSITORY	SUN			48,006	64.09		26,666	26.64		74,672	76,138*	75,527*
CHARDON (GEAUGA CO.)			1,900			23,400			25,300			
TIMES-LEADER	E	Z		768	40.42		6901	29.49		7,669	8,034*	8,441
CHILLICOTHE (ROSS CO.)			12,000			23,500			35,500			
GAZETTE	E			7,691	64.09		7,693	32.74		15,384	15,820	15,808
CINCINNATI (HAMILTON CO.)			406,000			299,800			705,800			
ENQUIRER	M	C		141,615	34.88		49,496	16.51		191,111	196,883	195,356
ENQUIRER	SUN	C		235,257	57.95		92,213	30.76		327,470	337,413	332,194
POST	E	C		79,427	19.56		28,377	9.47		107,804	109,262	113,282
CLEVELAND (CUYAHOGA CO.)			568,500			297,700			866,200			
PLAIN DEALER	M (M-F)	Z,C		329,986	58.05		69,079	23.20		399,065	447,822	449,074
PLAIN DEALER	SAT M	Z,C		313,999	55.23		67,148	22.56		381,147	423,882	424,102
PLAIN DEALER	SUN	Z,C		426,601	75.04		98,449	33.07		525,050	570,737	567,158
COLUMBUS (FRANKLIN CO.)			363,800			198,900			562,700			
DISPATCH	M	Z,C		196,410	53.99		45,539	22.90		241,949	257,366	257,638
DISPATCH	SUN	Z,C		256,465	70.50		82,487	41.47		338,952	380,375	384,835
CONNEAT (ASHTABULA CO.)			5,200			700			5,900			
NEWS-HERALD	E	Z		3,532	67.92		210	30.00		3,742	4,085*	4,083
COSHOCTON (COSHOCTON CO.)			6,500			15,600			22,100			
TRIBUNE	E			4,124	63.45		3,327	21.33		7,451	7,735	7,429
TRIBUNE	SUN			4,286	65.94		3,465	22.21		7,751	8,035	7,736

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OHIO	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
DAYTON (MONTGOMERY CO.)			173,400			186,700			360,100			
NEWS	M	C		103,511	59.69		68,438	36.66		171,949	179,823	
NEWS	ALL DAY (M-F)	C										187,023
NEWS	SAT M	C										189,117
NEWS	SUN	C		125,053	72.12		88,869	47.60		213,922	228,581	232,577
DEFIANCE (DEFIANCE CO.)			6,600			26,600			33,200			
CRESCENT-NEWS	E	Z		5,829	88.32		10,047	37.77		15,876	16,662	16,834
EAST LIVERPOOL (COLUMBIANA CO.)			14,100			23,700			37,800			
REVIEW	E			9,811	69.58		2,835	11.96		12,646	12,852*	12,744*
ELYRIA (LORAIN CO.)			48,200#						48,200			
CHRONICLE-TELEGRAM	E	Z	#	27,625	57.31					27,625	35,976	35,122
CHRONICLE-TELEGRAM	SUN	Z	#	29,413	61.02					29,413	37,231	36,139
FINDLAY (HANCOCK CO.)			14,700			30,200			44,900			
COURIER	M	Z		11,512	78.31		11,326	37.50		22,838	25,143	25,280
FREMONT (SANDUSKY CO.)			8,800			13,300			22,100			
NEWS-MESSENGER	E			6,873	78.10		6,061	45.57		12,934	13,655	13,832
GREENVILLE (DARKE CO.)			5,400			16,600			22,000			
ADVOCATE	E			3,187	59.02		4,915	29.61		8,102	8,460	8,712
HAMILTON (BUTLER CO.)			47,300			32,200			79,500			
JOURNAL-NEWS	E	Z		22,588	47.75		4,924	15.29		27,512	27,961	28,158
JOURNAL-NEWS	SUN	Z		24,119	50.99		5,222	16.22		29,341	29,747	30,477
IRONTON (LAWRENCE CO.)			6,500			24,000			30,500			
TRIBUNE	E (TU-F)	Z		4,383	67.43		3,743	15.60		8,126	8,364	8,295
TRIBUNE	SUN	Z		4,665	71.77		3,953	16.47		8,618	8,917	8,862
KENT-RAVENNA (PORTAGE CO.)			20,400			29,300			49,700			
RECORD-COURIER	E (M-F)	Z		10,395	50.96		10,776	36.78		21,171	22,525	23,999
RECORD-COURIER	SUN	Z		10,580	51.86		11,015	37.59		21,595	23,043	24,099
LAKE CO. (WILLOUGHBY P.O.)			78,400#						78,400			
NEWS-HERALD	E		#	45,622	58.19					45,622	55,362	54,578
NEWS-HERALD	SUN		#	52,509	66.98					52,509	63,680	62,948

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OHIO		SPECIAL SERVICES	CZ OR NDM OH/S	CZ OR NDM CIRC	RATIO CIRC OH/S %	RTZ OR NDM OH/S	RTZ OR NDM CIRC	RATIO CIRC OH/S %	TOTAL NDM OR CZ & RTZ OH/S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
LANCASTER (FAIRFIELD CO.)			13,800			25,000			38,800			
EAGLE GAZETTE	E	Z		9,786	70.91		7,098	28.39		16,884	17,284	17,515
EAGLE GAZETTE	SUN	Z		9,420	68.26		6,987	27.95		16,407	16,834	
LIMA (ALLEN CO.)			30,500			81,400			111,900			
NEWS	E	Z		22,441	73.58		15,877	19.50		38,318	38,811	39,727
NEWS	SUN	Z		23,367	76.61		24,784	30.45		48,151	49,348	49,740
LORAIN (LORAIN CO.)			51,800 #						51,800			
JOURNAL	E	Z	#	32,681	63.09					32,681	41,537	43,812
JOURNAL	SUN	Z	#	33,745	65.14					33,745	45,601	47,588
MANSFIELD (RICHLAND CO.)			32,800			39,000			71,800			
NEWS JOURNAL	E	Z		22,045	67.21		14,410	36.95		36,455	38,909	40,142
NEWS JOURNAL	SUN	Z		23,135	70.53		22,658	58.10		45,793	53,451	54,593
MARIETTA (WASHINGTON CO.)			7,700			20,400			28,100			
TIMES	E	Z		5,278	68.55		7,364	36.10		12,642	13,474	13,931
MARION (MARION CO.)			16,300			16,500			32,800			
STAR	E			10,565	64.82		6,914	41.90		17,479	17,914	18,306
STAR	SUN			10,670	65.46		7,040	42.67		17,710	18,152	18,422
MASSILLON (STARK CO.)			12,500			34,000			46,500			
INDEPENDENT	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MEDINA (MEDINA CO.)			17,800			14,900			32,700			
MEDINA COUNTY GAZETTE	M	Z		10,020	56.29		4,167	27.97		14,187	15,790	16,315
MIDDLETOWN (BUTLER CO.)			31,900			19,900			51,800			
JOURNAL	E			19,039	59.68		2,643	13.28		21,682	22,173	22,351
JOURNAL	SUN			20,308	63.66		2,826	14.20		23,134	23,703	24,049
MOUNT VERNON (KNOX CO.)			6,500			13,600			20,100			
NEWS	E	Z		5,119	78.75		4,991	36.70		10,110	10,707	10,551
NEWARK (LICKING CO.)			20,900 #			28,900			49,800			
ADVOCATE	E	Z	#	13,929	66.65		7,405	25.62		21,334	21,583	21,052
ADVOCATE	SUN	Z	#	13,936	66.68		7,497	25.94		21,433	21,691	20,983
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)			15,700			20,800			36,500			
TIMES-REPORTER	E			11,033	70.27		12,860	61.83		23,893	27,377*	27,531*
TIMES-REPORTER	SUN			11,278	71.83		13,531	65.05		24,809	28,891*	29,114*

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OHIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
NORWALK (HURON CO.)			5,700			17,400			23,100			
REFLECTOR	E	Z		4,278	75.05		4,964	28.53		9,242	9,605	9,672
PIQUA (MIAMI CO.)			8,700			22,900			31,600			
CALL	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PORT CLINTON (OTTAWA CO.)			2,900			8,400			11,300			
NEWS HERALD	E			2,056	70.90		3,125			5,181	5,762	5,649
PORTSMOUTH (SCIOTO CO.)			15,800			41,700			57,500			
TIMES	E	Z		9,290	58.80		7,935	19.03		17,225	17,492	17,562
SALEM (COLUMBIANA CO.)			6,900			22,100			29,000			
NEWS	E			5,057	73.29		3,769	17.05		8,826	9,069	8,818
SANDUSKY (ERIE CO.)			19,600			30,000			49,600			
REGISTER	E	Z		13,992	71.39		9,645	32.15		23,637	24,423	26,005
REGISTER	SUN	Z		14,261	72.76		11,567	38.56		25,828	27,469	29,525
SIDNEY (SHELBY CO.)			7,200			7,900			15,100			
NEWS	E	Z		5,872	81.56		5,369	67.96		11,241	13,342*	13,048*
SPRINGFIELD (CLARK CO.)			36,400			42,000			78,400			
NEWS-SUN	M			23,671	65.03		12,374	29.46		36,045	36,776	37,045
NEWS-SUN	SUN			25,986	71.39		16,979	40.43		42,965	44,216	44,068
STEUBENVILLE (JEFFERSON CO.)			12,900			32,700			45,600			
HERALD-STAR	E			10,402	80.64		9,285	28.39		19,687	20,849*	20,963*
HERALD-STAR	SUN			10,006	77.57		9,253	28.30		19,259	20,552*	20,510*
TIFFIN (SENECA CO.)			9,600			7,900			17,500			
ADVERTISER-TRIBUNE	E	Z		7,031	73.24		3,647	46.16		10,678	11,110	10,781
TOLEDO (LUCAS CO.)			190,300			265,700			456,000			
BLADE	E	Z,C		120,378	63.26		32,619	12.28		152,997	154,592	154,889
BLADE	SUN	Z,C		144,513	75.94		72,192	27.17		216,705	219,289	217,373
TROY (MIAMI CO.)			8,000			26,800			34,800			
NEWS	E	Z		5,216	65.20		5,777	21.56		10,993	11,196	11,034
MIAMI VALLEY NEWS	SUN	Z		5,293	66.16		7,565	28.23		12,858	13,061	12,691
WARREN (TRUMBULL CO.)			24,100			54,800			78,900			
TRIBUNE CHRONICLE	E	Z		18,193	75.49		21,431	39.11		39,624	40,494*	39,903*
TRIBUNE	SUN	Z		19,710	81.78		24,740	45.15		44,450	45,847*	46,170*

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		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
WOOSTER (WAYNE CO.)			9,300			39,400			48,700			
RECORD	E			10,022	107.76		13,604	34.53		23,626	25,146	25,534
XENIA (GREENE CO.)			10,800			22,300			33,100			
GAZETTE	E			6,400	59.26		3,836	17.20		10,236	10,619	10,405
YOUNGSTOWN (MAHONING CO.)			82,700			95,900			178,600			
VINDICATOR	E	C		46,765	56.55		38,572	40.22		85,337	90,608*	90,397*
VINDICATOR	SUN	C		52,497	63.48		57,284	59.73		109,781	138,056*	139,676*
ZANESVILLE (MUSKINGUM CO.)			15,100			28,000			43,100			
TIMES RECORDER	M	Z		12,283	81.34		9,597	34.28		21,880	23,188	22,827
TIMES RECORDER	SUN	Z		12,014	79.56		9,101	32.50		21,115	22,322	20,597
OKLAHOMA												
ADA (PONTOTOC CO.)			7,000			13,900			20,900			
NEWS	E (M-F)			4,798	68.54		4,210	30.29		9,008	9,079	9,455
NEWS	SUN			4,891	69.87		4,475	32.19		9,366	9,450	9,888
ARDMORE (CARTER CO.)			9,800			23,300			33,100			
ARDMOREITE	E (M-F)			6,525	66.58		5,877	25.22		12,402	12,631*	12,907*
ARDMOREITE	SUN			7,007	71.50		7,565	32.47		14,572	14,804*	15,273*
BARTLESVILLE (WASHINGTON CO.)			15,600			11,100			26,700			
EXAMINER-ENTERPRISE	E (M-F)	Z		10,018	64.22		2,306	20.77		12,324	12,470*	12,469*
EXAMINER-ENTERPRISE	SAT M	Z		9,332	59.82		2,261	20.37		11,593	11,740*	11,864*
EXAMINER-ENTERPRISE	SUN	Z		11,819	75.76		2,876	25.91		14,695	14,858*	14,546*
CLAREMORE (ROGERS CO.)			6,600			9,700			16,300			
PROGRESS	E (TU-F)			2,831	42.89		3,511	36.20		6,342	6,513	6,502
PROGRESS	SUN			3,271	49.56		3,885	40.05		7,156	7,326	7,173
DUNCAN (STEPHENS CO.)			9,000			10,500			19,500			
BANNER	E (M-F)	Z		7,301	81.12		2,559	24.37		9,860	10,194	10,085
BANNER	SUN	Z		8,091	89.90		3,289	31.32		11,380	11,768	11,807

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OKLAHOMA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
ENID (GARFIELD CO.)			21,200			21,600			42,800			
NEWS, EAGLE	CMB DLY	Z		16,704	78.79		8,141	37.69		24,845	26,739	25,181
NEWS	M (TU-F)	Z		9,641	45.48		7,695	35.63		17,336	19,179	17,429
EAGLE	E (M-F)	Z		7,063	33.32		446	2.06		7,509	7,560	7,752
NEWS & EAGLE	SAT M	Z		13,329	62.87		7,848	36.33		21,177	23,083	23,083
NEWS & EAGLE	SUN	Z		14,665	69.17		8,738	40.45		23,403	25,471	25,229
LAWTON (COMANCHE CO.)			29,900			37,300			67,200			
PRESS, CONSTITUTION	CMB DLY			18,092	60.51		6,512	17.46		24,604	25,520*	27,722*
PRESS	M (M-F)			7,550	25.25		6,248	16.75		13,798	14,650*	15,454*
CONSTITUTION	E (M-F)			10,542	35.26		264	0.71		10,806	10,870*	12,268*
PRESS	SAT M			16,490	55.15		6,518	17.47		23,008	23,896*	26,899*
CONSTITUTION	SUN			19,403	64.89		7,857	21.06		27,260	28,437*	28,160*
McALESTER (PITTSBURG CO.)			8,300			14,300			22,600			
NEWS-CAPITAL & DEMOCRAT	E (M-F)	Z		5,522	66.53		6,029	42.16		11,551	11,837	11,956
NEWS-CAPITAL & DEMOCRAT	SUN	Z		5,614	67.64		6,147	42.99		11,761	12,046	12,165
MIAMI (OTTAWA CO.)			8,000			14,400			22,400			
NEWS-RECORD	E (M-F)			5,146	64.33		2,975	20.66		8,121	8,282	8,479
NEWS-RECORD	SUN			5,302	66.28		3,123	21.69		8,425	8,586	8,846
MUSKOGEE (MUSKOGEE CO.)			17,000			43,000			60,000			
PHOENIX & TIMES-DEMOCRAT	M	Z		10,229	60.17		7,909	18.39		18,138	18,501	17,961
PHOENIX & TIMES-DEMOCRAT	SUN	Z		11,233	66.08		8,664	20.15		19,897	20,239	19,526
NORMAN (CLEVELAND CO.)			32,800			7,900			40,700			
TRANSCRIPT	E (M-F)	Z		13,677	41.70		419	5.30		14,096	14,527	15,515
TRANSCRIPT	SAT M	Z		13,458	41.03		428	5.42		13,886	14,318	15,369
TRANSCRIPT	SUN	Z		14,558	44.38		498	6.30		15,056	15,602	17,030
OKLAHOMA CITY (OKLAHOMA CO.) —			291,700#			30,700			322,400			
JOURNAL RECORD	M (TU-S)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OKLAHOMA CITY (OKLAHOMA CO.)			291,700#			528,200			819,900			
OKLAHOMAN	M (M-F)		#	144,766	49.63		78,176	14.80		222,942	229,008	237,653
OKLAHOMAN AND TIMES	SAT M		#	133,929	45.91		73,426	13.90		207,355	212,891	225,461
OKLAHOMAN	SUN		#	197,246	67.62		118,057	22.35		315,303	323,118	313,433

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		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
OKLAHOMA												
PONCA CITY (KAY CO.)			11,500			11,800			23,300			
NEWS	E (M-F)			8,180	71.13		4,192	35.53		12,372	12,887	13,037
NEWS	SUN			9,078	78.94		4,530	38.39		13,608	14,166	14,268
SAPULPA (CREEK CO.)			7,800			11,300			19,100			
HERALD	E (M-F)			4,068	52.15		2,641	23.37		6,709	6,788	6,559*
HERALD	SUN			4,276	54.82		2,760	24.42		7,036	7,115	6,936*
SHAWNEE (POTTAWATOMIE CO.)			10,500			34,800			45,300			
NEWS-STAR	M (TU-S)			6,625	63.10		5,669	16.29		12,294	12,611*	12,966*
NEWS-STAR	SUN			6,981	66.49		6,350	18.25		13,331	13,648*	14,138*
STILLWATER (PAYNE CO.)			12,800			20,800			33,600			
NEWS-PRESS	E (M-F)			6,127	47.87		3,988	19.17		10,115	10,354*	10,309*
NEWS-PRESS	SUN			6,492	50.72		4,370	21.01		10,862	11,161*	11,141*
TULSA (TULSA CO.)			213,700			186,100			399,800			
WORLD, TRIBUNE	CMB DLY			138,141	64.64		39,136	21.03		177,277	195,899*	200,164*
WORLD	M			82,224	38.48		28,632	15.39		110,856	126,909*	128,298*
TRIBUNE	E			55,917	26.17		10,504	5.64		66,421	68,990*	71,866*
WORLD	SUN			157,393	73.65		56,945	30.60		214,338	238,495*	235,896*
OREGON												
ALBANY (LINN CO.)			33,200#						33,200			
DEMOCRAT-HERALD	E	Z	#	21,209	63.88					21,209	21,525*	21,638*
ASHLAND (JACKSON CO.)			6,500			2,400			8,900			
TIDINGS	E			4,757	73.18		460	19.17		5,217	5,641	5,381
ASTORIA (CLATSOP CO.)			4,000			15,500			19,500			
ASTORIAN	E (M-F)	Z		3,454	86.35		5,994	38.67		9,448	9,812	9,285
BAKER (BAKER CO.)			3,700			2,500			6,200			
DEMOCRAT-HERALD	E (M-F)			2,317	62.62		604	24.16		2,921	3,021	3,103
BEND (DESCHUTES CO.)			12,300			23,000			35,300			
BULLETIN	E (M-F)			8,974	72.96		11,354	49.37		20,328	20,995*	20,812*
BULLETIN	SUN			9,147	74.37		11,829	51.43		20,976	21,640*	21,435*

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OREGON		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
COOS BAY-NORTH BEND (COOS CO.)			10,400			23,000			33,400			
WORLD	E			8,565	82.36		6,436	27.98		15,001	15,319*	15,218*
CORVALLIS (BENTON CO.)			15,200			7,000			22,200			
GAZETTE-TIMES	M			8,694	57.20		3,231	46.16		11,925	13,078*	12,894*
GAZETTE-TIMES	SUN			8,384	55.16		3,217	45.96		11,601	12,856*	12,380*
EUGENE (LANE CO.)			76,400			34,400			110,800			
REGISTER-GUARD	M			48,496	63.48		20,345	59.14		68,841	72,960	70,325
REGISTER-GUARD	SUN			48,585	63.59		21,379	62.15		69,964	75,098	72,776
GRANTS PASS (JOSEPHINE CO.)			7,700			26,200			33,900			
COURIER	E	Z		4,639	60.25		12,200	46.56		16,839	17,242*	17,966*
LA GRANDE (UNION CO.)			4,600			6,900			11,500			
OBSERVER	E			4,436	96.43		2,827	40.97		7,263	7,502	7,427
MEDFORD (JACKSON CO.)			23,900#			30,400			54,300			
MAIL TRIBUNE	E (M-TH)	Z	#	16,841	70.46		10,848	35.68		27,689	28,609*	28,274*
MAIL TRIBUNE	FRI E	Z	#	22,209	92.92		14,173	46.62		36,382	37,763*	37,125*
MAIL TRIBUNE	SUN	Z	#	17,814	74.54		12,417	40.85		30,231	32,037*	31,413*
ONTARIO (MALHEUR CO.)			3,900			15,600			19,500			
ARGUS OBSERVER	E (M-F)	Z		2,117	54.28		4,927	31.58		7,044	7,252	7,212
ARGUS OBSERVER	SUN	Z		2,310	59.23		5,309	34.03		7,619	7,827	7,621
PENDLETON (UMATILLA CO.)			5,400			19,200			24,600			
EAST OREGONIAN	E	Z		4,753	88.02		7,225	37.63		11,978	12,781	12,644
PORTLAND (MULTNOMAH CO.)			349,900			226,800			576,700			
OREGONIAN	ALL DAY (M-F)	C		194,584	55.61		74,024	32.64		268,608	327,603	333,168
OREGONIAN	SAT M	C		188,140	53.77		72,416	31.93		260,556	319,875	323,882
OREGONIAN	SUN	C		229,000	65.45		94,574	41.70		323,574	415,926	410,420
ROSEBURG (DOUGLAS CO.)			35,200#						35,200			
NEWS-REVIEW	E (M-F)	Z	#	20,302	57.68					20,302	20,574*	20,419
NEWS-REVIEW	SUN	Z	#	20,436	58.06					20,436	20,706*	20,538
SALEM (MARION CO.)			57,700#			109,900			167,600			
STATESMAN-JOURNAL	M		#	32,040	55.53		23,294	21.20		55,334	56,811	54,328
STATESMAN-JOURNAL	SUN		#	35,320	61.21		25,465	23.17		60,785	62,271	59,646

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PENNSYLVANIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
ALLENTOWN (LEHIGH CO.)			77,700			127,000			204,700			
CALL	M	Z,C		55,663	71.64		63,597	50.08		119,260	136,973	135,571
CALL	SUN	Z,C		64,160	82.57		85,339	67.20		149,499	182,776	179,334
ALTOONA (BLAIR CO.)			34,600			16,800			51,400			
MIRROR	E	Z		23,238	67.16		7,579	45.11		30,817	35,374	34,385
MIRROR	SUN	Z		23,131	66.85		7,885	46.93		31,016	37,480	34,134
BEAVER (BEAVER CO.)			71,300#						71,300			
BEAVER COUNTY TIMES	E (M-F)	Z	#	42,193	59.18					42,193	44,759*	45,785*
BEAVER COUNTY TIMES	SUN	Z	#	46,847	65.70					46,847	50,216*	50,594*
BETHLEHEM (NORTHAMPTON CO.)			41,800			37,400			79,200			
GLOBE-TIMES	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BRADFORD (McKEAN CO.)			7,800			38,600			46,400			
ERA	M			5,947	76.24		5,147	13.33		11,094	11,542	11,758
BUTLER (BUTLER CO.)			21,000			41,200			62,200			
EAGLE	E	Z		15,722	74.87		14,160	34.37		29,882	30,819	30,750
CARLISLE (CUMBERLAND CO.)			12,000			11,900			23,900			
SENTINEL	E	Z				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CHAMBERSBURG (FRANKLIN CO.)			7,200			31,700			38,900			
PUBLIC OPINION	E	Z		6,009	83.46		13,027	41.09		19,036	20,253	19,593
CHESTER (DELAWARE CO.)			114,500#						114,500			
DELAWARE COUNTY TIMES	M (M-F)		#	48,624	42.47					48,624	61,535	61,401
DELAWARE COUNTY TIMES	SUN		#	41,414	36.17					41,414	49,485	48,854
CLEARFIELD (CLEARFIELD CO.)			26,000#						26,000			
PROGRESS	E	Z	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
COATESVILLE (CHESTER CO.)			30,200#						30,200			
RECORD	E		#	5,630	18.64					5,630	5,949	6,274
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)			4,600			21,900			26,500			
COURIER	E	Z		3,793	82.46		8,210	37.49		12,003	12,288	12,430

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PENNSYLVANIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
DOYLESTOWN (BUCKS CO.)			124,700#						124,700			
INTELLIGENCER	M (M-F)	Z,C	#	38,076	30.53					38,076	40,898	40,575
INTELLIGENCER	SUN	Z,C	#	41,361	33.17					41,361	44,718	44,462
DU BOIS (CLEARFIELD CO.)			4,300			19,800			24,100			
COURIER-EXPRESS	E	Z		3,619	84.16		6,548	33.07		10,167	10,609	10,583
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ			33,500			82,100			115,600			
EXPRESS	E	Z		21,362	63.77		20,075	24.45		41,437	43,072	44,099
EXPRESS	SUN	Z		21,995	65.66		21,142	25.75		43,137	45,316	46,529
ELLWOOD CITY (LAWRENCE CO.)			3,800			7,300			11,100			
LEDGER	E			2,901	76.34		4,024	55.12		6,925	7,512	7,421
ERIE (ERIE CO.)			74,600			40,200			114,800			
NEWS, TIMES	CMB DLY			56,179	75.31		12,896	32.08		69,075	70,536	71,050
NEWS	M (M-F)			23,535	31.55		5,552	13.81		29,087	29,711	29,346
TIMES	E (M-F)			32,644	43.76		7,344	18.27		39,988	40,825	41,704
TIMES-NEWS	SAT M			48,114	64.50		12,161	30.25		60,275	61,667	62,723
TIMES-NEWS	SUN			60,800	81.50		22,733	56.55		83,533	102,492	104,180
GETTYSBURG (ADAMS CO.)			4,800			24,800			29,600			
TIMES (1-1-89 to 3-31-89)	M	Z		3,070	63.96		5,249	21.17		8,319	8,956☆	
TIMES (10-1-88 to 12-31-88)	M (M-F)	Z		3,128	65.17		5,292	21.34		8,420	9,036	8,872
TIMES (10-1-88 to 12-31-88)	WKND	Z		3,063	63.81		5,351	21.58		8,414	9,051	8,644
GREENSBURG (WESTMORELAND CO.)			103,100#						103,100			
TRIBUNE-REVIEW	M	Z,C	#	45,935	44.55					45,935	52,484	52,703
TRIBUNE-REVIEW	SUN	Z,C	#	59,042	57.27					59,042	81,501	82,067
GREENVILLE (MERCER CO.)			2,800			12,600			15,400			
RECORD-ARGUS	E			2,211	78.96		2,643	20.98		4,854	5,104	4,974
HANOVER (YORK CO.)			11,100			75,000			86,100			
SUN	E	Z		8,000	72.07		11,500	15.33		19,500	19,713	19,416

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HARRISBURG (DAUPHIN CO.)			128,500			66,600			195,100			
PATRIOT NEWS	CMB DLY	Z C		78,902	61.40		16,646	24.99		95,548	106,234	106,097
PATRIOT	M (M-F)	Z C		36,053	28.06		9,259	13.90		45,312	54,794	53,120
NEWS	E (M-F)	Z C		42,849	33.35		7,387	11.09		50,236	51,440	52,977
PATRIOT NEWS	SAT M	Z C		68,596	53.38		16,090	24.16		84,686	95,015	93,875
PATRIOT NEWS	SUN	Z C		92,769	72.19		33,939	50.96		126,708	170,332	168,709
HAZLETON (LUZERNE CO.)			17,700			13,900			31,600			
STANDARD SPEAKER	ALL DAY	Z		14,908	84.23		7,518	54.09		22,426	24,396*	24,139*
INDIANA (INDIANA CO.)			9,300			23,200			32,500			
GAZETTE	E	Z		7,440	80.00		10,051	43.32		17,491	19,613	20,311
IRWIN (WESTMORELAND CO.)			44,900#						44,900			
STANDARD OBSERVER☆	E		#	10,595	23.60					10,595	10,857	11,550
JOHNSTOWN (CAMBRIA CO.)			35,600			89,000			124,600			
TRIBUNE DEMOCRAT	M			25,488	71.60		22,969	25.81		48,457	49,913	50,451
TRIBUNE DEMOCRAT	SUN			24,846	69.79		25,169	28.28		50,015	51,862	53,475
KITTANNING (ARMSTRONG CO.)			7,300			25,000			32,300			
LEADER TIMES	E			5,307	72.70		5,242	20.97		10,549	10,902	10,792
LANCASTER (LANCASTER CO.)			77,000			95,700			172,700			
INTELLIGENCER-JOURNAL NEW ERA	CMB DLY			55,905	72.60		40,661	42.49		96,566	98,798*	98,916*
INTELLIGENCER-JOURNAL	M			24,150	31.36		17,861	18.66		42,011	43,731*	43,523*
NEW ERA	E			31,755	41.24		22,800	23.82		54,555	55,067*	55,393*
NEWS	SUN			54,250	70.45		45,486	47.53		99,736	103,100*	100,691*
LANSDALE (MONTGOMERY CO.)			27,500			26,700			54,200			
REPORTER	E	Z		13,286	48.31		5,202	19.48		18,488	19,349	19,286
LATROBE (WESTMORELAND CO.)			6,800			17,200			24,000			
BULLETIN	E			5,477	80.54		3,410	19.83		8,887	9,180	9,311
LEBANON (LEBANON CO.)			10,900			30,400			41,300			
NEWS	E	Z		7,338	67.32		15,249	50.16		22,587	24,792	24,744
NEWS	SUN	Z		7,201	66.06		15,141	49.81		22,342	24,536	24,419
LEHIGHTON (CARBON CO.)			44,400#						44,400			
TIMES NEWS	E		#	16,413	36.97					16,413	16,907	16,896

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)			53,700			64,100			117,800			
BUCKS COUNTY COURIER TIMES	M (M-F)	Z C		34,345	63.96		29,309	45.72		63,654	64,213	63,892
BUCKS COUNTY COURIER TIMES	SUN	Z C		37,708	70.22		33,132	51.69		70,840	71,606	71,168
LEWISTOWN (MIFFLIN CO.)			6,400			19,600			26,000			
SENTINEL	E	Z		5,382	84.09		7,798	39.79		13,180	13,760	13,707
LOCK HAVEN (CLINTON CO.)			5,600			8,700			14,300			
EXPRESS	E	Z		5,655	100.98		3,360	38.62		9,015	10,945*	10,919*
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)			39,000			43,900			82,900			
NEWS	E			18,424	47.24		9,476	21.59		27,900	28,699	29,805
MEADVILLE (CRAWFORD CO.)			8,100			17,400			25,500			
TRIBUNE	M	Z		6,081	75.07		9,084	52.21		15,165	16,197	16,545
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)			10,200			17,800			28,000			
VALLEY INDEPENDENT	E	Z		7,557	74.09		7,947	44.65		15,504	17,762	17,400
NEW CASTLE (LAWRENCE CO.)			13,700			24,100			37,800			
NEWS	E			8,674	63.31		11,446	47.49		20,120	20,578	20,620
NEW KENSINGTON (WESTMORELAND CO.)-TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)			67,200#						67,200			
VALLEY NEWS DISPATCH	E	Z	#	36,638	54.52					36,638	38,773	38,975
NORRISTOWN (MONTGOMERY CO.)			72,300#						72,300			
TIMES HERALD	E		#	27,672	38.27					27,672	29,789	30,032
PHILADELPHIA (PHILADELPHIA CO.)			635,800#			1,155,100			1,790,900			
INQUIRER	M (M-F)	C	#	173,836	27.34		280,877	24.32		454,713	500,136	504,348
INQUIRER	SAT M	C	#	147,874	23.26		261,030	22.60		408,904	447,498	450,338
INQUIRER	SUN	C	#	350,420	55.11		558,142	48.32		908,562	1,010,530	1,001,390
NEWS	E (M-F)	C	#	176,178	27.71		50,186	4.34		226,364	237,822	242,046
NEWS	SAT E	C	#	106,586	16.76		32,710	2.83		139,296	147,367	158,646

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PENNSYLVANIA	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
PHOENIXVILLE (CHESTER CO.)			5,700			23,300			29,000			
PHOENIX	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PITTSBURGH (ALLEGHENY CO.)			425,200			579,700			1,004,900			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)	C		107,751	25.34		46,787	8.07		154,538	166,942	168,444
POST-GAZETTE, SUN-TELEGRAPH	SAT M	C		96,145	22.61		45,736	7.89		141,881	153,558	155,546
PRESS	E (M-F)	C		176,846	41.59		45,797	7.90		222,643	227,434	229,024
PRESS	SAT E	C		152,660	35.90		41,083	7.09		193,743	197,851	99,475
PRESS	SUN	C		308,796	72.62		198,542	34.25		507,338	560,199	558,828
POTTSTOWN (MONTGOMERY CO.)			54,200#						54,200			
MERCURY	M	Z	#	27,869	51.42					27,869	29,334	28,507
MERCURY	SUN	Z	#	28,463	52.51					28,463	29,857	28,662
POTTSVILLE (SCHUYLKILL CO.)			37,900#						37,900			
REPUBLICAN	E	Z	#	25,624	67.61					25,624	29,667	29,314
READING (BERKS CO.)			77,700			50,000			127,700			
TIMES, EAGLE	CMB DLY	Z		53,840	69.29		21,458	42.92		75,298	78,864☆	
TIMES	M (M-F)	Z		33,001	42.47		10,321	20.64		43,322	46,058☆	
EAGLE	E (M-F)	Z		20,839	26.82		11,137	22.27		31,976	32,806☆	
TIMES	SAT M	Z		51,357	66.10		21,099	42.20		72,456	75,951☆	
TIMES, EAGLE	CMB DLY	Z										80,656
TIMES	M	Z										46,083
EAGLE	E	Z										34,573
EAGLE	SUN	Z		56,313	72.47		27,546	55.09		83,859	112,747	113,654
SCRANTON (LACKAWANNA CO.)			44,200			91,700			135,900			
TIMES	CMB DLY	Z		35,114	79.44		29,539	32.21		64,653	65,273	
TIMES	M (M-F)	Z		6,501	14.71		5,365	5.85		11,866	12,008	
TIMES	E (M-F)	Z		28,613	64.74		24,174	26.36		52,787	53,265	
TIMES	SAT	Z		28,766	65.08		25,118	27.39		53,884	54,480	
TIMES	E	Z										57,797
TIMES	SUN	Z		30,668	69.38		32,926	35.91		63,594	65,071	66,529
SCRANTONIAN TRIBUNE	M	Z		18,961	42.90		17,887	19.51		36,848	38,028	37,860
SCRANTONIAN TRIBUNE	SUN	Z		23,256	52.62		24,547	26.77		47,803	50,148	50,087
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)			18,200			33,200			51,400			
HERALD	E	Z		13,961	76.71		12,780	38.49		26,741	27,250*	26,995*
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)			18,400#						18,400			
HERALD	E	Z	#	9,441	51.31					9,441	10,183*	10,285*

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PENNSYLVANIA		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
SOMERSET (SOMERSET CO.)			2,900			27,700			30,600			
AMERICAN	M	Z		3,057	105.41		8,949	32.31		12,006	12,448	11,717
STATE COLLEGE (CENTRE CO.)			39,600#						39,600			
CENTRE TIMES	M		#	21,381	53.99					21,381	24,662*	24,008
CENTRE TIMES	SUN		#	25,290	63.86					25,290	31,254*	30,936
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)			9,100			24,500			33,600			
POCONO RECORD	M	Z		6,339	69.66		11,485	46.88		17,824	19,962*	19,770*
POCONO RECORD	SUN	Z		6,429	70.65		13,314	54.34		19,743	22,287*	21,863*
SUNBURY (NORTHUMBERLAND CO.)			52,400#						52,400			
ITEM	E	Z	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
UNIONTOWN (FAYETTE CO.)			14,800			30,800			45,600			
HERALD-STANDARD	M (M-F)	Z		10,788	72.89		15,522	50.40		26,310	30,986	29,195
HERALD-STANDARD	SUN	Z		11,107	75.05		16,273	52.83		27,380	32,039	30,411
WARREN (WARREN CO.)			6,100			11,500			17,600			
TIMES-OBSERVER	M	Z		5,325	87.30		6,393	55.59		11,718	12,516	12,344
WASHINGTON (WASHINGTON CO.)			8,200			29,500			37,700			
OBSERVER-REPORTER	M	Z		6,352	77.46		17,264	58.52		23,616	38,782	38,100*
OBSERVER-REPORTER	SUN	Z		5,756	70.20		16,157	54.77		21,913	35,548	34,150*
WEST CHESTER (CHESTER CO.)			12,700#			53,000			65,700			
LOCAL NEWS	E (M-F)		#	6,351	50.01		26,340	49.70		32,691	37,171	36,666
LOCAL NEWS	SUN		#	4,978	39.20		24,948	47.07		29,926	33,753	33,621
WILKES-BARRE (LUZERNE CO.)			47,400			81,100			128,500			
CITIZENS' VOICE	M	Z		25,786	54.40		19,555	24.11		45,341	46,370*	47,606*
TIMES-LEADER	M	Z		21,045	44.40		23,580	29.08		44,625	48,250*	47,345*
TIMES-LEADER	SUN	Z		20,506	43.26		27,068	33.38		47,574	52,273*	47,684*
WILKES-BARRE (LUZERNE CO.)			186,100#						186,100			
INDEPENDENT	SUN		#	59,360	31.90					59,360	61,130*	59,671*
WILLIAMSPORT (LYCOMING CO.)			21,000			92,300			113,300			
SUN-GAZETTE	E			17,885	85.17		16,572	17.95		34,457	35,095*	34,618*

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			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
YORK (YORK CO.)			52,400			73,800			126,200			
DISPATCH	E	Z		27,307	52.11		19,300	26.15		46,607	47,111	48,624
NEWS	SUN	Z		21,498	41.03		16,750	22.70		38,248	44,012	42,777
RECORD	M	Z C		23,889	45.59		16,356	22.16		40,245	41,164	40,859
RECORD	SUN	Z C		23,703	45.23		17,896	24.25		41,599	42,610	39,030
RHODE ISLAND												
NEWPORT (NEWPORT CO.)			17,000			7,400			24,400			
NEWS	E			11,143	65.55		3,595	48.58		14,738	15,281	15,790
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)			36,300			30,600			66,900			
TIMES	E	Z		16,538	45.56		7,527	24.60		24,065	25,127	25,780
PROVIDENCE (PROVIDENCE CO.)			440,200 #						440,200			
JOURNAL-BULLETIN	ALL DAY	C	#	196,032	44.53					196,032	199,507	
JOURNAL/BULLETIN	CMB DLY	C	#									200,474
JOURNAL	M (M-F)	C	#									96,080
BULLETIN	E (M-F)	C	#									104,394
JOURNAL-BULLETIN	SAT M	C	#	182,665	41.50					182,665	185,736	185,630
JOURNAL	SUN	C	#	254,157	57.74					254,157	261,760	261,454
WESTERLY (WASHINGTON CO.)			10,500			26,100			36,600			
SUN	E (M-F)			8,212	78.21		3,821	14.64		12,033	12,299	11,847
SUN	SUN			8,503	80.98		3,882	14.87		12,385	12,672	12,085
WOONSOCKET (PROVIDENCE CO.)			29,600			32,600			62,200			
CALL	E			20,052	67.74		7,724	23.69		27,776	28,927	29,992
CALL	SUN			20,154	68.09		7,609	23.34		27,763	28,897	29,892
SOUTH CAROLINA												
AIKEN (AIKEN CO.)			45,400 #						45,400			
STANDARD	E (M-F)		#	15,442	34.01					15,442	15,641	14,918
STANDARD	SUN		#	15,836	34.88					15,836	16,035	14,992
ANDERSON (ANDERSON CO.)			20,300			124,100			144,400			
INDEPENDENT-MAIL	M	Z		13,832	68.14		23,431	18.88		37,263	38,611*	39,291*
INDEPENDENT-MAIL	SUN	Z		15,162	74.69		26,479	21.34		41,641	42,909*	42,859*

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SOUTH CAROLINA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
BEAUFORT (BEAUFORT CO.)			8,900			11,700			20,600			
GAZETTE	E (M-F)	Z		5,602	62.94		2,509	21.44		8,111	8,894	8,403
CHARLESTON (CHARLESTON CO.)			170,000#						170,000			
NEWS & COURIER/POST	CMB DLY	Z	#	103,156	60.68					103,156	115,972	113,898
NEWS & COURIER	M (M-F)	Z	#	66,330	39.02					66,330	78,460	76,093
POST	E (M-F)	Z	#	36,826	21.66					36,826	37,512	37,805
NEWS & COURIER/POST	SAT M	Z	#	95,232	56.02					95,232	108,688	114,258
NEWS & COURIER/POST	SUN	Z	#	104,668	61.57					104,668	121,469	121,274
COLUMBIA (RICHLAND CO.)			162,600			166,800			329,400			
STATE	M			92,312	56.77		28,322	16.98		120,634	139,963	125,376
RECORD	E (M-F)											25,324
STATE	SUN			111,359	68.49		32,918	19.74		144,277	164,104	157,178
FLORENCE (FLORENCE CO.)			16,600			72,100			88,700			
NEWS	M	Z		12,083	72.79		16,833	23.35		28,916	30,612	30,284
NEWS	SUN	Z		11,989	72.22		17,184	23.83		29,173	30,919	30,780
GREENVILLE (GREENVILLE CO.)			87,500			209,300			296,800			
NEWS, PIEDMONT	CMB DLY			56,831	64.95		49,052	23.44		105,883	112,164	112,318
NEWS	M (M-F)			36,617	41.85		43,919	20.98		80,536	86,506	86,089
PIEDMONT	E (M-F)			20,214	23.10		5,133	2.45		25,347	25,658	26,229
NEWS-PIEDMONT	SAT M			52,435	59.93		52,789	25.22		105,224	111,171	107,354
NEWS-PIEDMONT	SUN			63,874	73.00		62,868	30.04		126,742	134,188	126,647
GREENWOOD (GREENWOOD CO.)			9,200			29,400			38,600			
INDEX-JOURNAL	E (M-F)	Z		5,927	64.42		9,851	33.51		15,778	15,916	16,192
INDEX-JOURNAL	SUN	Z		6,019	65.42		10,485	35.66		16,504	16,660	16,773
HILTON HEAD ISLAND (BEAUFORT CO.)			9,000			21,100			30,100			
ISLAND PACKET	M (M-TH)	Z		7,187	79.86		819	3.88		8,006	9,472	
ISLAND PACKET	FRI	Z		7,894	87.71		901	4.27		8,795	12,153	
ISLAND PACKET	M (M-F)	Z										10,076
ISLAND PACKET	SUN	Z		6,995	77.72		830	3.93		7,825	11,183	
MYRTLE BEACH (HORRY CO.)			21,800			31,900			53,700			
SUN NEWS	M	Z		18,827	86.36		11,902	37.31		30,729	33,047	30,778
SUN NEWS	SUN	Z		21,832	100.15		13,437	42.12		35,269	38,212	35,787

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SOUTH CAROLINA			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
ORANGEBURG (ORANGEBURG CO.)			11,800			24,600			36,400			
TIMES & DEMOCRAT	M	Z		7,757	65.74		8,411	34.19		16,168	16,860	16,249
TIMES & DEMOCRAT	SUN	Z		7,555	64.03		8,591	34.92		16,146	16,759	16,397
ROCK HILL (YORK CO.)			37,500#			15,600			53,100			
HERALD	M		#	22,705	60.55		4,921	31.54		27,626	28,484	
HERALD	E		#									27,129
HERALD	SUN		#	22,318	59.51		4,897	31.39		27,215	28,075	26,792
SPARTANBURG (SPARTANBURG CO.)			45,000			62,600			107,600			
HERALD-JOURNAL	M			29,783	66.18		27,080	43.26		56,863	58,627*	58,100*
HERALD-JOURNAL	SUN			30,707	68.24		29,328	46.85		60,035	61,954*	60,858*
SUMTER (SUMTER CO.)			13,400			34,900			48,300			
ITEM	E			8,294	61.90		13,299	38.11		21,593	21,784	21,288
ITEM	SUN			5,778	43.12		10,089	28.91		15,867	16,047	14,291
SOUTH DAKOTA												
ABERDEEN (BROWN CO.)			10,800			28,300			39,100			
AMERICAN NEWS	M	Z		8,235	76.25		10,163	35.91		18,398	19,564	19,859
AMERICAN NEWS	SUN	Z		9,409	87.12		10,800	38.16		20,209	21,401	21,554
HURON (BEADLE CO.)			5,300			21,200			26,500			
PLAINSMAN	E (M-F)			4,630	87.36		5,912	27.89		10,542	11,310	12,122
PLAINSMAN	SUN			4,692	88.53		6,122	28.88		10,814	11,616	12,461
MITCHELL (DAVISON CO.)			5,400			28,300			33,700			
REPUBLIC	E			3,969	73.50		7,868	27.80		11,837	12,165	11,670
RAPID CITY (PENNINGTON CO.)			21,400			41,100			62,500			
JOURNAL	M	Z		15,295	71.47		16,160	39.32		31,455	34,774	33,702
JOURNAL	SUN	Z		15,690	73.32		16,955	41.25		32,645	36,317	36,030
SIOUX FALLS (MINNEHAHA CO.)			38,400			60,400			98,800			
ARGUS LEADER	M	Z		23,583	61.41		14,650	24.25		38,233	45,820	45,610
ARGUS LEADER	SUN	Z		28,429	74.03		23,438	38.80		51,867	67,338	67,084
WATERTOWN (CODINGTON CO.)			7,000			19,900			26,900			
PUBLIC OPINION	E			5,481	78.30		8,014	40.27		13,495	16,243	16,627

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TENNESSEE	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
ATHENS (McMINN CO.)			4,700			13,400			18,100			
POST ATHENIAN	E (M-F)			3,714	79.02		6,027	44.98		9,741	10,026	10,296
CHATTANOOGA (HAMILTON CO.)			100,800			204,400			305,200			
TIMES, NEWS-FREE PRESS	CMB DLY	Z		71,312	70.75		29,844	14.60		101,156	105,017	
TIMES	M	Z		33,223	32.96		12,029	5.89		45,252	47,784	
NEWS-FREE PRESS	E	Z		38,089	37.79		17,815	8.72		55,904	57,233	
TIMES, NEWS-FREE PRESS	CMB DLY	Z										106,853
TIMES	M (M-F)	Z										48,502
NEWS-FREE PRESS	E (M-F)	Z										58,351
TIMES	SAT M	Z										47,858
NEWS-FREE PRESS	SAT E	Z										54,741
NEWS-FREE PRESS	SUN	Z		75,478	74.88		31,212	15.27		106,690	110,686	115,695
CLARKSVILLE (MONTGOMERY CO.)			26,800			10,800			37,600			
LEAF-CHRONICLE	M	Z		11,820	44.10		4,489	41.56		16,309	17,830	18,413
LEAF-CHRONICLE	SUN	Z		14,083	52.55		5,308	49.15		19,391	21,368	21,901
CLEVELAND (BRADLEY CO.)			12,800			17,400			30,200			
BANNER	E (M-F)			8,879	69.37		6,857	39.41		15,736	16,051*	16,352*
BANNER	SUN			9,618	75.14		7,844	45.08		17,462	17,820*	17,965*
COLUMBIA (MAURY CO.)			11,200			41,900			53,100			
HERALD	E (M-F)			6,547	58.46		5,085	12.14		11,632	12,112	12,036
HERALD	SUN			7,392	66.00		6,202	14.80		13,594	14,075	13,795
COOKEVILLE (PUTNAM CO.)			11,100			8,000			19,100			
HERALD-CITIZEN	E (M-F)			5,898	53.14		3,228	40.35		9,126	10,221	9,369
HERALD-CITIZEN	SUN			6,819	61.43		3,640	45.50		10,459	11,561	10,514
DYERSBURG (DYER CO.)			6,300			13,200			19,500			
STATE GAZETTE	E (M-F)	Z		4,136	65.65		3,853	29.19		7,989	8,172	8,422
GREENEVILLE (GREENE CO.)			6,100			15,300			21,400			
SUN	E	Z		4,633	75.95		9,438	61.69		14,071	14,579	14,714
JACKSON (MADISON CO.)			24,300			83,700			108,000			
SUN	E			14,672	60.38		19,485	23.28		34,157	36,097	
SUN	E (M-F)											36,844
SUN	SAT M											35,974
SUN	SUN			15,795	65.00		21,395	25.56		37,190	39,288	40,241

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TENNESSEE		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
JOHNSON CITY (WASHINGTON CO.)			24,900			41,200			66,100			
PRESS	M	Z		14,291	57.39		13,709	33.27		28,000	29,739	29,497
PRESS	SUN	Z		15,160	60.88		14,772	35.85		29,932	31,913	32,178
KINGSPORT (SULLIVAN CO.)			38,100			54,000			92,100			
TIMES-NEWS	ALL DAY (M-F)	Z		26,339	69.13		17,671	32.72		44,010	46,376	46,894
TIMES-NEWS	SAT M	Z		25,287	66.37		17,091	31.65		42,378	44,442	44,858
TIMES-NEWS	SUN	Z		27,278	71.60		17,563	32.52		44,841	47,206	47,780
KNOXVILLE (KNOX CO.)			105,000			295,200			400,200			
JOURNAL-NEWS-SENTINEL	CMB DLY	Z,C		72,450	69.00		65,178	22.08		137,628	142,509	
JOURNAL	E	Z,C		27,869	26.54		12,698	4.30		40,567	42,156	43,850
NEWS-SENTINEL	M	Z,C		44,581	42.46		52,480	17.78		97,061	100,353	99,678
NEWS-SENTINEL	SUN	Z,C		68,246	65.00		92,346	31.28		160,592	166,574	166,678
MARYVILLE-ALCOA (BLOUNT CO.)			21,800			12,000			33,800			
TIMES	E (M-F)	Z		10,092	46.29		10,349	86.24		20,441	20,871	20,784
MEMPHIS (SHELBY CO.)			348,700#			245,000			593,700			
COMMERCIAL APPEAL	M	C	#	164,705	47.23		26,867	10.97		191,572	212,808	219,068
COMMERCIAL APPEAL	SUN	C	#	217,844	62.47		41,506	16.94		259,350	289,834	293,369
MORRISTOWN (HAMBLEN CO.)			16,200			32,400			48,600			
CITIZEN TRIBUNE	E (M-F)			10,751	66.36		7,575	23.38		18,326	20,058	19,887
CITIZEN TRIBUNE	SUN			12,200	75.31		9,357	28.88		21,557	23,787	23,362
MURFREESBORO (RUTHERFORD CO.)			16,000			21,900			37,900			
NEWS JOURNAL	E	Z		7,645	47.78		6,761	30.87		14,406	14,799	16,046
NEWS JOURNAL	SUN	Z		8,476	52.98		7,103	32.43		15,579	16,040	17,429
NASHVILLE (DAVIDSON CO.)			360,800#						360,800			
BANNER	E		#	54,326	15.06					54,326	63,078	65,968
TENNESSEAN	M		#	103,034	28.56					103,034	126,762	127,015
TENNESSEAN	SUN		#	203,845	56.50					203,845	258,969	261,126
OAK RIDGE (ANDERSON CO.)			11,500			34,600			46,100			
OAK RIDGER	E (M-F)			7,902	68.71		2,148	6.21		10,050	10,329	
OAK RIDGER	SUN			7,004	60.90		1,877	5.42		8,881	9,161	

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TEXAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
ABILENE (TAYLOR CO.)			41,500#			15,600			57,100			
REPORTER-NEWS	M	Z	#	22,961	55.33		5,843	37.46		28,804	44,110*	43,316*
REPORTER-NEWS	SUN	Z	#	30,014	72.32		8,098	51.91		38,112	56,741*	56,224*
AMARILLO (POTTER CO.)			64,100			103,600			167,700			
NEWS, GLOBE-TIMES	CMB DLY			40,926	63.85		23,954	23.12		64,880	67,063	69,461
NEWS	M			19,974	31.16		21,154	20.42		41,128	43,265	44,035
GLOBE-TIMES	E (M-F)			20,952	32.69		2,800	2.70		23,752	23,798	25,426
NEWS-GLOBE	SUN			44,873	70.00		26,724	25.80		71,597	73,996	75,563
ARLINGTON (TARRANT CO.)			99,600						99,600			
NEWS	E (TU-S)			5,321	5.34					5,321	5,267	4,902
NEWS	SUN			6,478	6.50					6,478	6,485	5,800
AUSTIN (TRAVIS CO.)			198,600			150,300			348,900			
AMERICAN-STATESMAN	M	C		120,851	60.85		43,455	28.91		164,306	172,766	170,382
AMERICAN-STATESMAN	SUN	C		151,223	76.14		54,709	36.40		205,932	217,844	211,561
BEAUMONT (JEFFERSON CO.)			50,600			178,400			229,000			
ENTERPRISE	M			34,544	68.27		29,852	16.73		64,396	66,886	67,424
ENTERPRISE	SUN			39,908	78.87		37,930	21.26		77,838	81,099	80,103
BIG SPRING (HOWARD CO.)			9,500#			3,700			13,200			
HERALD	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BORGER (HUTCHINSON CO.)			6,800			8,000			14,800			
NEWS-HERALD	E (M-F)			4,536	66.71		2,007	25.09		6,543	6,750	6,836
NEWS-HERALD	SUN			4,900	72.06		2,448	30.60		7,348	7,578	7,778
BROWNSVILLE (CAMERON CO.)			28,300			108,500			136,800			
HERALD	E (M-F)			12,945	45.74		3,290	3.03		16,235	16,394	16,349
HERALD	SUN			15,395	54.40		4,256	3.92		19,651	19,863	20,427
BROWNWOOD (BROWN CO.)			8,700			29,400			38,100			
BULLETIN	E (M-F)			5,144	59.13		3,475	11.82		8,619	8,849*	9,186*
BULLETIN	SUN			6,222	71.52		4,281	14.56		10,503	10,733*	11,025*
BRYAN-COLLEGE STATION (BRAZOS CO.)			46,100#			22,200			68,300			
EAGLE	M	Z	#	19,094	41.42		4,516	20.34		23,610	24,357*	26,288*
EAGLE	SUN	Z	#	22,354	48.49		5,031	22.66		27,385	28,258*	29,797*

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CLUTE FREEPORT LAKE JACKSON RICHWOOD (BRAZORIA CO.)			16,800			25,200			42,000			
BRAZOSPORT FACTS	E			10,145	60.39		9,066	35.98		19,211	19,346	[illegible].155
BRAZOSPORT FACTS	SUN			10,613	63.17		10,115	40.14		20,728	20,878	[illegible]82
CONROE (MONTGOMERY CO.)			8,200			50,700			58,900			
COURIER	M	Z		4,528	55.22		5,772	11.38		10,300	10,464	10,754
COURIER	SUN	Z		4,798	58.51		6,259	12.35		11,057	11,222	[illegible]845
CORPUS CHRISTI (NUECES CO.)			91,400#			29,100			120,500			
CALLER TIMES	M	Z	#	45,058	49.30		21,107	72.53		66,165	67,628*	69,350*
CALLER TIMES	SUN	Z	#	58,189	63.66		28,468	97.83		86,657	88,808*	90,367*
DALLAS (DALLAS CO.)			711,100#			940,400			1,651,500			
NEWS	M (M,T,W TH,SAT)	C	#	222,892	31.34		90,749	9.65		313,641	359,976	
NEWS	FRI M	C	#	260,685	36.66		108,569	11.54		369,254	419,000	
NEWS	M		#									362,959 +
NEWS	SUN	C	#	328,295	46.17		149,441	15.89		477,736	534,843	526,743 +
TIMES HERALD	ALL DAY	C	#	161,188	22.67		53,392	5.68		214,580	222,147	226,286 +
TIMES HERALD	SUN	C	#	235,301	33.09		86,928	9.24		322,229	333,713	324,802 +
WALL STREET JOURNAL SOUTHWEST EDITION	M (M-F)										200,234	212,140
DEL RIO (VAL VERDE CO.)			11,000			1,500			12,500			
NEWS-HERALD	E			5,233	47.57		586	39.07		5,819	6,113	5,976*
NEWS-HERALD	SUN			5,436	49.42		625	41.67		6,061	6,396	6,221*
DENISON (GRAYSON CO.)			9,500#			28,200			37,700			
HERALD	E (M-F)	Z	#	5,914	62.25		2,727	9.67		8,641	12,225	13,144
HERALD	SUN	Z	#	6,536	68.80		3,100	10.99		9,636	13,621	14,487
DENTON (DENTON CO.)			32,200			53,000			85,200			
RECORD-CHRONICLE	E (M-F)			12,233	37.99		4,175	7.88		16,408	16,855	17,079
RECORD-CHRONICLE	SUN			13,655	42.41		4,916	9.28		18,571	19,107	19,281
EL PASO (EL PASO CO.)			156,000			144,900			300,900			
TIMES, HERALD-POST	CMB DLY			76,225	48.86		14,151	9.77		90,376	91,080*	91,983*
TIMES	M			47,636	30.54		13,395	9.24		61,031	61,641*	61,346*
HERALD-POST	E			28,589	18.33		756	0.52		29,345	29,439*	30,637*
TIMES	SUN			79,986	51.27		16,873	11.64		96,859	98,104*	96,611*

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					RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
	SPECIAL		CZ OR NDM		CIRC OH'S	RTZ OR NDM		CIRC OH'S	CZ & RTZ		AS OF	AS OF
TEXAS	SERVICES		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
FORT WORTH (TARRANT CO.)			408,900#			207,000			615,900			
STAR-TELEGRAM	CMB DLY	C	#	218,490	53.43		31,947	15.43		250,437	254,755	261,089
STAR-TELEGRAM	M (M-F)	C	#	119,724	29.28		18,165	8.78		137,889	141,868	140,154
STAR-TELEGRAM	E (M-F)	C	#	98,766	24.15		13,782	6.66		112,548	112,887	120,935
STAR-TELEGRAM	SAT M	C	#	226,062	55.29		36,115	17.45		262,177	266,735	264,935
STAR-TELEGRAM	SUN	C	#	266,457	65.16		50,481	24.39		316,938	323,785	317,239
GARLAND (DALLAS CO.)			62,000@						62,000			
NEWS	E (TU-S)		@	10,995	17.73					10,995	12,331	12,502
NEWS	SUN		@	12,232	19.73					12,232	13,571	13,958
GRAND PRAIRIE (DALLAS CO.)			34,100@						34,100			
NEWS	E (TU-S)		@	7,771	22.79					7,771	8,114	7,990
NEWS	SUN		@	8,754	25.67					8,754	9,004	8,750
GREENVILLE (HUNT CO.)			9,200#			16,000			25,200			
HERALD BANNER	M		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD BANNER	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HARLINGEN (CAMERON CO.)			24,400			81,200			105,600			
VALLEY STAR	M			15,244	62.48		11,915	14.67		27,159	29,988	29,865
VALLEY STAR	SUN			17,423	71.41		13,047	16.07		30,470	32,344	33,092
HOUSTON (HARRIS CO.)			1,040,200			418,700			1,458,900			
CHRONICLE	ALL DAY	Z,C		329,536	31.68		72,268	17.26		401,804	427,844	411,701
CHRONICLE	SUN	Z,C		448,951	43.16		101,209	24.17		550,160	585,845	553,044
POST	M	Z,C		239,860	23.06		56,950	13.60		296,810	322,193	302,125
POST	SUN	Z,C		264,865	25.46		68,668	16.40		333,533	362,847	344,925
HUNTSVILLE (WALKER CO.)			9,900			6,700			16,600			
ITEM	M (TU-S)			2,933	29.63		1,705	25.45		4,638	5,079*	5,458*
ITEM	SUN			3,535	35.71		1,941	28.97		5,476	5,947*	6,425*
HURST (TARRANT CO.)			55,200@						55,200			
MID-CITIES NEWS	E (TU-S)		@	5,237	9.49					5,237	5,287	5,309
MID-CITIES NEWS	SUN		@	5,506	9.97					5,506	5,556	5,624
IRVING (DALLAS CO.)			48,900@						48,900			
NEWS	E (TU-S)		@	10,017	20.48					10,017	10,091	10,680
NEWS	SUN		@	11,997	24.53					11,997	12,070	11,861

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TEXAS	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
KERRVILLE INGRAM (KERR CO.)			11,400			15,700			27,100			
TIMES	E (M-F)	Z		7,163	62.83		2,143	13.65		9,306	9,475	9,019
TIMES	SUN	Z		8,310	72.89		2,483	15.82		10,793	11,026	10,618
KILLEEN (BELL CO.)			29,800			13,000			42,800			
HERALD	M			11,626	39.01		4,494	34.57		16,120	16,796	16,807
HERALD	SUN			13,492	45.28		5,521	42.47		19,013	19,862	19,946
LAREDO (WEBB CO.)			31,300			8,400			39,700			
TIMES	M			16,791	53.65		1,684	20.05		18,475	20,088*	18,511*
TIMES	SUN			18,496	59.09		1,821	21.68		20,317	22,063*	20,351*
LONGVIEW (GREGG CO.)			30,700			58,100			88,800			
NEWS-JOURNAL	M (M-F)			19,577	63.77		9,674	16.65		29,251	30,511	
JOURNAL NEWS	CMB DLY											31,767
JOURNAL	M (M-F)											19,059
NEWS	E (M-F)											12,708
NEWS-JOURNAL	SAT M			19,632	63.95		10,330	17.78		29,962	31,336	31,883
JOURNAL	SUN			26,592	86.62		14,181	24.41		40,773	42,690	42,249
LUBBOCK (LUBBOCK CO.)			66,900			81,400			148,300			
AVALANCHE-JOURNAL	M (M-F)			36,758	54.94		23,434	28.79		60,192	65,854	
AVALANCHE-JOURNAL, JOURNAL	CMB DLY											69,370
AVALANCHE-JOURNAL	M (M-F)											58,504
JOURNAL	E (M-F)											10,866
AVALANCHE-JOURNAL	SAT M			37,506	56.06		23,175	28.47		60,681	66,283	64,263
AVALANCHE-JOURNAL	SUN			42,175	63.04		25,501	31.33		67,676	72,859	72,924
LUFKIN (ANGELINA CO.)			12,200			43,700			55,900			
NEWS	E (M-F)	Z		6,847	56.12		7,403	16.94		14,250	14,450	14,987
NEWS	SAT M	Z		7,321	60.01		7,564	17.31		14,885	15,084	15,399
NEWS	SUN	Z		7,275	59.63		8,322	19.04		15,597	15,824	16,289
McALLEN (HIDALGO CO.)			52,800			57,300			110,100			
MONITOR	E			24,555	46.51		9,301	16.23		33,856	34,081	30,303
MONITOR	SUN			31,523	59.70		12,173	21.24		43,696	44,173	40,451
MARSHALL (HARRISON CO.)			8,300#			15,900			24,200			
NEWS MESSENGER	E (M-F)		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS MESSENGER	SUN		#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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MIDLAND (MIDLAND CO.)			38,000			79,700			117,700			
REPORTER-TELEGRAM	E			20,415	53.72		3,653	4.58		24,068	24,422	
REPORTER-TELEGRAM	E (M-F)											22,846
REPORTER-TELEGRAM	SAT M											23,983
REPORTER-TELEGRAM	SUN			24,222	63.74		5,001	6.27		29,223	29,716	27,979
MOUNT PLEASANT (TITUS CO.)			4,600			15,400			20,000			
TRIBUNE	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
- TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW BRAUNFELS (COMAL CO.)			10,100			12,800			22,900			
HERALD-ZEITUNG	E (TU-F)			4,421	43.77		2,571	20.09		6,992	7,248	7,106
HERALD-ZEITUNG	SUN			5,668	56.12		3,017	23.57		8,685	8,942	8,818
ODESSA (ECTOR CO.)			46,900			95,700			142,600			
AMERICAN	E (M-F)			21,615	46.09		6,516	6.81		28,131	28,576	30,443
AMERICAN	SAT M			21,590	46.03		6,934	7.25		28,524	29,042	31,086
AMERICAN	SUN			28,128	59.97		9,685	10.12		37,813	38,527	39,893
ORANGE (ORANGE CO.)			11,600			13,200			24,800			
LEADER	E	Z		5,404	46.59		3,872	29.33		9,276	10,285	10,896
LEADER	SUN	Z		6,375	54.96		4,672	35.39		11,047	12,180	12,632
PALESTINE (ANDERSON CO.)			6,800			16,700			23,500			
HERALD-PRESS	E	Z		5,502	80.91		4,474	26.79		9,976	10,469	10,685
HERALD-PRESS	SUN	Z		5,832	85.76		4,747	28.43		10,579	11,133	11,445
PAMPA (GRAY CO.)			8,300			13,100			21,400			
NEWS	E (M-F)	Z		5,741	69.17		1,663	12.69		7,404	7,600	7,604
NEWS	SUN	Z		6,324	76.19		1,869	14.27		8,193	8,389	8,414
PARIS (LAMAR CO.)			10,200#			6,800			17,000			
NEWS	E (M-F)	Z	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SAT M	Z	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN	Z	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PLANO (COLLIN CO.)			40,100			23,800			63,900			
STAR COURIER	E (M-F)	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STAR COURIER	SUN	Z			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PORT ARTHUR (JEFFERSON CO.)			42,400			8,000			50,400			
NEWS	M			21,765	51.33		982	12.28		22,747	23,193	23,533
NEWS	SUN			23,391	55.17		1,057	13.21		24,448	24,878	25,120

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TEXAS		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
RICHARDSON (DALLAS CO.)			26,500						26,500			
NEWS	E (TU-S)			5.386	20.32					5,386	6,601	6,844
NEWS	SUN			5.594	21.11					5,594	6,813	6,959
SAN ANGELO (TOM GREEN CO.)			32,000 #			3,700			35,700			
STANDARD-TIMES	M	Z	#	19,488	60.90		459	12.41		19,947	33,590*	33,885*
STANDARD-TIMES	SUN	Z	#	24,512	76.60		615	16.62		25,127	39,133*	39,595*
SAN ANTONIO (BEXAR CO.)			626,100 #						626,100			
EXPRESS-NEWS	ALL DAY	C	#	176,258	28.15					176,258	181,225	177,588
EXPRESS-NEWS	SUN	C	#	264,991	42.32					264,991	272,631	265,201
SAN ANTONIO (BEXAR CO.)			351,400			274,700			626,100			
LIGHT	ALL DAY			120,004	34.15		29,588	10.77		149,592	159,605	151,429
LIGHT	SUN			173,853	49.47		45,758	16.66		219,611	233,134	224,367
SAN MARCOS (HAYS CO.)			7,900			13,100			21,000			
RECORD	E (TU-F)			2,987	37.81		1,339	10.22		4,326	4,466	5,069
RECORD	SUN			4,342	54.96		1,857	14.18		6,199	6,353	6,539
SEGUIN (GUADALUPE CO.)			7,000			27,300			34,300			
GAZETTE-ENTERPRISE	E (TU-F)			3,499	49.99		2,610	9.56		6,109	6,452	6,315
GAZETTE-ENTERPRISE	SUN			4,396	62.80		2,825	10.35		7,221	7,563	7,412
SHERMAN (GRAYSON CO.)			12,100			71,500			83,600			
DEMOCRAT	M (M-F)	Z		8,265	68.31		12,065	16.87		20,330	20,696	
DEMOCRAT	E (M-F)	Z										21,147
DEMOCRAT	SUN	Z		9,217	76.17		13,871	19.40		23,088	23,505	23,981
TEMPLE (BELL CO.)			23,800			76,200			100,000			
TELEGRAM	M			14,343	60.26		10,486	13.76		24,829	25,041	25,252
TELEGRAM	SUN			16,192	68.03		11,639	15.27		27,831	28,070	28,257
TEXARKANA (BOWIE CO.), TX-(MILLER CO.) AR			29,100			107,900			137,000			
GAZETTE	M			18,533	63.69		13,445	12.46		31,978	32,153*	32,161*
GAZETTE	SUN			20,195	69.40		15,266	14.15		35,461	35,677*	35,118*

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TYLER (SMITH CO.)			28,900			178,200			207,100			
TELEGRAPH, COURIER-TIMES	CMB DLY	Z		20,398	70.58		22,705	12.74		43,103	44,020	44,457
TELEGRAPH	M	Z		13,543	46.86		22,702	12.74		36,245	37,129	37,329
COURIER TIMES	E (M-F)	Z		6,855	23.72		3	0.00	—	6,858	6,891	7,128
COURIER TIMES-TELEGRAPH	SUN	Z		20,972	72.57		27,037	15.17		48,009	49,201	50,655
VICTORIA (VICTORIA CO.)			19,600			44,900			64,500			
ADVOCATE	M	Z		14,286	72.89		18,054	40.21		32,340	34,818	35,238
ADVOCATE	SUN	Z		14,780	75.41		18,967	42.24		33,747	36,323	36,620
WACO (McLENNAN CO.)			55,600			120,200			175,800			
TRIBUNE-HERALD	M	Z		33,262	59.82		18,513	15.40		51,775	52,714	53,547
TRIBUNE-HERALD	SUN	Z		40,010	71.96		25,474	21.19		65,484	66,717	67,348
WICHITA FALLS (WICHITA CO.)			36,800 #			13,800			50,600			
TIMES RECORD NEWS	M	Z	#	23,353	63.46		7,284	52.78		30,637	42,033*	42,699*
TIMES RECORD NEWS	SUN	Z	#	28,714	78.03		8,669	62.82		37,383	51,162*	49,649*
UTAH												
LOGAN (CACHE CO.)			12,100			11,300			23,400			
HERALD JOURNAL	E (M-F)	Z		6,734	55.65		6,609	58.49		13,343	13,495	13,810
HERALD JOURNAL	SUN	Z		7,138	58.99		6,787	60.06		13,925	14,080	14,242
OGDEN (WEBER CO.)			94,700 #						94,700			
STANDARD-EXAMINER	E	Z	#	55,658	58.77					55,658	55,966	54,916
STANDARD-EXAMINER	SUN	Z	#	58,106	61.36					58,106	58,492	57,460
PROVO (UTAH CO.)			50,000			18,300			68,800			
HERALD	E (M-F)	Z		22,208	44.42		8,213	43.69		30,421	32,546	31,415
HERALD	SUN	Z		22,456	44.91		8,356	44.45		30,812	32,951	31,907
SALT LAKE CITY (SALT LAKE CO.)			275,800 #			149,300			425,100			
TRIBUNE, DESERET NEWS	CMB DLY	Z	#	144,022	52.22		22,507	15.08		166,529	172,038	171,145
TRIBUNE	M	Z	#	96,830	35.11		10,885	7.29		107,715	111,356	110,810
DESERET NEWS	E	Z	#	47,192	17.11		11,622	7.78		58,814	60,682	60,335
TRIBUNE, DESERET NEWS	CMB SUN	Z	#	172,756	62.64		27,595	18.48		200,351	208,168	204,513
TRIBUNE	SUN	Z	#	120,806	43.80		15,100	10.11		135,906	141,180	139,273
DESERET NEWS	SUN		#	51,950	18.84		12,495	8.37		64,445	66,988	65,240

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VERMONT		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
BARRE-MONTPELIER (WASHINGTON CO.)			8,900			21,300			30,200			
TIMES-ARGUS	E			6,639	74.60		5,757	27.03		12,396	12,902	12,885
TIMES-ARGUS	SUN			6,310	70.90		6,471	30.38		12,781	13,765	13,700
BENNINGTON (BENNINGTON CO.)			16,200#						16,200			
BANNER	M		#	7,342	45.32					7,342	7,921	7,803
BURLINGTON (CHITTENDEN CO.)			21,700			64,100			85,800			
FREE PRESS	M			15,371	70.83		31,085	48.49		46,456	52,781	52,070
FREE PRESS	SUN			14,442	66.55		35,691	55.68		50,133	59,521	58,176
RUTLAND (RUTLAND CO.)			11,500			43,900			55,400			
HERALD	M	Z		9,446	82.14		12,693	28.91		22,139	24,348	24,263
HERALD & TIMES ARGUS	SUN	Z		9,200	80.00		13,119	29.88		22,319	24,618	23,790
ST. JOHNSBURY (CALEDONIA CO.)			3,300			20,300			23,600			
CALEDONIAN-RECORD	E			2,999	90.88		6,147	30.28		9,146	10,181	9,931
VIRGINIA												
ALEXANDRIA (INDEPENDENT CITY)			55,500#						55,500			
JOURNAL	M (M-F)		#	4,806	8.66					4,806	5,208	5,200
ARLINGTON (ARLINGTON CO.)			75,500#						75,500			
JOURNAL	M (M-F)		#	8,440	11.18					8,440	8,773	8,461
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN			20,300	—		46,200			66,500			
HERALD COURIER/ VIRGINIA TENNESSEAN	ALL DAY (M-F)			13,851	68.23		22,259	48.18		36,110	43,212	42,708
HERALD COURIER/ VIRGINIA TENNESSEAN	SAT M			13,903	68.49		22,439	48.57		36,342	43,099	42,408
HERALD COURIER/ VIRGINIA TENNESSEAN	SUN			14,674	72.29		22,519	48.74		37,193	44,052	44,021

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VIRGINIA		SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
CHARLOTTESVILLE (INDEPENDENT CITY)			62,400#						62,400			
PROGRESS	E	Z	#	31,011	49.70					31,011	31,936	31,307
PROGRESS	SUN	Z	#	32,032	51.33					32,032	33,816	33,199
COVINGTON (INDEPENDENT CITY)			3,000#			8,500			11,500			
VIRGINIAN	E	Z	#	2,820	94.00		4,618	54.33		7,438	8,372	8,351
CULPEPER (CULPEPER CO.)			19,100#						19,100			
STAR-EXPONENT	M		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DANVILLE (PITTSYLVANIA CO.)			23,800			24,300			48,100			
REGISTER, BEE	CMB DLY	Z		16,956	71.24		8,300	34.16		25,256	25,468	25,867
REGISTER	M (M-F)	Z		5,780	24.29		2,026	8.34		7,806	7,955	7,746
BEE	E (M-F)	Z		11,176	46.96		6,274	25.82		17,450	17,513	18,121
REGISTER	SAT M	Z		13,930	58.53		7,853	32.32		21,783	21,988	22,538
REGISTER	SUN	Z		18,627	78.26		9,905	40.76		28,532	28,738	29,126
FREDERICKSBURG (INDEPENDENT CITY)			47,900#						47,900			
FREE LANCE-STAR	E	Z	#	33,918	70.81					33,918	38,015	37,798
HARRISONBURG (INDEPENDENT CITY)			9,500			39,500			49,000			
NEWS-RECORD	M			8,318	87.56		20,074	50.82		28,392	30,749	30,913
HOPEWELL (INDEPENDENT CITY)			9,000			18,700			27,700			
NEWS	E (M-F)			4,805	53.39		1,916	10.25		6,721	6,844	6,899
LYNCHBURG (INDEPENDENT CITY)			34,900			40,000			74,900			
NEWS & ADVANCE	ALL DAY (M-F)	Z		24,471	70.12		16,540	41.35		41,011	41,751	41,870
NEWS & ADVANCE	SAT M	Z		23,614	67.66		16,337	40.84		39,951	40,692	40,771
NEWS & ADVANCE	SUN	Z		26,195	75.06		17,478	43.70		43,673	44,478	44,625
MANASSAS (INDEPENDENT CITY)			17,100			12,300			29,400			
JOURNAL MESSENGER	E			7,765	45.41		4,074	33.12		11,839	12,088	11,167
MARTINSVILLE (INDEPENDENT CITY)			7,500			22,800			30,300			
BULLETIN	E (M-F)			6,215	82.87		11,327	49.68		17,542	17,783*	17,321*
BULLETIN	SUN			6,234	83.12		12,794	56.11		19,028	19,268*	18,808*

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NEWPORT NEWS-HAMPTON-WILLIAMSBURG-POQUOSON (INDEPENDENT CITIES)			160,800#						160,800			
PRESS, TIMES-HERALD	CMB DLY	C	#	103,677	64.48					103,677	107,204*	105,674*
PRESS	M (M-F)	C	#	72,351	44.99					72,351	75,744*	71,513*
TIMES-HERALD	E (M-F)	C	#	31,326	19.48					31,326	31,460*	34,161*
PRESS	SAT M	C	#	95,774	59.56					95,774	99,225*	97,505*
PRESS	SUN	C	#	113,068	70.32					113,068	116,842*	113,986*
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)			310,800#			212,400			523,200			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	C	#	209,666	67.46		16,910	7.96		226,576	229,936*	222,280*
VIRGINIAN-PILOT	M (M-F)	C	#	129,508	41.67		16,540	7.79		146,048	149,346*	143,583*
LEDGER-STAR	E (M-F)	C	#	80,158	25.79		370	0.17		80,528	80,590*	78,697*
VIRGINIAN-PILOT LEDGER-STAR	SAT M	C	#	215,144	69.22		18,083	8.51		233,227	236,734*	229,110*
VIRGINIAN-PILOT LEDGER-STAR	SUN	C	#	208,515	67.09		19,377	9.12		227,892	232,060*	226,048*
PETERSBURG (DINWIDDIE CO.)			26,500			45,800			72,300			
PROGRESS-INDEX	E	Z		11,960	45.13		8,134	17.76		20,094	20,659	20,545
PROGRESS-INDEX	SUN	Z		12,096	45.65		8,559	18.69		20,655	21,220	21,115
RICHMOND (INDEPENDENT CITY)			243,100#			189,800			432,900			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	C	#	185,151	76.16		48,727	25.67		233,878	246,114	250,408
TIMES-DISPATCH	M	C	#	94,081	38.70		35,029	18.46		129,110	140,774	142,065
NEWS-LEADER	E	C	#	91,070	37.46		13,698	7.22		104,768	105,340	108,343
TIMES-DISPATCH	SUN	C	#	171,322	70.47		57,770	30.44		229,092	246,806	244,825
ROANOKE (INDEPENDENT CITY)			88,000#			179,000			267,000			
TIMES & WORLD-NEWS	CMB DLY		#	64,485	73.28		57,098	31.90		121,583	124,010	123,736
TIMES & WORLD-NEWS	M (M-F)		#	25,735	29.24		54,027	30.18		79,762	82,125	80,750
TIMES & WORLD-NEWS	E (M-F)		#	38,750	44.03		3,071	1.72		41,821	41,885	42,986
TIMES & WORLD-NEWS	SAT M		#	64,662	73.48		58,486	32.67		123,148	125,676	123,766
TIMES & WORLD-NEWS	SUN		#	63,143	71.75		60,764	33.95		123,907	126,725	126,351
SPRINGFIELD (FAIRFAX CO.)			334,400#						334,400			
FAIRFAX JOURNAL	M (M-F)		#	53,924	16.13					53,924	56,365	53,626
STAUNTON (INDEPENDENT CITY)			11,100			33,700			44,800			
NEWS-LEADER	M	Z		7,776	70.05		9,404	27.91		17,180	17,789	17,565
NEWS-LEADER	SUN	Z		8,702	78.40		11,997	35.60		20,699	21,535	22,071
STRASBURG (SHENANDOAH CO.)			46,900#						46,900			
NORTHERN VIRGINIA DAILY	M	Z	#	13,478	28.74					13,478	14,529	14,409

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SUFFOLK (INDEPENDENT CITY)			17,700						17,700			
NEWS-HERALD	E (M-F)			5,466	30.88					5,466	5,591	6,520
NEWS-HERALD	SUN			5,752	32.50					5,752	5,877	6,617
WAYNESBORO (INDEPENDENT CITY)			8,600			8,800			17,400			
NEWS VIRGINIAN	E	Z		7,639	88.83		2,953	33.56		10,592	11,550	12,026
WINCHESTER (INDEPENDENT CITY)			8,700#			16,500			25,200			
STAR	E		#	7,192	82.67		11,044	66.93		18,236	21,468	21,250
WOODBRIDGE (PRINCE WILLIAM CO.)			41,100#						41,100			
POTOMAC NEWS	E	Z	#	20,219	49.19					20,219	24,492	
POTOMAC NEWS	E (M-F)	Z	#									24,472
WASHINGTON												
ABERDEEN (GRAYS HARBOR CO.)			11,400			17,800			29,200			
WORLD	E	Z		8,077	70.85		9,366	52.62		17,443	17,660	17,556
WORLD	SUN	Z		7,870	69.04		9,382	52.71		17,252	17,469	17,380
BELLEVUE (KING CO.)			123,700#						123,700			
JOURNAL-AMERICAN	M		#	25,834	20.88					25,834	26,133	26,220
JOURNAL-AMERICAN	SUN		#	25,753	20.82					25,753	26,205	26,433
BELLINGHAM (WHATCOM CO.)			19,100			26,300			45,400			
HERALD	E	Z		11,970	62.67		11,303	42.98		23,273	24,015	23,052
HERALD	SUN	Z		13,554	70.96		13,330	50.68		26,884	28,369	26,459
BREMERTON (KITSAP CO.)			35,900			31,300			67,200			
SUN	E			23,984	66.81		15,424	49.28		39,408	39,726	39,771
CENTRALIA-CHEHALIS (LEWIS CO.)			8,700			21,700			30,400			
CHRONICLE	E			5,696	65.47		8,561	39.45		14,257	14,591	14,728
EVERETT (SNOHOMISH CO.)			36,900			135,700			172,600			
HERALD	E	Z		20,284	54.97		35,679	26.29		55,963	56,304	56,992
HERALD	SUN	Z		22,710	61.54		39,874	29.38		62,584	63,095	62,103

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WASHINGTON	SPECIAL SERVICES		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
			OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 3/31/89	AS OF 3/31/88
KENT (KING CO.)			118,800#						118,800			
VALLEY NEWS	M (M-F)	Z	#	28,281	23.81					28,281	28,606	27,979
VALLEY NEWS	SUN	Z	#	29,081	24.48					29,081	29,307	28,410
LONGVIEW (COWLITZ CO.)			18,700			18,900			37,600			
NEWS	E	Z		15,430	82.51		8,753	46.31		24,183	24,988	25,035
MOUNT VERNON (SKAGIT CO.)			28,100#						28,100			
SKAGIT VALLEY HERALD	E	Z	#	16,023	57.02					16,023	17,025*	16,407*
OLYMPIA (THURSTON CO.)			23,600			48,100			71,700			
OLYMPIAN	E	Z		17,607	74.61		11,305	23.50		28,912	29,448	28,610
OLYMPIAN	SUN	Z		20,039	84.91		13,199	27.44		33,238	33,961	32,615
PASCO (FRANKLIN CO.) KENNEWICK-RICHLAND (BENTON CO.)			35,000			17,400			52,400			
TRI-CITY HERALD	M	Z		26,011	74.32		4,368	25.10		30,379	32,509*	33,071*
TRI-CITY HERALD	SUN	Z		28,613	81.75		4,784	27.49		33,397	35,793*	36,040*
PORT ANGELES (CLALLAM CO.)			7,400			14,500			21,900			
NEWS	E (M-F)			5,127	69.28		6,540	45.10		11,667	12,880	13,055
NEWS	SUN			5,552	75.03		7,172	49.46		12,724	14,048	14,021
SEATTLE (KING CO.)			608,500#						608,500			
POST-INTELLIGENCER, TIMES	CMB DLY	Z,C	#	363,524	59.74					363,524	441,390	438,079
POST-INTELLIGENCER	M (M-F)	Z,C	#	144,767	23.79					144,767	204,827	202,374
TIMES	E (M-F)	Z,C	#	218,757	35.95					218,757	236,563	235,705
POST-INTELLIGENCER, TIMES	CMB SAT	Z,C	#	338,305	55.60					338,305	407,655	403,986
POST-INTELLIGENCER	SAT M	Z,C	#	123,213	20.25					123,213	175,075	171,905
TIMES	SAT M	Z,C	#	215,092	35.35					215,092	232,580	232,081
TIMES/POST-INTELLIGENCER	SUN	Z,C	#	399,015	65.57					399,015	504,993	505,352
SPOKANE (SPOKANE CO.)			118,200			175,500			293,700			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY			68,960	58.34		47,037	26.80		115,997	121,558	120,634
SPOKESMAN-REVIEW	M (M-F)			47,067	39.82		42,728	24.35		89,795	95,284	91,346
CHRONICLE	E (M-F)			21,893	18.52		4,309	2.46		26,202	26,274	29,288
SPOKESMAN-REVIEW	SAT M			69,734	59.00		52,844	30.11		122,578	129,173	128,539
SPOKESMAN-REVIEW	SUN			74,514	63.04		58,052	33.08		132,566	139,838	137,564
TACOMA (PIERCE CO.)			140,900			67,700			208,600			
NEWS TRIBUNE	M	Z,C		71,831	50.98		33,502	49.49		105,333	117,246*	114,823*
NEWS TRIBUNE	SUN	Z,C		77,639	55.10		39,051	57.68		116,690	129,436*	125,841*

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					RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		SPECIAL	CZ OR NDM		CIRC OH'S	RTZ OR NDM		CIRC OH'S	CZ & RTZ		AS OF	AS OF
WASHINGTON		SERVICES	OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
VANCOUVER (CLARK CO.)			80,400#						80,400			
COLUMBIAN	E (M-F)	Z	#	46,765	58.17					46,765	48,365	48,013
COLUMBIAN	SUN	Z	#	53,559	66.62					53,559	55,434	53,879
WALLA WALLA (WALLA WALLA CO.)			13,700			10,200			23,900			
UNION BULLETIN	E (M-F)			10,010	73.07		4,734	46.41		14,744	14,988	15,244
UNION BULLETIN	SUN			10,261	74.90		4,930	48.33		15,191	15,515	15,630
WENATCHEE (CHELAN CO.)			14,600			48,500			63,100			
WORLD	E (M-F)	Z		12,243	83.86		14,203	29.28		26,446	27,003	26,602
WORLD	SUN	Z		13,674	93.66		15,519	32.00		29,193	29,814	29,819
YAKIMA (YAKIMA CO.)			34,800#			34,100			68,900			
HERALD-REPUBLIC	ALL DAY	Z	#	21,092	60.61		15,553	45.61		36,645	40,074*	39,019*
HERALD-REPUBLIC	SUN	Z	#	22,516	64.70		16,571	48.60		39,087	42,999*	42,055*
WEST VIRGINIA												
BECKLEY (RALEIGH CO.)			97,300#						97,300			
REGISTER/HERALD	M		#	32,297	33.19					32,297	33,263	32,547
REGISTER/HERALD	SUN		#	32,610	33.51					32,610	33,565	33,161
BLUEFIELD (MERCER CO.)			77,900#						77,900			
TELEGRAPH	M		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAPH	SUN		#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHARLESTON (KANAWHA CO.)			198,900#						198,900			
GAZETTE, MAIL	CMB DLY	Z	#	98,603	49.57					98,603	106,373	108,054
GAZETTE	M	Z	#	49,230	24.75					49,230	55,456	55,390
MAIL	E	Z	#	49,373	24.82					49,373	50,917	52,664
GAZETTE-MAIL	SUN	Z	#	96,503	48.52					96,503	105,753	105,405
CLARKSBURG (HARRISON CO.)			14,300			52,500			66,800			
EXPONENT, TELEGRAM	CMB DLY	Z		10,221	71.48		11,350	21.62		21,571	22,451	23,557
EXPONENT	M (TU-S)	Z		2,251	15.74		4,081	7.77		6,332	7,022	7,491
TELEGRAM	E	Z		7,970	55.73		7,269	13.85		15,239	15,429	16,066
EXPONENT-TELEGRAM	SUN	Z		10,772	75.33		12,917	24.60		23,689	25,303	27,072
ELKINS (RANDOLPH CO.)			3,200			11,200			14,400			
INTER-MOUNTAIN	E	Z		2,950	92.19		5,252	46.89		8,202	11,575	11,522

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WEST VIRGINIA	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
FAIRMONT (MARION CO.)		13,000			18,500			31,500			
TIMES-WEST VIRGINIAN	M		9,176	70.58		5,173	27.96		14,349	15,092	14,292
TIMES-WEST VIRGINIAN	SUN		9,706	74.66		5,744	31.05		15,450	16,227	15,448
HUNTINGTON (CABELL CO.)		48,900			77,500			126,400			
HERALD-DISPATCH	M		26,226	53.63		14,535	18.75		40,761	43,587*	42,749*
HERALD-DISPATCH	SUN		29,859	61.06		16,265	20.99		46,124	49,363*	48,874*
LOGAN (LOGAN CO.)		1,100			16,300			17,400			
BANNER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BANNER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MARTINSBURG (BERKELEY CO.)		5,800			31,300			37,100			
JOURNAL	E				UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
MORGANTOWN (MONONGALIA CO.)		18,300			24,400			42,700			
DOMINION-POST	M		10,757	58.78		7,903	32.39		18,660	23,170	20,459
DOMINION-POST	SUN		12,665	69.21		10,261	42.05		22,926	30,083	27,471
PARKERSBURG (WOOD CO.)		27,800			47,000			74,800			
NEWS, SENTINEL	CMB DLY		21,099	75.90		12,762	27.15		33,861	35,547*	36,603*
NEWS	M		11,625	41.82		8,674	18.46		20,299	21,813*	21,913*
SENTINEL	E		9,474	34.08		4,088	8.70		13,562	13,734*	14,690*
NEWS	SUN		20,344	73.18		17,071	36.32		37,415	40,050*	39,797*
WEIRTON (HANCOCK CO.)		9,100			8,000			17,100			
TIMES	E		6,521	71.66		1,335	16.69		7,856	8,258	7,851!*
WHEELING (OHIO CO.)		36,600			64,600			101,200			
INTELLIGENCER, NEWS-REGISTER	CMB DLY Z		25,303	69.13		15,475	23.96		40,778	48,026	47,715
INTELLIGENCER	M (M-F) Z		8,758	23.93		8,355	12.93		17,113	23,681	23,592
NEWS-REGISTER	E (M-F) Z		16,545	45.20		7,120	11.02		23,665	24,345	24,123
INTELLIGENCER	SAT M Z		22,224	60.72		15,837	24.52		38,061	45,505	45,511
NEWS-REGISTER	SUN Z		26,377	72.07		21,406	33.14		47,783	56,884	56,281
WILLIAMSON (MINGO CO.)		48,200#						48,200			
NEWS	E	#	11,115	23.06					11,115	11,487	11,562

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WISCONSIN		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)			53,800			44,800			98,600			
POST-CRESCENT	E	Z		32,369	60.17		20,604	45.99		52,973	53,954	53,552
POST-CRESCENT	SUN	Z		39,024	72.54		25,802	57.59		64,826	68,032	66,573
EAU CLAIRE (EAU CLAIRE CO.)			24,900			64,000			88,900			
LEADER-TELEGRAM	E (M-F)	Z		15,578	62.56		15,347	23.98		30,925	32,675	32,968
LEADER-TELEGRAM	SAT M	Z		16,899	67.87		17,354	27.12		34,253	36,311	36,090
LEADER-TELEGRAM	SUN	Z		17,713	71.14		18,618	29.09		36,331	38,559	37,652
FOND DU LAC (FOND DU LAC CO.)			15,700			39,100			54,800			
REPORTER	E (M-F)			9,704	61.81		9,581	24.50		19,285	19,724	19,835
REPORTER	SUN			10,429	66.43		10,153	25.97		20,582	21,023	20,805
GREEN BAY (BROWN CO.)			58,300			51,800			110,100			
PRESS-GAZETTE	E	Z		36,007	61.76		17,589	33.96		53,596	55,848	56,115
PRESS-GAZETTE	SUN	Z		42,239	72.45		26,742	51.63		68,981	79,642	79,087
JANESVILLE (ROCK CO.)			20,100			61,900			82,000			
GAZETTE	E	Z		13,132	65.33		13,666	22.08		26,798	27,518	28,818
GAZETTE	SUN	Z		13,252	65.93		14,219	22.97		27,471	28,347	29,406
KENOSHA (KENOSHA CO.)			29,300			14,500			43,800			
NEWS	E (M-F)	Z		21,789	74.37		5,971	41.18		27,760	28,431	29,071
NEWS	SAT M	Z		21,609	73.75		6,165	42.52		27,774	28,472	28,898
NEWS	SUN	Z		22,584	77.08		6,463	44.57		29,047	29,877	30,417
LA CROSSE (LA CROSSE CO.)			28,400			60,600			89,000			
TRIBUNE	E	Z		18,165	63.96		15,497	25.57		33,662	34,528	34,397
TRIBUNE	SUN	Z		19,416	68.37		17,637	29.10		37,053	38,142	37,847
MADISON (DANE CO.)			95,000			154,100			249,100			
STATE JOURNAL, CAPITAL TIMES	CMB DLY	Z		55,915	58.86		42,676	27.69		98,591	107,704	107,716
STATE JOURNAL	M (M-F)	Z		37,847	39.84		34,064	22.11		71,911	80,498	79,881
CAPITAL TIMES	E (M-F)	Z		18,068	19.02		8,612	5.59		26,680	27,206	27,834
STATE JOURNAL, CAPITAL TIMES	CMB SAT	Z		56,570	59.55		47,750	30.99		104,320	113,188	113,493
STATE JOURNAL	SAT M	Z		38,452	40.48		38,228	24.81		76,680	85,025	84,598
CAPITAL TIMES	SAT E	Z		18,118	19.07		9,522	6.18		27,640	28,163	28,897
STATE JOURNAL	SUN	Z		66,202	69.69		70,352	45.65		136,554	151,805	150,184

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WISCONSIN	SPECIAL SERVICES		CZ OR NDM OHS	CZ OR NDM CIRC	RATIO CIRC OHS %	RTZ OR NDM OHS	RTZ OR NDM CIRC	RATIO CIRC OHS %	TOTAL NDM OR CZ & RTZ OHS	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3-31-89	TOTAL CIRCULATION AS OF 3-31-88
MANITOWOC-TWO RIVERS (MANITOWOC CO.)			18,000			21,300			39,300			
HERALD-TIMES REPORTER	E	Z		11,891	66.06		5,048	23.70		16,939	17,309	16,818
HERALD-TIMES REPORTER	SUN	Z		11,797	65.54		5,024	23.59		16,821	17,191	16,756
MARINETTE (MARINETTE CO.)			5,000			25,000			30,000			
EAGLE STAR	E			3,482	69.64		5,159	20.64		8,641	8,806	9,095
MARSHFIELD (WOOD CO.)			7,900			24,600			32,500			
NEWS-HERALD	E	Z		5,780	73.16		9,227	37.51		15,007	15,805	15,862
MILWAUKEE (MILWAUKEE CO.)			529,400#			256,300			785,700			
SENTINEL, JOURNAL	CMB DLY	Z,C	#	368,450	69.60		30,527	11.91		398,977	451,932	465,597
SENTINEL	M (M-F)	Z,C	#	123,184	23.27		15,140	5.91		138,324	176,154	181,477
JOURNAL	E (M-F)	Z,C	#	245,266	46.33		15,387	6.00		260,653	275,778	284,120
SENTINEL, JOURNAL	CMB SAT	Z,C	#	348,961	65.92		29,105	11.36		378,066	428,345	440,194
SENTINEL	SAT M	Z,C	#	117,436	22.18		14,448	5.64		131,884	167,919	172,855
JOURNAL	SAT E	Z,C	#	231,525	43.73		14,657	5.72		246,182	260,426	267,339
JOURNAL	SUN	Z,C	#	390,175	73.70		50,142	19.56		440,317	506,517	512,685
OSHKOSH (WINNEBAGO CO.)			24,100			60,200			84,300			
NORTHWESTERN	E	Z		16,452	68.27		8,200	13.62		24,652	25,120	25,132
NORTHWESTERN	SUN	Z		17,949	74.48		9,418	15.64		27,367	27,964	27,854
RACINE (RACINE CO.)			49,400			14,500			63,900			
JOURNAL TIMES	M	Z		30,315	61.37		4,037	27.84		34,352	34,835	34,407
JOURNAL TIMES	SUN	Z		32,449	65.69		4,434	30.58		36,883	37,391	37,027
SHEBOYGAN (SHEBOYGAN CO.)			23,100			36,000			59,100			
PRESS	E	Z		15,363	66.51		11,091	30.81		26,454	27,044*	27,119*
PRESS	SUN	Z		15,427	66.78		11,129	30.91		26,556	27,169*	26,645*
STEVENS POINT (PORTAGE CO.)			10,900			10,900			21,800			
JOURNAL	E	Z		7,178	65.85		6,093	55.90		13,271	14,053	14,160
WAUKESHA (WAUKESHA CO.)			20,100#			39,500			59,600			
FREEMAN	E	Z	#	12,161	60.50		8,654	21.91		20,815	22,532	22,602
WAUSAU (MARATHON CO.)			21,200			32,900			54,100			
HERALD	E	Z		13,367	63.05		10,295	31.29		23,662	24,300	24,362
HERALD	SUN	Z		11,645	54.93		9,537	28.99		21,182	26,743	25,742

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	SPECIAL		CZ OR NDM		RATIO CIRC OH'S	RTZ OR NDM		RATIO CIRC OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WISCONSIN	SERVICES		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	3/31/89	3/31/88
WEST BEND (WASHINGTON CO.)			8,500			21,900			30,400			
NEWS	E (M-F)			5,349	62.93		4,870	22.24		10,219	10,721	
NEWS	E (T,TH)											10,401
WISCONSIN RAPIDS (WOOD CO.)			12,600			9,300			21,900			
TRIBUNE	E	Z		8,803	69.87		3,927	42.23		12,730	13,239	13,069
WYOMING												
CASPER (NATRONA CO.)			18,900			48,800			67,700			
STAR-TRIBUNE	M			15,656	82.84		9,338	19.14		24,994	35,330	35,602
STAR-TRIBUNE	SUN			17,115	90.56		10,525	21.57		27,640	38,729	39,098
CHEYENNE (LARAMIE CO.)			20,800			31,100			51,900			
EAGLE, STATE TRIBUNE	CMB DLY	Z		15,146	72.82		2,831	9.10		17,977	18,411	19,072
EAGLE	M	Z		6,469	31.10		1,839	5.91		8,308	8,522	8,644
STATE TRIBUNE	E	Z		8,677	41.72		992	3.19		9,669	9,889	10,428
TRIBUNE-EAGLE	SUN	Z		16,020	77.02		3,067	9.86		19,087	19,662	19,958
LARAMIE (ALBANY CO.)			10,200			5,700			15,900			
BOOMERANG	M (TU-S)	Z		6,174	60.53		459	8.05		6,633	7,335	7,529
BOOMERANG	SUN	Z		6,330	62.06		450	7.89		6,780	7,525	7,663
RAWLINS (CARBON CO.)			3,600			4,400			8,000			
TIMES	M (TU-S)			2,295	63.75		915	20.80		3,210	3,598	3,702
ROCK SPRINGS (SWEETWATER CO.)			7,900			30,700			38,600			
ROCKET-MINER	M (TU-S)			4,605	58.29		1,841	6.00		6,446	6,784	6,867
SHERIDAN (SHERIDAN CO.)			6,800			6,000			12,800			
PRESS	E			4,862	71.50		1,052	17.53		5,914	6,530	6,296
WORLAND (WASHAKIE CO.)			2,500			6,200			8,700			
NORTHERN NEWS	M (TU-S)			1,870	74.80		1,611	25.98		3,481	3,791	3,900
BAHAMAS												
NASSAU			30,106@						30,106			
GUARDIAN	M		@	12,358	41.05					12,358	13,270	12,335

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*AVERAGE FOR 3 MONTHS

"Z" Provides ABC Audited ZIP Code Analysis
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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		SPECIAL	CZ OR NDM		RATIO CIRC CH'S	RTZ OR NDM		RATIO CIRC CH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
BERMUDA												
HAMILTON			18,449						18,449			
ROYAL GAZETTE	M					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PUERTO RICO												
SAN JUAN			325,800			93,400			419,200			
EL NUEVO DIA	M			113,164	34.73		17,822	19.08		130,986	210,940*	210,083*
EL NUEVO DIA	SUN			112,708	34.59		20,378	21.82		133,086	216,753*	214,565*
EL VOCERO	M (M-F)			84,894	26.06		22,816	24.43		107,710	240,297*	215,189*
EL VOCERO	SAT			58,701	18.02		17,370	18.60		76,071	180,381*	166,330*
STAR	M			29,410	9.03		1,261	1.35		30,671	38,645*	37,735*
STAR	SUN			26,293	8.07		1,455	1.56		27,748	36,857*	40,063*
TAIWAN												
TAIPEI			#									
CHINA TIMES	ALL DAY		#			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
CHINA TIMES	SUN		#			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATION SUBJECT TO AUDIT

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF	
		3/31/89	3/31/88
ALMEDA NEWSPAPER GROUP	M	113,008	103,555
ALMEDA NEWSPAPER GROUP	SUN	117,503	107,387
BAND	E	NOT COMPLETE	556,691
BAND	SAT	NOT COMPLETE	230,692
BAND	SUN	NOT COMPLETE	260,802
BOOTH-MICHIGAN NEWSPAPER GROUP	E	540,386	537,068
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	653,868	646,498
THE CAJUN GROUP	M & E	57,382	58,115
THE CAJUN GROUP	SUN	67,333	68,052
CALIFORNIA AD GROUP	E (M-F)	61,188	59,426
CALIFORNIA AD GROUP	SAT	35,837	34,767
CALIFORNIA AD GROUP	SUN	31,299	30,959
CONTRA COSTA DAILY GROUP	M & E	171,255	163,140
CONTRA COSTA DAILY GROUP	SAT M	22,229	21,888
CONTRA COSTA DAILY GROUP	SUN	183,157	173,405
COPLEY CHICAGO ZONE	E	165,682	163,844
COPLEY CHICAGO ZONE	SUN/WKND	166,056	166,580
COPLEY LOS ANGELES NEWSPAPERS	E	129,358	130,925
COPLEY LOS ANGELES NEWSPAPERS	SUN	122,858	124,199
DANN	E	89,116	89,453
DFW SUBURBAN NEWSPAPERS INC.	E (TU-S)	47,781	48,240
DFW SUBURBAN NEWSPAPERS INC.	SUN	53,530	52,952
DONREY ARKANSAS METRO GROUP	M, E (M-F) & ALL DAY	69,109	68,943
DONREY ARKANSAS METRO GROUP	SUN	77,050	76,569
ESSEX COUNTY NEWSPAPERS, INC.	E	36,845	36,866
GANNETT MICHIGAN	M & E	127,116	126,078
GANNETT MICHIGAN	SAT M	30,026	29,626
GANNETT MICHIGAN	SUN	159,565	159,058

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF	
		3/31/89	3/31/88
GREATER CLEVELAND NEWSPAPER NETWORK	M & E	NOT COMPLETE	339,618
GREATER CLEVELAND NEWSPAPER NETWORK	SUN	NOT COMPLETE	306,077
GREATER PHILADELPHIA NEWSPAPERS	M & E	147,497	146,395
GREATER PHILADELPHIA NEWSPAPERS	SUN	163,976	163,015
IMPERIAL VALLEY UNIT	E	17,527	17,387
IMPERIAL VALLEY UNIT	SUN	17,862	
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	79,762	73,463
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	70,346	67,287
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	150,108	140,750
KNIGHT-RIDDER	M & E	737,958	746,394
KNIGHT-RIDDER	SAT	594,865	608,984
KNIGHT-RIDDER	SUN	1,010,530	1,001,390
MERCED-MADERA GROUP	M & E	33,019	32,845
MIDLAND-HURON GROUP	E	25,663	25,663
MIDLAND-ODESSA METRO GROUP	E (M-F)	52,998	53,289
MIDLAND-ODESSA METRO GROUP	SAT	29,042	55,069
MIDLAND-ODESSA METRO GROUP	SUN	68,243	67,872
MISSISSIPPI VALLEY MEDIA GROUP	E	12,661	13,012
MOLINE ROCK ISLAND QUAD CITIES METRO UNIT	E	44,407	45,952
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	53,204	54,798
MONTANA NEWSPAPER GROUP	M & E	145,902	144,238
MONTANA NEWSPAPER GROUP	SUN	160,221	158,657
NATIONAL TURF DAILIES	MON	62,749	63,362
NATIONAL TURF DAILIES	TUE	1,712	6,745
NATIONAL TURF DAILIES	M (TU-F)	60,606	62,068
NATIONAL TURF DAILIES	M (W-F)	28,152	29,907
NATIONAL TURF DAILIES	SAT	142,031	145,964
NATIONAL TURF DAILIES	SUN	96,527	95,967

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATION SUBJECT TO AUDIT

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/89	3/31/88
NORTH JERSEY NEWSPAPERS	M & E	142,004*	139,156*
NORTH JERSEY NEWSPAPERS	SUN	54,693*	54,767*
NORTHEASTERN OHIO NEWSPAPERS	E	30,970*	31,255*
NORTHEASTERN OHIO NEWSPAPERS	SUN	30,120*	30,163*
NORTHERN CALIFORNIA METRO MARKET GROUP	E (M-F)	85,568	84,612
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	64,122	27,555
PRO GROUP	M & E	93,602	95,717
PRO GROUP	SUN	97,062	99,273
PRO GROUP PLUS	M & E	119,399	120,682
PRO GROUP PLUS	SUN	125,038	126,493
RIO GRANDE VALLEY	M & E	80,463	76,517
RIO GRANDE VALLEY	SUN	96,380	93,970
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,250	37,148
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	38,383	37,490
SHERMAN/DENISON METRO GROUP	M & E (M-F)	32,921	34,291
SHERMAN/DENISON METRO GROUP	SUN	37,126	38,468
SOUTHERN CONNECTICUT NEWSPAPERS INC	ALL DAY	43,808	43,929
SOUTHERN CONNECTICUT NEWSPAPERS INC	SAT	41,577	12,407
SOUTHERN CONNECTICUT NEWSPAPERS INC	SUN	51,570	50,678

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/89	3/31/88
TEMPLE KILLEEN METRO GROUP	M	41,837	42,059
TEMPLE KILLEEN METRO GROUP	SUN	47,932	48,203
TREASURE COAST GROUP	M	81,707	77,868
TREASURE COAST GROUP	SUN	90,755	85,415
U-BIE GROUP	M & E	178,735	178,451
U-BIE GROUP	SUN	209,955	209,286
UNYT NEW YORK ADI	M & E	590,562	595,681
UNYT NEW YORK ADI	SAT	484,654	490,147
UNYT NEW YORK ADI	SUN	764,803	760,296
VALUABLE VENTURA COUNTY GROUP	M & E	57,832	119,676
VALUABLE VENTURA COUNTY GROUP	SUN	61,297	129,817
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	166,349	165,852
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	195,731	196,377
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	210,104	209,456
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	257,998	258,118
WHEELING METRO COMBO	M & E (M-F)	68,967	68,638
WHEELING METRO COMBO	SUN	79,433	78,754
WITWER NEWSPAPERS	E	13,644*	13,710*

*AVERAGES FOR 3 MONTHS

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